

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.1252
ANSWERED ON 10.02.2020**

NEW SCHEMES TO PROMOTE TOURISM

1252. SHRIMATI SUMALATHA AMBAREESH:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has introduced new schemes to promote tourism in the country;**
- (b) if so, the details for the last three years, year wise;**
- (c) the total financial allocation made and the amount spent on these schemes during the said period along with its details, year-wise and scheme-wise;**
- (d) whether the Government has set any target to create job opportunities under the tourism sector and if so, the details thereof;**
- (e) the number of old tourist centres updated and developmental works done for new tourism centres along with its details, State-wise and place-wise; and**
- (f) the number of new tourism centres planned to be developed by the Government in coming three years?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (d): Ministry of Tourism promotes India as a holistic destination including its various tourism products. Activities are undertaken for promoting varied tourism products and destinations of India in the Domestic and International markets under the Domestic Promotion and Publicity including Hospitality (DPPH) and Overseas Promotion and Publicity including Marketing Development Assistance (OPMD) schemes. In addition to the existing schemes, Government of India has recently launched the Champion sectors in Services Scheme to give focused attention to 12 identified Champion Services Sectors for promoting their development, and

realizing their potential including 'Tourism and Hospitality Services' sector. The Tourism Sectoral Plan under the Champion Services Sector Scheme includes the following components:

- Creation of Tented Accommodation in Buddhist Circuit and Marketing & Promotion of these destinations and accommodations.**
- Extending Incentives for improving air connectivity.**
- Capacity Building Programmes in & around Iconic Sites (Language training of Tourist Facilitators)**
- Incentives to Tour Operators in emerging markets.**
- Promotion of MICE Tourism.**

EFC has approved a total budget of Rs.535.40 Crores for implementing the above component. Ministry of Tourism has projected a budget outlay of Rs.123.00 Crore in the Budget Estimates of the Ministry of Tourism under the Champion Services Sector Scheme for the financial year 2020-21 for implementing the identified tourism components.

As per estimation in accordance with 3rd Tourism Satellite Account (TSA) the share in employment in the tourism sector for the year 2018-19 is 12.75%. (Direct- 5.56% and Indirect- 7.19%).

(e) & (f): Ministry of Tourism launched two major schemes, Swadesh Darshan – Integrated development of theme-based Tourist Circuits and PRASHAD- Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation drive for development of tourism infrastructure in the Country including historical places and Heritage cities.

Sanction of projects under Swadesh Darshan and PRASHAD scheme is a continuous process. The projects under the schemes are identified for development in consultation with the State Governments/Union Territory Administrations and are sanctioned subject to availability of funds, submission of suitable Detailed Project Reports, adherence to scheme guidelines and utilization of funds released earlier.

The details of the project sanctioned and released under Swadesh Darshan and PRASHAD Schemes are placed at Annexure-I and II.

ANNEXURE-I**STATEMENT IN REPLY TO PARTS (e) & (f) OF THE LOK SABHA UNSTARRED QUESTION NO.1252 ANSWERED ON 10.02.2020 REGARDING NEW SCHEMES TO PROMOTE TOURISM.****DETAILS of PROJECT SANCTIONED UNDER SWADESH DARSHAN SCHEME
(Rs. in crore)**

Sl. No.	State/UT	Name of the Circuit	Name of the Project	Amt. Sanctioned	Amount released
Year 2014-15					
1.	Arunachal Pradesh	North-East Circuit	Development of Circuit at Bhalukpong-Bomdila and Tawang.	49.77	39.81
2.	Andhra Pradesh	Coastal Circuit	Development of Circuit at Kakinada - Hope Island - Coringa Wildlife Sanctuary - Passarlapudi - Aduru - S Yanam - Kotipally	67.84	64.44
Total of 2014-15				117.61	104.25
Year 2015-16					
3.	Manipur	North-East Circuit	Development of Circuit at Imphal-Khongjom	72.23	61.32
4.	Sikkim	North-East Circuit	Development of Circuit linking Rangpo (entry) - Rorathang- Aritar- Phadamchen- Nathang- Sherathang- Tsongmo- Gangtok- Phodong- Mangan- Lachung- Yumthang- Lachen- Thangu- Gurudongmer- Mangan- Gangtok-	98.05	78.44

			TuminLingee-Singtam (exit).		
5.	Uttarakhand	Eco Circuit	Development of Circuit at Tehri-Chamba-Sarain around Tehri Lake.	70.92	64.30
6.	Rajasthan	Desert Circuit	Development of Shakambhari Mata Temple, Sambhar Salt Complex, Devyani Kund, Sharmistha Sarovar, Naliasar and Other Destinations.	63.96	51.17
7.	Nagaland	Tribal Circuit	Development of Circuit at Peren-Kohima- Wokha	97.36	77.89
8.	Madhya Pradesh	Wildlife Circuit	Development of Circuit at Panna-Mukundpur-Sanjay- Dubri-Bandhavgarh-Kanha- Mukki-Pench.	92.22	73.78
9.	Andhra Pradesh	Coastal Circuit	Development of Pulikat Lake, Ubblamadugu water falls, Nelapattu Bird Sanctuary, Mypadu Beach, Ramatheertham	59.70	47.76
10.	Telangana	Eco Circuit	Development of Circuit in Mahaboobnagar districts (Somasila, Singotam, Kadalaivanam, Akkamahadevi, Egalanpanta, Farahabad, Uma Maheshwaram,	91.62	73.30

			Mallelatheertham)		
11.	Kerala	Eco Circuit	Development of Pathanamthitta-Gavi- Vagamon-Thekkady	76.55	61.24
12.	Mizoram	North East Circuit	Integrated Development of Thenzawl & South Zote, Districts Serchhip and Reiek	94.91	75.92
13.	Assam	Wildlife Circuit	Development of Manas- Pobitora- Nameri- Kaziranga- Dibru- Saikhowa.	95.67	76.54
14.	Puducherry	Coastal Circuit	Development of Dubrayapet, Arikamedu China Veerampattinam, Chunnabmar, Nallavadu, Manapet, Kalapet, French Quarter, Tamil Quarter and Yanam	85.28	61.82
15.	Arunachal Pradesh	North East Circuit	Integrated Development of Jirigaon, Nafra, Seppa, Pappu, Pasa, Pakke Valleys, Lumdung, Lafang Sohung Lake, Taro Yar, New Sagalee, Ziro, Yomcha	97.14	77.71
16.	Tripura	North East Circuit	Development of North East Circuit: Agartala - Sipahijala - Melaghar - Udaipur - Amarpur- Tirthamukh- Mandirghat-	99.59	79.67

			Dumboor- Narikel Kunja- Gandachara- Ambassa		
17.	West Bengal	Coastal Circuit	Development of Beach Circuit: Udaipur- Digha- Shankarpur- Tajpur- Mandarmani- Fraserganj- Bakkhlai-Henry Island	85.39	68.31
18.	Chhattisgarh	Tribal Circuit	Development of Jashpur- Kunkuri- Mainpat- Ambikapur- Maheshpur - Ratanpur- Kurdar- Sarodadadar- Gangrel- Kondagaon- Nathiya Nawagaon- Jagdalpur- Chitrakoot- Tirthgarh.	99.00	79.20
19.	Maharashtra	Coastal Circuit	Development of Sindhudurg Coastal Circuit (Shiroda Beach, Sagarashwar, Tarkarli, Vijaydurg (Beach & Creek), Devgad (Fort & Beach), Mitbhav, Tondavali, Mocehmad and Nivati Fort).	82.17	16.43
Total of 2015-16				1461.76	1124.8
Year 2016-17					
20.	Goa	Coastal Circuit	Development of Sinquerim-Baga, Anjuna-Vagator,	99.99	79.99

			Morjim-Keri, Aguada Fort and Aguada Jail.		
21.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Jammu, Kashmir, Pehalgam, Kargil, Leh	82.97	60.47
22.	Telangana	Tribal Circuit	Integrated Development of Mulugu-Laknavaram-Medavaram-Tadvai- Damaravi-Mallur- Bogatha Waterfalls.	83.88	67.10
23.	Meghalaya	North East Circuit	Development of Umium (Lake View), U Lum Sohpetbneng-Mawdiangdiang – Orchid Lake Resort.	99.13	79.31
24.	Madhya Pradesh	Buddhist Circuit	Development of Sanchi-Satna-Rewa-Mandsaur-Dhar.	74.94	59.95
25.	Kerala	Spiritual Circuit	Development of Sabarimala - Erumeli-Pampa-Sannidhanam.	99.99	20.00
26.	Manipur	Spiritual Circuit	Development of Shri Govindajee Temple, Shri Bijoy Govindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple.	53.80	43.04
27.	Gujarat	Heritage Circuit	Development of Ahmedabad-Rajkot- Porbandar –	85.01	62.63

			Bardoli- Dandi.		
28.	Haryana	Krishna Circuit	Development of Tourism Infrastructures at Brahmsarovar, Sanhit Sarovar, Narkatari, Jyotisar in Kurukshetra.	97.35	77.88
29.	Rajasthan	Krishna Circuit	Integrated Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand).	91.45	45.72
30.	Sikkim	North East circuit	Development of Tourist Circuit Linking Lingmoo-Lingee- Maka-Temi-Bermoik Namchi - Okharey-Sombaria-Daramdin- Melli (Exit)	95.32	76.25
31.	Madhya Pradesh	Heritage circuit	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu	92.97	74.38
32.	Kerala	Spiritual Circuit	Development of Sree Padmanabha Temple, Aranmula-Sabrimala	92.22	73.77
33.	Bihar	Tirthankar circuit	Development of Vaishali- Arrah- Masad- Patna- Rajgir- Pawapuri- Champapuri.	52.39	26.19
34.	Bihar	Spiritual circuit	Integrated Development of Kanwaria Route:	52.35	39.76

			Sultanganj- Mojma- Banka.		
35.	Odisha	Coastal circuit	Development of Gopalpur, Barkul, Satapada and Tampara.	70.82	37.61
36.	Nagaland	Tribal circuit	Development of Mokokchung- Tuensang-Mon	99.67	78.09
37.	Uttarakhand	Heritage circuit	Development of Kumaon Region – Katarmal – Jogeshwar – Bairnath- Devidhura.	79.13	63.30
38.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities at Jammu-Rajouri- Shopian-Pulwama	96.38	48.19
39.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities under the Construction of Assets in lieu of those Destroyed in Floods in 2014 under PM Development Package for J&K	90.96	74.70
40.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist facilities at Mantalai- Sudmahadev- Patnitop	97.82	75.11
41.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities at Anantnag- Kishtwar-	87.44	63.71

			Pahalgam – Daksum – Ranjit Sagar Dam.		
42.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities at Gulmarg-Baramulla-Kupwara-Leh	96.93	45.51
43.	Uttar Pradesh	Buddhist Circuit	Development of Srawasti, Kushinagar, & Kapilvastu.	99.97	72.56
44.	Uttar Pradesh	Ramayana Circuit	Development of Chitrakoot and Shringverpur	69.45	55.56
45.	Andaman & Nicobar Islands	Coastal Circuit	Development of Long Island-Ross Smith Island- Neil Island- Havelock Island- Baratang Island-Port Blair.	42.19	8.44
46.	Tamil Nadu	Coastal Circuit	Development of Chennai- Mamamallapuram – Rameshwaram – Kulasekaranpattinam – Kanyakumari	74.58	59.66
47.	Uttar Pradesh	Spiritual Circuit	Development of Shahjahanpur- Basti- Ahar- Aligharh-Kasgunj- Sarosi-Pratapgarh- Unnao-Kaushambi- Mirzapur-Gorakpur- Kairana- DoamrFiyagunj- Bagpat-Barabanki- Azamgarh	68.39	54.71
48.	Uttar Pradesh	Spiritual Circuit	Development of Bijnor- Meerut- Kanpur- Kanpur Dehat- Banda-	63.77	50.33

			Ghazipur- Salempur- Ghosi- Balial- Ambedkar Nagar- Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh- Bhadohi		
49.	Uttar Pradesh	Heritage Circuit	Development of Kalinjar Fort (Banda)- Marhar Dham (Sant Kabir Nagar)- Chauri Chaura, Shaheed Sthal (Fatehpur)- Mavahar Sthal (Ghosi)- Shaheed Smarak (Meerut)	34.82	26.14
50.	Bihar	Buddhist Circuit	Construction of Convention Centre at Bodhgaya	98.73	48.69
51.	Assam	Heritage Circuit	Development of Tezpur – Majuli – Sibsagar	98.35	45.29
52.	Himachal Pradesh	Himalayan Circuit	Integrated Development of Himalayan Circuit in Kiarighat, Shimla, Hatkoti, Manali, Kangra, Dharamshala, Bir, Palampur, Chamba	86.85	39.88
53.	Mizoram	Eco Circuit	Development of Eco-Adventure Circuit at Aizawl - Rawpuichhip - Khawhphawp - Lengpui – Durtlang -Chatlang- Sakawrhmutuaitlang - Muthee – Beratlawng -	99.07	49.53

			Tuirial Airfield - Hmuifang		
54.	Rajasthan	Spiritual Circuit	Development of Churu (Salasar Balaji)- Jaipur (Shri Samode Balaji, Ghat ke Balaji, Bandhe ke Balaji)- Alwar (Pandupole Hanumanji, Bharathari)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) - Mehandipur Balaji- Chittorgarh (Sanwaliyaji)	93.90	68.24
55.	Gujarat	Heritage Circuit	Development of Vadnagar- Modhera and Patan	98.61	79.85
Total of 2016-17				3001.59	2031.54
Year 2017-18					
56.	Bihar	Rural Circuit	Development of Gandhi Circuit: Bhitiharwa- Chandrahia- Turkaulia	44.65	21.24
57.	Goa	Coastal Circuit	Development of Rua De Orum Creek - Don Paula - Colva - Benaulim	99.35	49.68
58.	Gujarat	Buddhist circuit	Development of Junagadh- Gir Somnath- Bharuch- Kutch- Bhavnagar- Rajkot- Mehsana	29.28	14.63
59.	Puducherry	Heritage Circuit	Development of Franco- Tamil Village, Karaikal,	66.35	33.17

			Mahe and Yanam		
60.	Puducherry	Spiritual Circuit	Development of Karaikal, Yanam and Puducherry	40.68	30.94
61.	Rajasthan	Heritage Circuit	Development of Rajsamand (Kumbhalgarh Fort)- Jaipur (Nahargarh Fort)- Alwar (BalaQuila)- Sawai Madhopur (Ranthambore Fort and Khandar Fort)- Jhalawar (Gagron Fort)- Chittorgarh (Chittorgarh Fort) Jaisalmer (JaisalmerFort) Hanumangarh (Kalibangan, Bhatner Fort and Gogamedi)- Jalore (Jalore Fort)- Udaipur (Pratap Gaurav Kendra)- Dholpur (Bagh-i- Nilofar and Purani Chawni)- Nagaur(Meera Bai Smarak)	90.92	49.80
62.	Telangana	Heritage Circuit	Development of Heritage Circuit: Qutub Shahi Heritage Park- Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb	99.42	49.71
63.	Bihar	Spiritual Circuit	Development of Mandar Hill & Ang Pradesh.	53.49	24.28
64.	Madhya	Eco Circuit	Development of	99.62	79.70

	Pradesh		Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River		
65.	Uttar Pradesh	Ramayana Circuit	Development of Ayodhya	133.31	99.21
66.	Andhra Pradesh	Buddhist Circuit	Development of Buddhist Circuit: Shalihundam- Thotlakonda- Bavikonda- Bojjanakonda- Amravati- Anupu in Andhra Pradesh under the theme of Buddhist Circuit of Swadesh Darshan Scheme	52.34	26.17
Total of 2017-18				809.41	478.53
Year 2018-19					
67.	Maharashtra	Spiritual Circuit	Development of Waki- Adasa- Dhapewada- Paradsingha- Chota Taj Bagh- Telankhandi- Girad	54.01	0.00
68.	--	Development of Wayside Amenities (Sub-Scheme)	Development of Wayside Amenities in Uttar Pradesh and Bihar at Varanasi-Gaya; Lucknow-Ayodhya- Lucknow; Gorakhpur- Kushinagar; Kushinagar-Gaya- Kushinaga in collaboration with MoRTH	17.93	5.38

69.	Uttar Pradesh	Spiritual Circuit	Development of Jewar-Dadri-Sikandrabad-Noida-Khurja-Banda	14.52	0.00
70.	Jharkhand	Eco Circuit	Development of Dalma- Chandil-Getalsud- Betla National park- Mirchaiya- Netarhat	52.72	0.00
71.	Tripura	North East circuit	Development of Surma Cherra- Unakoti- Jampui Hills- Gunabati- Bhunaneshwari- Matabari- Neermahal- Boxanagar- Chotta khola- Pilak- Avangchaarra	65.00	0.00
72.	Punjab	Heritage Circuit	Development of Anandpur Sahib – Fatehgarh Sahib – Chamkaur Sahib – Ferozpur – Amritsar – Khatkar Kalan – Kalanour - Patiala	99.95	0.00
73.	Kerala	Rural Circuit	Development of Malanad Malabar Cruise Tourism Project	80.37	0.00
74.	Kerala	Spiritual Circuit	Development of Sivagiri Sree Narayana Guru Ashram- Arruvipuram- Kunnumpara Sree Subrahmania- Chembazhanthi Sree Narayana Gurukulam	69.47	0.00
75.	Kerala	Spiritual Circuit	Development of Kasaragod,	85.23	0.00

			Wayanad, Kannur, Kozhikode, Palakkad, Mallapuram, Thrichur, Ernakulam, Idukki, Kottayam, Allaphuza, Pathananamithitta, Kollam, Trivandrum		
76.	Meghalaya	North East Circuit	Development of West Khasi Hills (Nongkhlaw- Krem Tirot - Khudoi & Kohmang Falls - Khri River- Mawthadraishan, Shillong), Jaintia Hills (Krang Suri Falls- Shyrmang-looksi), Garo Hills (Nokrek Reserve, Katta Beel, Siju Caves)	84.97	0.00
77.	Uttar Pradesh	Spiritual Circuit	Development of Gorakhnath Temple(Gorakhpur) , Devipattan Temple (Balrampur) and Vatvashni Temple(Domariyaganj)	21.16	0.00
			Total of 2018-19	645.33	5.38
GRAND TOTAL TILL DATE				6035.70	3744.50

ANNEXURE-II

STATEMENT IN REPLY TO PARTS (e) & (f) OF THE LOK SABHA UNSTARRED QUESTION NO.1252 ANSWERED ON 10.02.2020 REGARDING NEW SCHEMES TO PROMOTE TOURISM.

DETAILS OF PROJECT SANCTIONED UNDER PRASHAD SCHEME

(Rs. in crore)

Sl. No.	State	Project Nos	Name of the Project	Year of Sanction	Approved cost	Amount Released
List of ongoing projects						
1	ANDHRA PRADESH	1	Development of Amaravati Town, Guntur District as a Tourist Destination	2015-16	28.36	22.69
		2	Development of Srisailam Temple	2017-18	47.45	37.96
2	ASSAM	3	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati	2015-16	30.71	22.03
3	BIHAR	4	Development of basic facilities at Vishnupad temple, Gaya, Bihar	2014-15	4.27	2.91
		5	Development at Patna Sahib	2015-16	41.54	33.23
4	GUJARAT	6	Development of Dwarka	2016-17	13.08	10.46
		7	Pilgrimage Amenities at Somnath	2016-17	44.07	35.26
		8	Development of Promenade at Somnath under PRASHAD Scheme	2018-19	44.59	26.75
5	JAMMU & KASHMIR	9	Development at Hazratbal,	2016-17	42.02	30.42
6	KERALA	10	Development at Guruvayur Temple	2016-17	46.14	36.91
7	MADHYA	11	Development of	2017-18	40.67	28.33

	PRADESH		Omkareshwar			
8	MAHARASHTRA	12	Development of Trimbakeshwar	2017-18	37.81	8.49
9	ODISHA	13	Infrastructure Development at Puri, Shree JagannathDham - Ramachandi-Prachi River front at Deuli under Mega Circuit	2014-15	50.00	10.00
10	RAJASTHAN	14	Integrated Development of Pushkar/Ajmer	2015-16	32.64	26.11
11	TAMILNADU	15	Development of Kanchipuram	2016-17	16.48	13.18
		16	Development of Vellankani	2016-17	5.60	4.48
12	UTTARAKHAND	17	Integrated Development of Kedarnath	2015-16	34.78	27.83
		18	Development of Infrastructure for Pilgrimage Facilitation in Badrinath Ji Dham (Uttarakhand) under PRASHAD Scheme	2018-19	39.24	11.77
13	UTTAR PRADESH	19	Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)	2014-15	14.93	10.38
		20	Development of Varanasi	2015-16	20.40	16.32
		21	Cruse Tourism in River Ganga, Varanasi	2017-18	10.72	5.14
		22	Development of Varanasi Under Prashad Scheme – Phase II	2017-18	44.60	18.46
		23	Development of Infrastructure facilities at Govardhan, Mathura, UP	2018-19	39.74	7.78

14	WEST BENGAL	24	Development of Belur	2016-17	30.03	23.39
15	JHARKHAND	25	Development of Baidyanathji Dham, Deoghar	2018-19	39.13	11.58
16	NAGALAND	26	Development of Pilgrimage Infrastructure in Nagaland	2018-19	25.26	7.53
List of Completed projects						
17	PUNJAB	27	Development of KarunaSagar Valmiki Sthal at Amritsar (Completed in Aprl. 2018)	2015-16	6.40	6.40
	UTTAR PRADESH	28	Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura	2014-15	9.36	9.36
			Total		840.02	505.15
