

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO.*414
ANSWERED ON 23.03.2020**

ASSESSMENT OF TOURISM POTENTIAL OF NER

***414. KUMARI AGATHA K. SANGMA:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has made any assessment of tourism potential of the North Eastern Region (NER) for development of tourism there and if so, the details thereof along with the details of the tourism sites proposed to be developed for attracting both domestic and international tourists and the response of the respective State Governments in this regard;**
- (b) the funds allocated for the development of tourism in the North Eastern States during the last three years and the current year, State-wise; and**
- (c) whether the Government has any plan to organise fairs, festivals and exhibitions in the North-Eastern States during the next financial year to promote tourism and if so, the details thereof along with the funds allocated for the purpose, State-wise including Meghalaya?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (c): A statement is laid on the table of the House.

**STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA
STARRED QUESTION NO.*414 ANSWERED ON 23.03.2020
REGARDING ASSESSMENT OF TOURISM POTENTIAL OF NER.**

(a) & (b): The natural beauty, bio- diversity, exotic flora and fauna, spirit of universal brotherhood and social fabric, wildlife are major factors that make a great potential for tourism development in the North East Region.

Ministry of Tourism provides Central Financial Assistance (CFA) for the projects as submitted by the State Governments including the North East State under its various scheme guidelines subject to submission of Detailed Project Report (DPR) their adherence to scheme guidelines, submission of Utilization Certificates and availability of funds. The detail of the projects sanctioned in the North East States in the last three years are given at Annexure-I.

(c): For promotion of tourism in North East Region Ministry carries out special promotion in domestic and international markets highlighting region's diversity, tourism products and its rich culture. The Ministry organizes International Travel Mart every year in one of the North eastern state with objective of providing platform to North Eastern States to showcase their tourism potential to perspective international and domestic buyers and opportunity to interact with them. Last year the 8th Edition of ITM was held in Manipur.

Ministry of Tourism also provides Central Financial Assistance under the relevant Scheme guidelines for the proposals submitted by the State Governments/Union Territories for organizing fairs/festivals/events. Ministry of Tourism does not allocate funds for fairs and festivals for the future financial year. The State-wise details of funds sanctioned for fairs & festivals including Meghalaya for the year 2019-20 is given at Annexure-II.

STATEMENT IN REPLY TO PARTS (a) & (b) OF LOK SABHA STARRED QUESTION NO.*414 ANSWERED ON 23.03.2020 REGARDING ASSESSMENT OF TOURISM POTENTIAL OF NER.

List of projects sanctioned under Swadesh Darshan & PRASHAD Schemes for North Eastern Region

(Rs. in crore)

S. No.	State/UT	Circuit	Name of Project	Sanction Amt.
	2015-16			
1	Manipur	North-East Circuit	Development of Tourist Circuit in Manipur: Imphal- Khongjom.	72.23
2	Sikkim	North-East Circuit	Development of Tourist Circuit linking Rangpo (entry) – Rorathang- Aritar- Phadamchen-Nathang-Sherathang- Tsongmo-Gangtok-Phodong- Mangan-Lachung-Yumthang- Lachen-Thangu-Gurudongmer- Mangan-Gangtok-TuminLingee- Singtam (exit) in Sikkim	98.05
3	Nagaland	Tribal Circuit	Development of Tribal Circuit Peren- Kohima-Wokha, Nagaland	97.36
4	Mizoram	North East Circuit	Integrated Development of New Eco Tourism under Swadesh Darshan-North East Circuit at Thenzawl& South Zote, District Serchhip and Reiek, Mizoram.	94.91
5	Assam	Wildlife Circuit	Development of Manas- Probitora- Nameri- Kaziranga- Dibru- Saikhowa as Wildlife Circuit in Assam	95.67
6	Arunachal Pradesh	North East Circuit	Integrated Development of New Adventure Tourism in Arunachal Pradesh	97.14
7	Tripura	North East Circuit	Development of North East Circuit : Agartala - Sipahijala - Melaghar - Udaipur - Amarapur-Tirthamukh- Mandirghat- Dumboor- NarikelKunja-	99.59

			Gandachara– Ambassa in Tripura	
	2016-17			
8	Meghalaya	North East circuit	Development of Umium (Lake View), U LumSohpetbneng-Mawdiangdiang – Orchid Lake Resort, Meghalaya	99.13
9	Manipur	Spiritual circuit	Development of Spiritual Circuit – Shri Govindajee Temple, Shri Bijoy Govindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple, Manipur	53.80
10	Sikkim	North East circuit	Development of Tourist Circuit Linking Singtam– Maka- Temi- Bermoik Tokel- Phongia- Namchi –Jorthang- Okharey- Sombaria-Daramdin- Jorethang- Melli (Exit) in Sikkim.	95.32
11	Nagaland	Tribal circuit	Development of Tribal circuit (Mokokchung–Tuensang-Mon) in Nagaland	99.67
12	Assam	Heritage circuit	Development of Tezpur – Majuli – Sibsagar as Heritage Circuit in Assam under Swadesh Darshan Scheme	98.35
13	Mizoram	Eco-Tourism	Development of Eco-Adventure Circuit Aizawl -Rawpuichhip – Khawhphawp – Lengpui – Durtlang – Chatlang- Sakawrhमितुaitlang - Muthee – Beratlawng -Tuirial Airfield – Hmuifang under Eco Circuit theme of Swadesh Darshan Scheme	99.07
	2018-19			
14	Tripura	North East circuit	Development of North East circuit: Surma Cherra- Unakoti- Jampui Hills- Gunabati- Bhunaneshwari- Matabari- Neermahal- Boxanagar- Chottakhola- Pilak- Avangchaarra in Tripura	65.00
15	Meghalaya	North East	Development of West Khasi Hills (Nongkhlaw- KremTiro -	84.97

		circuit	Khudoi&Kohmang Falls – Khri River- Mawthadraishan, Shillong), Jaintia Hills (Krang Suri Falls- Shyrmang- looksi), Garo Hills (Nokrek Reserve, Katta Beel, Siju Caves)	
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PRASHAD Scheme

(Rs. in crore)

Sl. No.	State	Name of the project	Amt. Sanctioned
	2015-16		
1	Assam	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati	30.71
	2018-19		
2	Nagaland	Development of Pilgrimage Facilities in Nagaland	25.26

ANNEXURE-II**STATEMENT IN REPLY TO PART (c) OF LOK SABHA STARRED QUESTION NO.*414 ANSWERED ON 23.03.2020 REGARDING ASSESSMENT OF TOURISM POTENTIAL OF NER.****List of Fairs & Festivals in North Eastern Region for the year 2019-20****(Rs. in Lakh)**

Sl. No.	Name of State	Name of Fairs & Festivals	Amount sanctioned
1	Tripura	(i) Kharchi Mela held at Old Agartala, Khayerpur- 12th to 18th July, 2019-Rs.25.00 lakh (ii) Neermahal Festival held at Melaghar, Seapahijala, Tripura- 24th to 27th August, 2019 for Rs.2.00 lakh (iii) Diwali Mela held at Matabari, Udaipur-28th to 29th October, 2019 for Rs.15.00	42.00
2	Mizoram	organizing Anthurium Festival in September, 2019 in the State of Mizoram in 2019-20 & Winter Festival	50.00
3	Sikkim	CFA for Organizing World Tourism Day, Gangtok- 27th September, 2019 & Red Panda Winter Festival - December, 2019 in the State of Sikkim in the 2019-20.	50.00
4	Arunachal Pradesh	CFA for organizing River Tribe's Angling Festival-2019 & Butterfly Meet at MIAO-2019 in the State of Arunachal Pradesh in 2019-20	50.00
5	Nagaland	CFA organizing Thuwu-Ni Festival, Hornbill Festival & Sukhrunye Festival-2019 in the State of Nagaland in 2019-20	50.00
6	Manipur	(i)Sangai Festival- Rs.25.00 lakh (ii)Youth Adventure & Water Sports festival-Rs.25.00	50.00
7	Meghalaya	(i)Wangala Dance- Rs.25.00 (ii)Nongkrem Dance Festival-Rs.25.00 lakh	50.00
		Total	342.00
