

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO. 3655
ANSWERED ON 20.12.2021**

DEVELOPMENT OF TOURISM IN NABADWIP AND NADIA

3655. SHRI JAGANNATH SARKAR:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has received any suggestions/ representations from the Public Representative to improve, develop and promote tourism in Nabadwip and Nadia;**
- (b) if so, the details thereof and the action taken by the Government in this regard;**
- (c) if not, the reasons therefor;**
- (d) whether the Government proposes to provide financial assistance to the State of West Bengal for development and promotion of tourism in Nabadwip as well as Nadia; and**
- (e) if so, the details thereof?**

ANSWER

MINISTER OF TOURISM

(SHRI G.KISHAN REDDY)

(a) to (e): Yes, Sir. Ministry of Tourism has received representation from the Public Representative requesting to undertake works for development and promotion of Nabadwip in Nadia. Since identification and development of tourism infrastructure is undertaken primarily by the State Government, the request has been forwarded to the State Government of West Bengal.

The Ministry of Tourism under its 'Swadesh Darshan' and 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive' (PRASHAD) schemes provide financial assistance to the State Governments for development of tourism infrastructure. The project under the schemes are identified for development in consultation with the State Governments and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines, utilization of funds released earlier etc.. Proposal for development of Nabadwip, Nadia is not under consideration in Ministry of Tourism in above mentioned schemes.

The Ministry of Tourism undertakes holistic promotion of various tourism destinations and products of the country including those in West Bengal under its schemes of 'Domestic Promotion and Publicity including Hospitality (DPPH)' and 'Overseas Promotion and Publicity including Marketing Development Assistance (OPMD)' in Domestic and International markets.
