

GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF SCHOOL EDUCATION AND LITERACY

LOK SABHA

UNSTARRED QUESTION NO. 736

TO BE ANSWERED ON 07TH FEBRUARY, 2022

Ed-tech Companies in Education Sector

736. SHRI ADHIR RANJAN CHOWDHURY:

SHRI M.K. RAGHAVAN:

SHRI KARTI P. CHIDAMBARAM:

SHRI KUMBAKUDI SUDHAKARAN:

Will the Minister of EDUCATION be pleased to state:

- (a) the revenue generated from registered ed-tech companies in India, from 2019 onwards till date;
- (b) whether the Government intends to introduce a specialized policy framework for the regulation of the edtech sector in country;
- (c) if so, the details thereof including the estimated timeline for the release of this policy, and if not, the reasons therefor;
- (d) whether co-ordination is also being done with other Ministries to ensure a comprehensive policy that addresses concerns of predatory marketing, data security, consumer protection etc.; and
- (e) if so, the details of the Ministries/Departments being consulted and if not, the reasons therefor?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF EDUCATION

(DR. SUBHAS SARKAR)

(a) to (e) In order to safeguard against the exploitative practices of ed-tech companies, the Government has issued advisory which includes do's and don'ts for the stakeholders. It has also reiterated legal provisions for e-commerce firms for information to citizens who are consumers of ed-tech services. The details may be seen at <https://pib.gov.in/PressReleasePage.aspx?PRID=1784582>

UGC has notified regulations for offering full-fledged online programme by the Higher Educational Institutions (HEIs). These regulations, inter-alia, include eligibility conditions, recognition process for offering online programmes, maintenance of infrastructural, academic and other quality standards by HEIs. It prohibits franchise arrangement with private sector and the ownership of offering online programmes shall be that of HEIs only. UGC and AICTE have also issued public notices advising the students to check the recognition /entitlement status of the programme on official website before enrolling for any course.
