

**GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS & SPORTS
DEPARTMENT OF SPORTS**

LOK SABHA

**UNSTARRED QUESTION NO.3069
TO BE ANSWERED ON 12.03.2020**

India Sports Summit-Fitness : \$ 10 Billion Opportunity

3069. SHRI KURUVA GORANTLA MADHAV :

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

(a) whether the India Sports Summit- Fitness : \$10 Billion Opportunity was a successful initiative;

(b) if so, the details of the targets achieved through it; and

(c) the quantum/amount of funds that have been allocated and utilized under this initiative?

ANSWER

**THE MINISTER OF STATE (INDEPENDENT CHARGE)
FOR YOUTH AFFAIRS AND SPORTS
[SHRI KIREN RIJIJU]**

(a) to (c): India Sports Summit is an annual event organized by the Confederation of Indian Industry (CII) in partnership with other organizations. For the year 2019, the theme of the Summit was 'Fitness – A \$10 Billion Opportunity' which was organised on 10th October, 2019. This Summit was not organised by the Government and no funds were allocated by the Government for organising this summit.
