

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION No. 3723
(TO BE ANSWERED ON 21.12.2021)**

INFORMATION TO CITIZENS AT VILLAGE LEVEL

**3723. SHRI GAJENDRA SINGH PATEL:
SHRI DURGA DAS (D.D.) UIKEY:**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has any action plan for providing information to citizens at village level and to ensure for publicising broadcasting;
- (b) the arrangements made by Government so that information on welfare schemes of Government reaches to people at panchayat level;
- (c) if so, the details thereof, State-wise; and
- (d) if not, the time by which it is likely to be made?

ANSWER

**MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER
OF YOUTH AFFAIRS AND SPORTS
{SHRI ANURAG SINGH THAKUR}**

(a) to (d): Ministry of Information and Broadcasting disseminates information in English and various Indian languages on Government policies, programmes, initiatives and achievements through various media units like Press Information Bureau (PIB), Bureau of Outreach and Communication (BOC), Doordarshan and All India Radio, utilizing various media vehicles like print, electronic media, social media, internet websites, outdoor publicity, live arts and interpersonal media. Communication through printing and distribution of New India Samachar, a fortnightly publication, up to the level of Gram Panchayat is also a medium of informing people to the last mile about the ongoing and new programmes and

policies of Government of India. The e-version of New India Samachar is being sent to approx. 6.50 crore readers in flip book as well as PDF format in 13 languages via emails using E-Sampark platform of MyGov India.
