

GOVERNMENT OF INDIA
MINISTRY OF FOOD PROCESSING INDUSTRIES
LOK SABHA
UNSTARRED QUESTION NO- 4282
ANSWERED ON 29TH MARCH, 2022

DEMAND OF MAKHANA PRODUCTS

4282. SHRI G.M. SIDDESHWAR:

Will the Minister of **FOOD PROCESSING INDUSTRIES** be pleased to state:

- (a) whether the Government is aware of the rising demand for Makhana products locally and globally and if so, the details thereof;
- (b) the details of import and export of Makhana products during the last three years, nation-wise;
- (c) the details of the expected growth in the market size of Makhana products;
- (d) the steps taken being taken to promote Makhana products and the details of funds allocated;
- (e) the details of collaborations with foreign countries to bring better technological expertise in production of Makhana products into the country and
- (f) the details of the names of the companies producing Makhana products, State-wise?

ANSWER

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES
(SHRI PRAHLAD SINGH PATEL)

(a) to (c): As per the Agricultural and Processed Food Products Export Development Authority (APEDA), the demand for value added products of Makhana is increasing and is expected to grow by 10-20% due to its nutritional value. There is no separate Harmonised System (HS) code for exports or imports in Makhana or its products. Hence, estimates for the exports and imports of Makhana products are not available. Globally, the Makhana products are highly popular in countries such as India, China, Japan, and Thailand.

(d) & (e): Steps taken to promote Makhana products are as under:

(i) The Ministry of Food Processing Industries(MoFPI) is implementing the Prime Minister Formalisation of Micro Food Processing Enterprises (PM-FME) scheme for providing financial, technical and business support for upgradation/ setting up of micro food enterprises across the country. The scheme is being implemented on a One District One Product (ODOP) basis. Six districts of Bihar, namely Araria, Darbhanga, Katihar, Madhubani, Saharsa, and Supaul have been identified/ approved for ODOP for Makhana.

(ii) As per Memorandum of Understanding (MoU) signed with MoFPI, National Agricultural Cooperative Marketing Federation of India (NAFED) has incubated a brand named, '*Makhana King*' to promote makhana sourced from various districts in Bihar. NAFED has on boarded 7 micro food processing enterprises under the brand '*Makhana King*' and imparted training to 24 potential beneficiaries till date.

(iii) APEDA organizes buyer seller meet for export promotion of Health products and Nutri cereals including Makhana.

(iv) The regional research station on Makhana at Darbhanga, Bihar under the Indian Council of Agriculture Research (ICAR)-Research Complex for Eastern Region (RCER) has developed and released the first ever variety of Makhana, i.e., "*Swarna Vaidehi*" to improve Makhana productivity. It has also developed the technology to cultivate Makhana in cropping system mode and Makhana based Integrated Farming System.

(f): Major companies producing Makhana products, state-wise is **Annexed**.

ANNEXURE REFERRED TO IN REPLY TO PART (f) OF LOK SABHA UNSTARRED QUESTION NO. 4282 FOR ANSWER ON 29TH MARCH, 2022 REGARDING “DEMAND OF MAKHANA PRODUCTS”.

Major companies producing Makhana products, State-wise

Name of Company	District/ State
M/s Madhubani Makhana	Madhubani, Bihar
M/s Shakti Sudha AgroVentures Pvt Ltd	Patna, Bihar
M/s Makhanawala Natura Foods Pvt Ltd	Pune , Maharashtra
M/s Rishab Global Industries Pvt Ltd (Mr Makhana)	New Delhi, NCT of Delhi
M/s Sati Trading Company	Katihar, Bihar
M/s Maruti Makhana	Madhubani, Bihar
M/s K.K. Products	Kanpur, Uttar Pradesh
M/s Manju Makhana	Madhubani, Bihar
M/s Sattviko	New Delhi, NCT of Delhi
M/s Bagrrys India Ltd	New Delhi, NCT of Delhi
M/s Mithila Naturals Pvt Ltd	Madhubani, Bihar
M/s DS Group (Snack Factory)	New Delhi, NCT of Delhi
M/s Indulge Food Pvt Ltd (Foxy Bites)	New Delhi, NCT of Delhi
M.s Swastik Food Group	Araria, Bihar

Source: APEDA/Bihar Horticulture Development Society