

**GOVERNMENT OF INDIA  
MINISTRY OF CHEMICALS AND FERTILIZERS  
DEPARTMENT OF PHARMACEUTICALS**

LOK SABHA  
UNSTARRED QUESTION No. 247  
TO BE ANSWERED ON 4<sup>th</sup> February, 2020

**Implementation of PMBJP**

**247. SHRI SHRINIWAS PATIL:  
MS. RAMYA HARIDAS:  
SHRI SUNIL DATTATRAY TATKARE:  
DR. AMOL RAMSING KOLHE:  
SHRI KULDEEP RAI SHARMA:  
DR. DNV SENTHILKUMAR S.:  
SHRIMATI SUPRIYA SULE:  
DR. SUBHASH RAMRAO BHAMRE:**

Will the Minister of **CHEMICALS AND FERTILIZERS** be pleased to state:

- (a) the salient features of Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) being implemented by the Government;
- (b) the nodal agency for implementing PMBJP along with the funding mechanism for PMBJP;
- (c) the number of medicines and surgical and consumable items covered under PMBJP;
- (d) whether the Government has appointed any steering Committee to monitor the progress of implementation of the project and the target achieved, if so, the details and the outcome thereof;
- (e) the other steps taken by the Government to provide the complete spectrum of healthcare products and services, starting from making available all the generic drugs covering all the therapeutic groups under PMBJP;
- (f) whether it is a fact that PMBJP has failed to attract pharmaceutical companies and has managed to achieve only a limited success; and
- (g) if so, the details thereof and the reasons therefor along with the steps being taken to overcome the problems faced in the implementation of PMBJP in the country?

**ANSWER**

**MINISTER IN THE MINISTRY OF CHEMICALS AND FERTILIZERS  
(SHRI D. V. SADANANDA GOWDA)**

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(a) Under the Pradhan Mantri Bhartiya Janaushadhi Pariyojana, special outlets namely Janaushadhi Kendras are being opened across the country for making available quality generic medicines at affordable prices for the masses. The Scheme is operated by government agencies as well as by private entrepreneurs. Under this scheme, Government is providing financial assistance to the operating agencies in the following manner:

- An amount of Rs.2.50 lakh is extended to any person establishing Janaushadhi Kendra in government hospital premises where space is provided free of cost by Government to operating agency:-

- Rs. 1 lakh reimbursement of furniture and fixtures
  - Rs. 1 lakh by way of free medicines in the beginning
  - Rs. 0.50 lakh as reimbursement for computer, internet, printer, scanner, etc.
- Janaushadhi Kendra opened by any individual entrepreneurs at private premises is extended an incentive of 15% of monthly purchases subject to a ceiling of Rs. 10,000/ per month upto a total limit of Rs. 2.5 lakh. Individual SC/ST and differently-abled entrepreneurs are provided medicines worth of Rs. 50,000/- in advance.
  - For north eastern states, naxal affected areas and tribal areas, the rate of incentive will be 15% subject to a monthly ceiling of Rs. 15,000/- upto a total limit of Rs. 2.5 lakhs.
  - Prices of the Jan Aushadhi medicines are 50%-90% less than that of branded medicine's prices available in the open market.
  - Medicines procured only from World Health Organization – Good Manufacturing Practices (WHO-GMP) certified suppliers for ensuring the quality of the products.
  - Each batch of drug is tested at laboratories accredited by 'National Accreditation Board for Testing and Calibration Laboratories' (NABL) for ensuring best quality.

(b) PMBJP is being implemented through Bureau of Pharma PSUs of India (BPPI) which is a registered society, working under the administrative control of Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India. BPPI receives grant from Department of Pharmaceuticals, Government of India, as well as generates revenue from sales of medicines.

(c) The product basket of PMBJP comprises 854 medicines and 154 surgicals & consumables covering all major therapeutic groups such as Anti-infective, Anti-allergic, Anti-diabetic, Cardiovascular, Anti-cancer, Gastro-intestinal medicines, etc.

(d) Department of Pharmaceuticals, monitors and reviews the scheme regularly.

(e) Presently, 854 medicines and 154 surgicals and consumables are available in the medicine basket of PMBJP. The endeavor is to analyze the various market trends and accordingly make available enhanced range of products. It is a continuous process based on feedback of various stakeholders and market demands. The plan is to expand this basket to 1200 medicines and 200 surgicals by March, 2020.

(f) & (g) No Sir. The BPPI has more than 150 WHO-GMP certified pharmaceutical companies as its regular vendors. These include reputed companies like Cipla, Abbott, Wockhardt, Zee Laboratories, Micro Lab, Biocon, etc. for procurement of drugs and surgicals. BPPI regularly conduct meetings with reputed companies and invites them to participate in its tenders.

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