

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO.361
TO BE ANSWERED ON THE 15TH SEPTEMBER, 2020

PROMOTION OF ORGANIC FARMING

361. DR. KRISHNA PAL SINGH YADAV:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government has any plan to promote organic farming in the country, if so, the details thereof;
- (b) whether there is any special plan for sale of organic products;
- (c) if so, the details thereof; and
- (d) the follow up action taken by the Government in this regard?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a): Government of India has been encouraging organic farming in the country through the dedicated schemes namely Paramparagat Krishi Vikas Yojana (PKVY- Centrally Sponsored scheme, in all states & UTs) and Mission Organic Value Chain Development of North East Region (MOVCDNER -Central Sector scheme for North Eastern Region). Both the schemes aim at promotion of cluster Framers Producer Organization (FPO) based on chemical free, low input cost, sustainable organic farming and support farmers from input procurement to market linkages.

Organic Farming has also been supported under other schemes viz. Rashtriya Krishi Vikas Yojana (RKVY) and Mission for Integrated Development of Horticulture (MIDH), Network Project on Organic Farming under Indian Council of Agricultural Research (ICAR). Third party certification of organic farming is promoted by Agriculture Processed Food and Export Development Authority (APEDA), Ministry of Commerce.

(b) to (d): Promotion of Value addition including packaging, marketing of organic products is in-built in the schemes. Organic melas, buyers-sellers meets, setting up of organic stores etc. are also supported under the schemes. Market linkage of FPOs/ producer clusters with some major exporters/ agri-business, photochemical and online grocery stores have been established.

Jaivik Kheti e-commerce portal, <https://www.jaivikkheti.in>, has been created. The portal links various stakeholders like regional councils, local groups, individual farmers, buyers, government agencies and input suppliers involved in organic farming. Various price discovery mechanisms like forward auction, price-quantity bidding, book building and reverse auction mechanisms are also provided for encouraging marketing of organic produce. Already 3.47 lakhs farmers are registered on to the portal.