

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO. 4135  
ANSWERED ON 28.03.2022**

**PROMOTION OF TOURISM IN THIRUVARUR**

**4135. SHRI M. SELVARAJ:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether any proposal to bring Thiruvavarur of Tamil Nadu on to the World tourism map is under consideration of the Government;**
- (b) if so, the details thereof;**
- (c) the special steps taken by the Government to bring the religious, spiritual, cultural heritage of the country before the world community;**
- (d) whether the Government takes the help of private, self-help organizations to promote the tourism; and**
- (e) if so, the details thereof?**

**ANSWER**

**MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a) to (e): The Ministry of Tourism undertakes holistic promotion of various tourism destinations and products of the country. The Ministry of Tourism is promoting Thiruvavarur globally through its promotional website: [www.incredibleindia.org](http://www.incredibleindia.org). The Ministry also provides financial assistance to the State Governments/UT Administrations under its 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) scheme for development of tourism infrastructure with the objective of integrated development of identified pilgrimage and heritage destinations. In addition, the Ministry under its 'Swadesh Darshan' scheme has also sanctioned tourism infrastructure projects in the country covering various themes including Spiritual, Buddhist, Krishna, Ramayana, Teerthankar & Heritage. The details of the projects sanctioned under PRASHAD scheme and Spiritual, Buddhist, Krishna, Ramayana, Tirthankara and Heritage themes of Swadesh Darshan scheme is annexed. The Ministry of Tourism regularly interacts with various stakeholders including federations, hotelier, tour operators, travel agents etc. to seek inputs for development and promotion of tourism in the country.**

**\*\*\*\*\***

**ANNEXURE****STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA UNSTARRED QUESTION NO. 4135 ANSWERED ON 28.03.2022 REGARDING PROMOTION OF TOURISM IN THIRUVARUR****THE DETAIL OF PROJECTS SANCTIONED UNDER THE PRASHAD SCHEMES AND SPIRITUAL, BUDDHIST, KRISHNA, RAMAYANA, TEERTHANKAR & HERITAGE THEMES OF SWADESH DARSHAN SCHEME.****PRASHAD SCHEME****(Rs. in crore)**

<b>S. No.</b>	<b>State/UTs</b>	<b>Project Nos</b>	<b>Name of the Project</b>	<b>Year of Sanction</b>	<b>Approved cost</b>
<b>List of ongoing projects</b>					
<b>1.</b>	<b>Andhra Pradesh</b>	<b>1.</b>	<b>Development of Amaravati Town, Guntur District as a Tourist Destination</b>	<b>2015-16</b>	<b>27.77</b>
		<b>2.</b>	<b>Development of Srisailam Temple</b>	<b>2017-18</b>	<b>43.08</b>
<b>2.</b>	<b>Arunachal Pradesh</b>	<b>3.</b>	<b>Development of Parasuram Kund, Lohit Distt.</b>	<b>2020-21</b>	<b>37.88</b>
<b>3.</b>	<b>Assam</b>	<b>4.</b>	<b>Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati</b>	<b>2015-16</b>	<b>29.80</b>
<b>4.</b>	<b>Bihar</b>	<b>5.</b>	<b>Development of basic facilities at Vishnupad temple, Gaya, Bihar</b>	<b>2014-15</b>	<b>4.27</b>
		<b>6.</b>	<b>Development at Patna Sahib</b>	<b>2015-16</b>	<b>41.54</b>
<b>5.</b>	<b>Chhattisgarh</b>	<b>7.</b>	<b>Development of Maa Bamleshwari Devi Temple, Rajnandgaon, Dongargarh, Chhattisgarh</b>	<b>2020-21</b>	<b>43.33</b>
<b>6.</b>	<b>Gujarat</b>	<b>8.</b>	<b>Development of</b>	<b>2016-17</b>	<b>13.08</b>

			<b>Dwarka</b>		
		<b>9.</b>	<b>Pilgrimage Amenities at Somnath</b>	<b>2016-17</b>	<b>45.36</b>
		<b>10.</b>	<b>Development of Promenade at Somnath under PRASHAD Scheme</b>	<b>2018-19</b>	<b>47.12</b>
		<b>11.</b>	<b>Development of Pilgrim Plaza with Queue Management Complex at Somnath Gujarat</b>	<b>2021-22</b>	<b>49.97</b>
<b>7.</b>	<b>Haryana</b>	<b>12.</b>	<b>Development of Nada Saheb Gurudwara and Mata Mansha Devi Temple in Panchkula District</b>	<b>2019-20</b>	<b>49.52</b>
<b>8.</b>	<b>Jammu &amp; Kashmir</b>	<b>13.</b>	<b>Development at Hazratbal,</b>	<b>2016-17</b>	<b>40.46</b>
<b>9.</b>	<b>Jharkhand</b>	<b>14.</b>	<b>Development of Baidyanathji Dham, Deoghar</b>	<b>2018-19</b>	<b>39.13</b>
<b>10.</b>	<b>Kerala</b>	<b>15.</b>	<b>Development at Guruvayur Temple</b>	<b>2016-17</b>	<b>46.14</b>
<b>11.</b>	<b>Madhya Pradesh</b>	<b>16.</b>	<b>Development of Omkareshwar</b>	<b>2017-18</b>	<b>44.83</b>
<b>12.</b>		<b>17.</b>	<b>Development of Amarkantak</b>	<b>2020-21</b>	<b>49.99</b>
<b>13.</b>	<b>Maharashtra</b>	<b>18.</b>	<b>Development of Trimbakeshwar</b>	<b>2017-18</b>	<b>37.81</b>
<b>14.</b>	<b>Meghalaya</b>	<b>19.</b>	<b>Development of Pilgrimage Facilitation in Meghalaya</b>	<b>2020-21</b>	<b>29.32</b>
<b>15.</b>	<b>Nagaland</b>	<b>20.</b>	<b>Development of Pilgrimage Infrastructure in Nagaland</b>	<b>2018-19</b>	<b>25.26</b>
<b>16.</b>	<b>Odisha</b>	<b>21.</b>	<b>Infrastructure Development at Puri,</b>	<b>2014-15</b>	<b>50.00</b>

			<b>Shree Jagannath Dham – Ramachandi - Prachi River front at Deuli under Mega Circuit</b>		
<b>17.</b>	<b>Punjab</b>	<b>22.</b>	<b>Development of KarunaSagar Valmiki Sthal at Amritsar</b>	<b>2015-16</b>	<b>6.40</b>
		<b>23.</b>	<b>Development of Chamkaur Sahib at Rupar, Punjab under PRASHAD Scheme</b>	<b>2021-22</b>	<b>31.57</b>
<b>18.</b>	<b>Rajasthan</b>	<b>24.</b>	<b>Integrated Development of Pushkar/Ajmer</b>	<b>2015-16</b>	<b>32.64</b>
<b>19.</b>	<b>Sikkim</b>	<b>25.</b>	<b>Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom</b>	<b>2020-21</b>	<b>33.32</b>
<b>20.</b>	<b>Tamilnadu</b>	<b>26.</b>	<b>Development of Kanchipuram</b>	<b>2016-17</b>	<b>13.99</b>
		<b>27.</b>	<b>Development of Vellankani</b>	<b>2016-17</b>	<b>4.86</b>
<b>21.</b>	<b>Telangana</b>	<b>28.</b>	<b>Development of Jogulamba Devi Temple, Alampur</b>	<b>2020-21</b>	<b>36.73</b>
<b>22.</b>	<b>Tripura</b>	<b>29.</b>	<b>Development of Tripura Sundari Temple, Udaipur</b>	<b>2020-21</b>	<b>37.84</b>
<b>23.</b>	<b>Uttarakhand</b>	<b>30.</b>	<b>Integrated Development of Kedarnath</b>	<b>2015-16</b>	<b>34.77</b>
		<b>31.</b>	<b>Development of Infrastructure for Pilgrimage Facilitation in Badrinath Ji Dham (Uttarakhand) under PRASHAD Scheme</b>	<b>2018-19</b>	<b>39.24</b>
		<b>32.</b>	<b>Augmentation of</b>	<b>2021-22</b>	<b>54.36</b>

			<b>Pilgrimage Infrastructure Facilities and Gangotri and Yamunotri Dham in Uttarakhand under PRASHAD Scheme</b>		
<b>24.</b>	<b>Uttar Pradesh</b>	<b>33.</b>	<b>Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)</b>	<b>2014-15</b>	<b>14.93</b>
		<b>34.</b>	<b>Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura</b>	<b>2014-15</b>	<b>9.36</b>
		<b>35.</b>	<b>Development of Varanasi –Phase –I</b>	<b>2015-16</b>	<b>20.40</b>
		<b>36.</b>	<b>Cruise Tourism in River Ganga, Varanasi</b>	<b>2017-18</b>	<b>10.72</b>
		<b>37.</b>	<b>Development of Varanasi Under Prashad Scheme – Phase II</b>	<b>2017-18</b>	<b>44.60</b>
		<b>38.</b>	<b>Development of Infrastructure facilities at Govardhan, Mathura, UP</b>	<b>2018-19</b>	<b>39.74</b>
<b>25.</b>	<b>West Bengal</b>	<b>39.</b>	<b>Development of Belur</b>	<b>2016-17</b>	<b>30.03</b>

### **SWADESH DARSHAN SCHEME**

#### **BUDDHIST CIRCUIT**

**(Amt. Rs. in crore)**

<b>S. No.</b>	<b>Name of State</b>	<b>Name of Circuit &amp; Year</b>	<b>Project Name</b>	<b>Amt. Sanctioned</b>	<b>Amt. Released</b>
<b>1.</b>	<b>Madhya Pradesh</b>	<b>Buddhist Circuit (2016-17)</b>	<b>Development of Sanchi-Satna-Rewa-Mandsaur-Dhar.</b>	<b>74.02</b>	<b>69.08</b>

<b>2.</b>	<b>Uttar Pradesh</b>	<b>Buddhist Circuit (2016-17)</b>	<b>Development of Sravasti, Kushinagar, &amp; Kapilvastu.</b>	<b>99.97</b>	<b>72.56</b>
<b>3.</b>	<b>Bihar</b>	<b>Buddhist Circuit (2016-17)</b>	<b>Construction of Convention Centre at Bodhgaya</b>	<b>98.73</b>	<b>93.22</b>
<b>4.</b>	<b>Gujarat</b>	<b>Buddhist circuit (2017-18)</b>	<b>Development of Junagadh- Gir Somnath- Bharuch-Kutch- Bhavnagar- Rajkot- Mehsana</b>	<b>26.68</b>	<b>22.28</b>
<b>5.</b>	<b>Andhra Pradesh</b>	<b>Buddhist Circuit (2017-18)</b>	<b>Development of Buddhist Circuit: Shalihundam- Thotlakonda- Bavikonda- Bojjanakonda- Amravati- Anupu in Andhra Pradesh</b>	<b>24.14</b>	<b>26.17</b>
<b>Total</b>				<b>323.54</b>	<b>283.31</b>

#### **KRISHNA CIRCUIT**

**(Amt. Rs. in crore)**

<b>S. No.</b>	<b>Name of State</b>	<b>Name of Circuit &amp; Year</b>	<b>Project Name</b>	<b>Amt. Sanctioned</b>	<b>Amt. Released</b>
<b>1.</b>	<b>Haryana</b>	<b>Krishna Circuit (2016-17)</b>	<b>Development of Tourism Infrastructures at Brahmsarovar, SanhitSarovar, Narkatari, Jyotisar in Kurukshetra.</b>	<b>97.35</b>	<b>77.88</b>
<b>2.</b>	<b>Rajasthan</b>	<b>Krishna Circuit (2016-17)</b>	<b>Integrated Development of Govind Dev ji temple (Jaipur), KhatuShyam Ji (Sikar) and</b>	<b>75.80</b>	<b>60.64</b>

			<b>Nathdwara (Rajsamand).</b>		
			<b>Total</b>	<b>173.15</b>	<b>138.52</b>

**RAMAYANA CIRCUIT**

**(Amt. Rs. in crore)**

<b>S.N o.</b>	<b>Name of State</b>	<b>Name of Circuit &amp; Year</b>	<b>Project Name</b>	<b>Amt. Sanctioned</b>	<b>Amt. Released</b>
<b>1.</b>	<b>Uttar Pradesh</b>	<b>Ramayana Circuit (2016-17)</b>	<b>Development of Chitrakoot and Shringverpur</b>	<b>69.45</b>	<b>64.09</b>
<b>2.</b>	<b>Uttar Pradesh</b>	<b>Ramayana Circuit (2017-18)</b>	<b>Development of Ayodhya</b>	<b>127.21</b>	<b>115.46</b>
<b>Total</b>				<b>196.66</b>	<b>179.55</b>

**SPIRITUAL CIRCUIT**

**(Amt. Rs. in crore)**

<b>S. No.</b>	<b>Name of State</b>	<b>Name of Circuit &amp; Year</b>	<b>Project Name</b>	<b>Amt. Sanctioned</b>	<b>Amt. Released</b>
<b>1.</b>	<b>Kerala</b>	<b>Spiritual Circuit (2016-17)</b>	<b>Development of Sabarimala - Erumeli-Pampa- Sannidhanam as a Spiritual Circuit in District Pathanamthitta, Kerala.</b>	<b>106.42</b>	<b>20.00</b>
<b>2.</b>	<b>Manipur</b>	<b>Spiritual Circuit (2016-17)</b>	<b>Development of Shri Govindajee Temple, Shri BijoyGovindajee Temple - Shri Gopinath Temple - Shri Bungshibodon Temple - Shri Kaina Temple.</b>	<b>53.80</b>	<b>43.04</b>
<b>3.</b>	<b>Kerala</b>	<b>Spiritual</b>	<b>Development of</b>	<b>78.08</b>	<b>73.77</b>

		<b>Circuit (2016-17)</b>	<b>SreePadmanabha Temple, Aranmula</b>		
<b>4.</b>	<b>Bihar</b>	<b>Spiritual circuit (2016-17)</b>	<b>Integrated Development of Kanwaria Route: Sultanganj- Mojma- Banka.</b>	<b>44.76</b>	<b>42.52</b>
<b>5.</b>	<b>Uttar Pradesh</b>	<b>Spiritual Circuit (2016-17)</b>	<b>Development of Spiritual Circuit- I(Shahjahanpur- Allahabad-Basti- Ahar-Aligarh- Kasgunj-Sarosi- Pratapgarh-Unnao- Kaushambi- Mirzapur- Gorakpur- Kairana- Doamriyagunj- Bagpat-Barabanki- Azamgarh)</b>	<b>71.91</b>	<b>68.32</b>
<b>6.</b>	<b>Uttar Pradesh</b>	<b>Spiritual Circuit (2016-17)</b>	<b>Development of Bijnor- Meerut- Kanpur- Kanpur Dehat- Banda- Ghazipur- Salempur- Ghosi- Balial- Ambedkar Nagar- Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh- Bhadohi</b>	<b>67.51</b>	<b>64.14</b>
<b>7.</b>	<b>Rajasthan</b>	<b>Spiritual Circuit (2016-17)</b>	<b>Development of Churu (SalasarBalaji)- Jaipur (Shri SamodeBalaji,</b>	<b>93.90</b>	<b>68.24</b>



			<b>GhatkeBalaji, BandhekeBalaji)- Alwar (PandupoleHanum anji, Bharathari)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) – MehandipurBalaji- Chittorgarh (Sanwaliyaji)</b>		
<b>8.</b>	<b>Puducherry</b>	<b>Spiritual Circuit (2017-18)</b>	<b>Development of Karaikal, Yanam and Puducherry</b>	<b>34.96</b>	<b>30.94</b>
<b>9.</b>	<b>Bihar</b>	<b>Spiritual Circuit (2017-18)</b>	<b>Development of Mandar Hill &amp; Ang Pradesh.</b>	<b>47.52</b>	<b>38.02</b>
<b>10</b>	<b>Maharashtra</b>	<b>Spiritual Circuit (2018-19)</b>	<b>Development of Waki- Adasa- Dhapewada- Paradsingha- Chota Taj Bagh- Telankhandi- Girad</b>	<b>54.01</b>	<b>24.0</b>
<b>11.</b>	<b>Uttar Pradesh</b>	<b>Spiritual Circuit (2018-19)</b>	<b>Development of Jewar-Dadri- Sikandrabad- Noida-Khurja- Banda</b>	<b>12.03</b>	<b>9.63</b>
<b>12.</b>	<b>Uttar Pradesh</b>	<b>Spiritual Circuit (2018-19)</b>	<b>Development of Gorakhnath Temple(Gorakhpur , Devipattan Temple (Balrampur) and Vatvashni</b>	<b>15.76</b>	<b>12.61</b>

			<b>Temple(Domariyaganj)</b>		
<b>13.</b>	<b>Kerala</b>	<b>Spiritual Circuit (2018-19)</b>	<b>Development Sivagiri Sree Narayana Guru Ashram- Arruvipuram- Kunnumpara Sree Subrahmania- Chembazhanthi Sree Narayana Gurukulam</b>	<b>69.47</b>	<b>3.88</b>
<b>Total</b>				<b>750.13</b>	<b>499.11</b>

#### **TIRTHANKAR CIRCUIT**

(Amt. Rs. in crore)

<b>S. No.</b>	<b>Name of State</b>	<b>Name of Circuit &amp; Year</b>	<b>Project Name</b>	<b>Amt. Sanctioned</b>	<b>Amt. Released</b>
<b>1.</b>	<b>Bihar</b>	<b>Tirthankar circuit (2016-17)</b>	<b>Development of Vaishali- Arrah- Masad- Patna- Rajgir- Pawapuri- Champapuri.</b>	<b>37.19</b>	<b>26.19</b>
<b>Total</b>				<b>37.19</b>	<b>26.19</b>

#### **HERITAGE CIRCUIT**

(Amt. Rs. in crore)

<b>S. No.</b>	<b>Name of State</b>	<b>Name of Circuit &amp; Year</b>	<b>Project Name</b>	<b>Amt. Sanctioned</b>	<b>Amt. Released</b>
<b>1.</b>	<b>Gujarat</b>	<b>Heritage Circuit (2016-17)</b>	<b>Development of Ahmedabad- Rajkot- Porbandar – Bardoli- Dandi.</b>	<b>58.42</b>	<b>56.21</b>
<b>2.</b>	<b>Madhya Pradesh</b>	<b>Heritage circuit (2016-17)</b>	<b>Development of Gwalior – Orchha – Khajuraho – Chanderi</b>	<b>89.82</b>	<b>85.33</b>

			<b>Bhimbetka – Mandu</b>		
<b>3.</b>	<b>Uttarakhand</b>	<b>Heritage circuit (2016-17)</b>	<b>Development of Kumaon Region – Katarmal – Jogeshwar-Bajjnath-Devidhura.</b>	<b>76.32</b>	<b>67.62</b>
<b>4.</b>	<b>Uttar Pradesh</b>	<b>Heritage Circuit (2016-17)</b>	<b>Development of Kalinjar Fort (Banda)- MarharDham (SantKabir Nagar)- ChauriChaura, Shaheed Sthal (Fatehpur)- MavaharSthal (Ghosi)- Shaheed Smarak (Meerut)</b>	<b>33.97</b>	<b>32.27</b>
<b>5.</b>	<b>Assam</b>	<b>Heritage Circuit (2016-17)</b>	<b>Development of Tezpur – Majuli – Sibsagar</b>	<b>90.98</b>	<b>72.78</b>
<b>6.</b>	<b>Gujarat</b>	<b>Heritage Circuit (2016-17)</b>	<b>Development of Vadnagar- Modhera and Patan</b>	<b>91.12</b>	<b>87.25</b>
<b>7.</b>	<b>Puducherry</b>	<b>Heritage Circuit (2017-18)</b>	<b>Development of Franco- Tamil Village, Karaikal, Mahe and Yanam</b>	<b>54.91</b>	<b>43.93</b>
<b>8.</b>	<b>Rajasthan</b>	<b>Heritage Circuit (2017-18)</b>	<b>Development of Rajsamand (Kumbhalgarh Fort)- Jaipur (Nahargarh Fort)- Alwar (BalaQuila)- Sawai Madhopur (Ranthambore Fort and Khandar Fort)- Jhalawar (Gagron Fort)- Chittorgarh</b>	<b>72.49</b>	<b>56.57</b>

			<b>(Chittorgarh Fort) Jaisalmer (Jaisalmer Fort) Hanumangarh (Kalibangan, Bhatner Fort and Gogamedi)- Jalore (Jalore Fort)- Udaipur (Pratap Gaurav Kendra)- Dholpur (Bagh-i- Nilofar and Purani Chawni)- Nagaur (Meera Bai Smarak)</b>		
<b>9.</b>	<b>Telangana</b>	<b>Heritage Circuit (2017- 18)</b>	<b>Development of Heritage Circuit: Qutub Shahi Heritage Park- Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb</b>	<b>96.90</b>	<b>70.61</b>
<b>10.</b>	<b>Punjab</b>	<b>Heritage Circuit (2018- 19)</b>	<b>Development of Anandpur Sahib – Fatehgarh Sahib – Chamkaur Sahib – Ferozpur – Amritsar – Khatkar Kalan – Kalanour - Patiala</b>	<b>91.55</b>	<b>47.39</b>
<b>Total</b>				<b>756.48</b>	<b>619.96</b>

\*\*\*\*\*