GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.5141 ANSWERED ON 04.04.2022

SCHEMES FOR DEVELOPMENT OF TOURISM INFRASTRUCTURE IN GUJARAT

5141. SHRI C.R. PATIL:

Will the Minister of TOURISM be pleased to state:

- (a) the details of schemes for the development of tourism infrastructure in Gujarat;
- (b) the steps taken/to be taken for the promotion of Indian tourism globally; and
- (c) the details of the schemes for the development of wildlife tourism and adventure tourism globally?

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): The Ministry of Tourism has provided financial assistance under the 'Swadesh Darshan' and 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' Schemes for the development of tourism related infrastructure in the State of Gujarat. The details of the projects sanctioned under the above schemes in the State of Gujarat is annexed.

(b): Ministry of Tourism promotes various tourism destinations and products of the country through campaigns released under the Incredible India brand-line. Promotions are also undertaken through the Website and Social Media platforms of the Ministry. The India Tourism Offices Overseas undertake various activities for promotion of Indian tourism globally.

(c): Ministry of Tourism has identified Adventure Tourism as a Niche Tourism product for development and promotion. The Ministry of Tourism has issued Guidelines for the Approval of Adventure Tour Operators, which is a voluntary scheme, open to all bona-fide Adventure Tour Operators. The Ministry of Tourism has identified Wildlife Circuit as one of the themes for the development of tourism circuits under the Swadesh Darshan Scheme. The details of the projects sanctioned under the said theme as part of the Swadesh Darshan Scheme is given below:

- i. Development of Circuit at Panna- Mukundpur- Sanjay-Dubri-Bandhavgarh- Kanha- Mukki- Pench in Madhya Pradesh.
- ii. Development of Manas- Pobitora- Nameri- Kaziranga-Dibru- Saikhowa in Assam.

Ministry of Tourism promotes both Wildlife and Adventure Tourism globally through its Incredible India website, media campaigns and promotional events participated/organized by India Tourism Offices overseas for attracting tourists.

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STATEMENT IN REPLY TO PART (a) OF LOK SABHA UNSTARRED QUESTION NO.5141 ANSWERED ON 04.04.2022 REGARDING SCHEMES FOR DEVELOPMENT OF TOURISM INFRASTRUCTURE IN GUJARAT.

Swa	desh Dar	(F	(Rs. in Crore)		
SI. No.	State	Circuit	Sanction Year	Name of the Project	Amount Sanctioned
1.	Gujarat	Heritage Circuit	2016-17	Development of Ahmedabad- Rajkot- Porbandar –Bardoli- Dandi	58.42
2.	Gujarat	Heritage Circuit	2016-17	Development of Vadnagar- Modhera	91.11
3.	Gujarat	Buddhist Circuit	2017-18	Development of Junagadh- GirSomnath- Bharuch-Kutch- Bhavnagar- Rajkot- Mehsana	26.68

PRASHAD Scheme

(Rs. in Crore)

SI. No.	State	Name of the Project	Year of Sanction	Approved Cost
1.	Gujarat	Development of Dwarka	2016-17	13.08
2.		Pilgrimage Amenities at Somnath	2016-17	45.36
3.		Development of Promenade at Somnath under PRASHAD Scheme	2018-19	47.12
4.		Development of Pilgrim Plaza with Queue Management Complex at Somnath Gujarat	2021-22	49.97

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