GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP

LOK SABHA

UNSTARRED QUESTION NO. 1192
TO BE ANSWERED ON 06.12.2021

AATAMANIRBHAR SKILLED EMPLOYEE-EMPLOYER MAPPING (ASEEM) PORTAL

1192. SHRI P.P. CHAUDHARY: SHRI RAJBAHADUR SINGH:
SHRI PRATAP CHANDRA SARANGI: DR. KRISHNA PAL SINGH YADAV:
SHRI MAHENDRA SINGH SOLANKY: SHRI MANOJ TIWARI:
SHRI SANGAM LAL GUPTA:

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

(a)   the details of aims and objectives and target beneficiaries of Aatamanirbhar Skilled Employee Employer-Mapping (ASEEM) portal;

(b)   whether the portal will benefit the migrant population by integrating their data on the portal;

(c)   if so, details of steps taken for providing digital assistance to the beneficiaries; and

(d)   the steps taken by the Government for database integration and monitoring of delicacy of data in the ASEEM portal?

ANSWER

MINISTER OF STATE FOR
SKILL DEVELOPMENT AND ENTREPRENEURSHIP
(SHRI RAJEEV CHANDRASEKHAR)

(a)   Ministry of Skill Development and Entrepreneurship has launched Aatmanirbhar Skilled Employees Employer Mapping (ASEEM) portal, which acts as a directory of skilled workforce. The objective is to provide a platform that matches supply of skilled workforce with the market demand, thereby facilitating better livelihood opportunities for youth and availability of ready skilled manpower to employers. ASEEM portal is being managed by National Skill Development Corporation (NSDC) under the aegis of Ministry. As on 16.07.2021, 1.3 crore candidates have been registered on ASEEM portal which includes directly registered candidates and the candidates registered on Skill India Portal (SIP).

(b)   The ASEEM Portal is to provide a platform that matches supply of skilled workforce with the market demand, thereby facilitating better livelihood opportunities for youth including migrants and availability of ready skilled manpower to employers. At present, there is around 10 lakh migrant's data/profile are available on ASEEM.

(c)   ASEEM as such consists of three IT based AI (artificial intelligence) driven interfaces for stakeholder interactions:

i)   A job application for individuals with access to hyper local jobs using machine learning and automated match based on persona.

ii)   A demand and campaign management system for employers to forecast the current and future demand.

iii)   A management dashboard for analytics and insights. This could also be used for future decision making.

(d)   To maintain data sanity and data security all data is maintained on NSDC owned and managed servers. Additionally, users are only provided access to the system post validating the details provided by the user at the time of registration.

******