

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 3454
TO BE ANSWERED ON 24.03.2022

SUPPORT TO TRADITIONAL ARTISANS

3454. DR. ALOK KUMAR SUMAN:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Khadi and Village Industries Commission (KVIC) provides skill development training, tools and equipment and also marketing support to enhance the income of traditional artisans engaged in the village industries activities in Bihar including district Gopalganj;
- (b) if so, the details thereof; and
- (c) the details of funds released and utilised in Bihar including district Gopalganj for the said work?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) to (c): Ministry of MSME, through Khadi and Village Industries Commission (KVIC), has been implementing the **Prime Minister's Employment Generation Programme (PMEGP)**, since 2008-09. PMEGP is a major credit-linked subsidy programme aimed at generating self-employment opportunities through establishment of micro-enterprises in the non-farm sector by helping traditional artisans and unemployed youth. Under PMEGP, General Category beneficiaries can avail margin money subsidy of 25% of the project cost in rural areas and 15% in urban areas. For special categories such as Scheduled Castes, Scheduled Tribes, other Backward Classes, Minorities, Women, Ex-Servicemen, Physically Handicapped, North Eastern Region, Hill and Border areas, the margin money subsidy is 35% in rural areas and 25% in urban areas. The Ministry of MSME, from the year 2018-19, has been providing second loan, with subsidy, to existing, well-performing PMEGP/Micro Units Development & Refinance Agency (MUDRA) units for expansion/upgradation of the units.

KVIC is also implementing Gramodyog Vikas Yojana (GVY) for the development of traditional and inherent skills of rural artisans in villages having the strength of traditional heritage. The scheme involves imparting advanced skill development training to artisans along with distribution of modern toolkits. The initiatives under GVY lead to generation of sustainable self-employment in rural areas and the major programmes are as follows:

1. Under **Kumhar Sashaktikaran Programme**, KVIC distributes Electric Pottery Wheels alongwith other tools and equipment to the Pottery artisans, for strengthening potter families engaged in pottery. Also requisite training of 10 days is provided to the artisans/beneficiaries.
2. KVIC is engaged in the development of the **Beekeeping Industry/Honey Mission** with a view to uplift people living in extremely interior rural areas by introducing and popularizing modern Beekeeping and creating sustainable employment and income. Under the programme, each beneficiary is being provided with 10 bee boxes with live bee colonies and required tool kit.

3. KVIC has launched the Pilot Project of **Agarbatti Industry** vertical under GVY in 2020-21. Training to Self Help Groups (SHGs)/Artisans and pedal operated & automatic Agarbatti making machines are provided under the programme throughout the country including Bihar. This includes 10 days manufacturing of Agarbatti training and distribution of machines.

4. To uplift the livelihood of the leather artisans, KVIC launched the **Leather Artisans' Empowerment Programme** during the year 2019-20, under which leather artisans are trained and provided tools and equipment. Further, KVIC launched the Pilot Project on Footwear manufacturing/ repairing on leather vertical in 2020-21.

5. Under **Skill Development Programme (SDP) and Entrepreneurship Awareness Programme (EAP)**, KVIC imparts skill development training in various disciplines like bee-keeping, pottery programme, fruit and vegetable processing, bakery course, tailoring and embroidery, Soap and Detergent making, Beautician course and motor winding etc. through its training centres to the willing persons.

Performance, of the above scheme/programmes in the country as well as Bihar during the last three years and current year, is **annexed**.

* * * * *

Annexure referred to in reply to part (a)to(c) of the Lok Sabha Unstarred Question No.3454 for answer on 24.03.2022

Performance of the Prime Minister's Employment Programmes (PMEGP) Scheme and Pottery, Honey Mission, Agarbatti, Leather Artisans Empowerment, Skill Development Programme (SDP) & Entrepreneurs Awareness Programme (EAP) programmes, in the country as well as Bihar State during the last three years and current year.

Performance of **PMEGP** Scheme in the State of Bihar during the last three years and current year (as on 09.03.2022):

(Project and employment: in numbers and Margin Money: in Rs. in lakh)

Year	PMEGP in Bihar			PMEGP in Gopalganj		
	Project	Margin Money	Employment	Project	Margin Money	Employment
2018-19	3303	9842.00	26424	63	213.10	504
2019-20	2216	6950.67	17728	45	177.47	360
2020-21	2192	7208.75	17536	63	259.50	504
2021-22 (as on 9.3.2022)	1702	5658.90	13616	65	268.65	520

1. Performance of Kumbhar Sashaktikaran Programme in the country including Bihar

Year	No. of electric pottery wheels and other equipment distributed	No. of Pottery Artisans Benefited	Disbursement of funds (Rs. in lakh)
2017-18	1120	4480	207.90
2018-19	6555	26220	1448.59
2019-20	6880	27520	1353.14
2020-21	6475	25900	1895.12
Total	21030	84120	4904.75

Performance of Kumbhar Sashaktikaran Programme in Bihar State

Year	No. of electric pottery wheels and other equipment distributed	No. of Pottery Artisans Benefited	Disbursement of funds (Rs. in lakh)
2017-18	20	80	3.90
2018-19	100	400	1.54
2019-20	220	880	0.11
2020-21	615	2460	19.64
Total	955	3820	25.19

20 number of pottery artisans have been trained in Gopalganj district under Kumbhar Sashaktikaran for the year 2021-22.

2. Performance of **Honey Mission** in the country including Bihar

Year	No. of Bee-Boxes with live beehives distributed	No. of beneficiaries benefited	Disbursement of funds (Rs. in lakh)
2017-18	13505	1384	5402.05
2018-19	95726	9636	1506.61
2019-20	28978	2920	1343.36
2020-21	15050	1505	747.35
Total	153259	15445	8999.37

Performance of Honey Mission in Bihar State

Year	No. of Bee- Boxes with hives distributed	No. of beneficiaries benefited	Disbursement of funds (Rs. in lakh)
2017-18	75	750	248.48
2018-19	600	6000	65.33
2019-20	80	800	63.70
2020-21	190	1900	90.74
Total	945	9450	468.25

3. Performance of **Agarbatti Programme** in Bihar

Year	Target	Physical Achievement	Financial Achievement
2020-21 and 2021-22	50 number of tools and equipment to be distributed	25 artisans trained and tools to be distributed in Darbhanga District	0.875 lakh
		25 artisans trained and tools to be distributed in Gopalganj District	0.875 lakh

4. Under the **Leather Artisans Empowerment Programme**, 2274 no. of Tool kits are distributed to 2274 leather craft artisans from the year 2018-19 and 2019-20. Out of which, 75 leather artisans were trained and provide tools and equipment to them in Bihar State.

5. Performance of **Skill Development Programme (SDP) and Entrepreneurs Awareness Programme (EAP)** in the country and Bihar State:

Years	No. of persons trained	No. of persons trained in Bihar State
2018-19	67613	2904
2019-20	71142	2197
2020-21	47612	529
Total	186367	5630