

LOK SABHA
UNSTARRED QUESTION NO. 3066
TO BE ANSWERED ON 06.12.2019

MARKETING AGENCIES OF HANDLOOMS AND HANDICRAFTS

3066. SHRI A. GANESHAMURTHI:
DR. T.R. PAARIVENDHAR:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state:

- (a) the total number of marketing agencies of Handlooms and Handicrafts functioning as on date, State-wise, particularly in Tamil Nadu;
- (b) the role and functions of these marketing agencies;
- (c) the total number of such marketing agencies working for Handlooms and Handicrafts across the country, State/UT-wise particularly in Tamil Nadu;
- (d) whether these marketing agencies have achieved anything for the development of Handlooms and Handicrafts; and
- (e) if so, the details thereof?

उत्तर

ANSWER

वस्त्र मंत्री (श्रीमती स्मृति जूबिन इरानी)

MINISTER OF TEXTILES
(SMT. SMRITI ZUBIN IRANI)

(a): Primarily 51 number of marketing agencies of Handlooms and 83 number of marketing agencies of Handicrafts, including those from the state of Tamilnadu amongst others, are provided financial assistance by the Ministry of Textiles for organizing marketing events and expos on behalf of Ministry of Textiles.

The State-wise list of such agencies is as under:

Handlooms

S.No.	Name of State	Marketing Agencies of Handlooms
1	Andhra Pradesh	1)M/s Society for Weavers Welfare In Andhra Pradesh,(SWWAP), Hyderabad. 2) M/s Shilparamam Arts, Crafts & Cultural Society, Andhra Pradesh.
2	Bihar	1)M/s Bihar State Sheep and Wool Weavers Coop. Union Ltd. 2)M/s Bihar State Handloom weavers Coop. Union, Patna.
3	Chattisgarh	M/s Chattisgarh Rajya Hathkargha Vikas & Vipanan Sahkari Sangh Mdt., Raipur.
4	Delhi	1)M/s Delhi Pradesh Hathkargha Bunkari Sangh Ltd. Gulabi Bagh, Delhi. 2)M/s Delhi State Indl. Coop. Fedn Ltd, C-1, Weavers Colony Bharat nagar, Delhi-52. 3)M/s Delhi State Weavers Coop. Indl. (Service) Fed. Ltd. Sawan Park , Ashok Vihar , Delhi. 4)M/s Bharat Weavers coop. Indl. Mktg fed. Ltd. Sunder Nagar , Nand nagari, Delhi, 5)M/s Delhi State Handloom & Handicraft Coop Fed. Ltd. Bagh Kade Khan Kishan Ganj, New Delhi. 6)M/s Delhi State HL & HC coop. incl. Mktg. Fed. Ltd. West Nathu Colony, Delhi.
5	Gujarat	M/s INDEXT-C, Ahmedabad, Gujarat.
6	Himachal Pradesh	1)M/s H.P. Handicraft & Handloom Development Corporation, Shimla. 2) M/s H.P. State Handloom & Handicrafts Development Coop. Federation Ltd., Bhunter, Kullu, (HIMBUNKAR).
7	Jammu & Kashmir	1)M/s Jan Kalyan Handloom Weaving Industrial Cooperative Society, Jammu. 2) M/s Esquire, Raffel & Pashmina, Handlooms WICS Ltd. 3) M/s J & K State Handloom Development Corporation Ltd., Jammu.
8	Kerala	M/s Kerala State Handloom Development Coop. Ltd.
9	Karnataka	M/s Karnataka State Co-operative Handloom Weavers Federation Ltd. (Cauvery Handlooms) Bengaluru.
10	Madhya Pradesh	M/s Sant Ravidas M.P. Hastshilp & Hathkargha Vikas Ltd.
11	Maharashtra	1) M/s Maharastra State Handlooms Corporation Ltd (MSHC), Nagpur. 2)M/s Maharastra State Handloom Co-operative Federation Ltd., (Mahatex) Mumbai.
12	Odisha	1) M/s Odisha State Handloom Weavers Co-operative Society Ltd., Bhubaneswar (BOYANIKA). 2) M/s Sambalpuri Bastralaya Handloom Cooperative Society Ltd., Bargarh.
13	Rajasthan	M/s Udhyam Protsahan Sansthan, Jaipur.
14	Tamil Nadu	1) M/s Tamilnadu Handloom Development Corporation Ltd., Chennai , 2) M/s Tamilnadu Handloom Weavers Cooperative Society, Chennai.

15	Telangana	1) M/s Telangana State Textile Complex Coop. Society Ltd, Hyderabad, 2) M/s Shilparamam Arts, Crafts & Cultural Society, Telangana.
16	Uttar Pradesh	1) M/s Uttar Pradesh Bunkar Bahboodi Fund, Kanpur 2) Uttar Pradesh Apex Handloom Weavers Cooperative Society Ltd.
17	Uttarakhand	M/s Uttarakhand Handloom & Handicraft Development Council
18	West Bengal	M/s West Bengal State Handloom Weavers' Cooperative Society Limited (TANTUJA)
19	Arunachal Pradesh	M/s Arunachal Pradesh Handloom & Handicraft Development Society, Itanagar.
20	Assam	1) M/s Assam Apex Weaver's & Artisans coop. Fed.(ARTFED) Ltd., Guwahati, 2) M/s Assam Government Marketing Corporation. Ltd.(AGMC), 3) M/s Bodoland Regional Apex Weavers' & Artisans Coop. fed. Ltd(BRAWFED).
21	Meghalaya	M/s Meghalaya Apex Handloom Weavers & Handicrafts Cooperative Federation Ltd., Shillong
22	Mizoram	1)M/s Mizoram Apex Handloom & Handicraft Coop. Society., Aizawl, 2)M/s Zoram Industrial Development Corporation Ltd., Aizawal.
23	Manipur	1) M/s Manipur Apex Handloom Weavers & Handicraft Artisans Coop. Ltd., 2) M/s Manipur Handloom & Handicrafts Development Corporation Ltd.
24	Nagaland	M/s Nagaland Handloom & Handicrafts Development Corporation Ltd.
25	Sikkim	M/s Sikkim Handloom & Handicrafts Development Corporation Ltd. Gangtok
26	Tripura	M/s Tripura Handloom & Handicraft Development Corporation Ltd, Agartala
27	Government of India organizations and Export Councils	1)National Handloom Development Corporation Ltd.(NHDC), Greater Noida. 2) Handloom Export Promtion Council,Chennai. 3) Central Cottage Industries Corporation of India Ltd. (CCIC). 4) Central Silk Board(CSB) 5) Handicrafts & Handlooms Export Corporation of India (HHEC) Ltd. 6) Export Promotion Council for Handicrafts, New Delhi.

Handicrafts

S.No.	Name of State	Marketing Agencies of Handicrafts
1	Andhra Pradesh	1)Shilparamam, AP
2	Bihar	2)Adarash Mahila Mandal, Bihar. 3) Ambpali Handloom and Handicrafts Multi State Co-Op Society. 4)Chotanagpur Craft Development Society. 5)DRDA, Madhubani. 6)Kasturba Mahila. 7) Lalit Narayan Mishra College of Business Management.
3	Chattisgarh	Triwe a society for tribes,rural including women and education

4	Delhi	<ol style="list-style-type: none"> 1) All Handicraft Prashikshan Samiti. 2) All India Parivartan Sewa Samiti. 3) Basic foundation. 4) Carpet Export Promotion Council. 5) Centre for research & industrial staff. 6) Council of Handicrafts Development Corporations. 7) Export promotion council for Handicrafts. 8) Human Care & Welfare Foundation. 9) National Centre for Design And Product Development. 10) Peoples own foundation. 11) Pipalkhedi jankalyan samiti 12) The Handicrafts and Handlooms Export Corporation of India Ltd. 13) Urbo-rural Integrated Development Association (URIDA). 14) Central Cottage Industries Corporation of India Ltd. 15) Dastkari haat Samiti 16) Delhi tourism & transportation deve.corp. Ltd.
5	Gujarat	<ol style="list-style-type: none"> 1) Jivan jyot welfare federation. 2) Sahiyar mahila hastkala utpadak sahkari mandli ltd. 3) Shri Jal Jivan Jyot Stree Sahayak Vividh Utpadak Sahakari Mandli Ltd. 4) Shri Manjalpur Mahila Audyogik Sahakari Mandli Ltd. 5) The Gujarat Rajya Handloom Handicrafts & Audyogic Sahkari Federation Ltd. 6) Kutch Jilla Oudhyogic Sahakari Sangh Ltd
6	Himachal Pradesh	<ol style="list-style-type: none"> 1) H.P. state handicrafts and handloom corporation ltd. 2) The H.P. State Handloom & Handicrafts Development. Cooperative Federation Ltd.
7	Jammu & Kashmir	<ol style="list-style-type: none"> 1) The Crewel Industrial Cooprative Ltd. 2) Kashmir chamber of commerce & industries.
8	Jharkhand	<ol style="list-style-type: none"> 1)Jan jagran Kendra. 2) Onkar Seva Sansthan
9	Karnataka	<ol style="list-style-type: none"> 1) JSS Mahavidyapeetha. 2) JSS mysore urban haat
10	Madhya Pradesh	<ol style="list-style-type: none"> 1) Anubhuti samaj kalyan vikas samiti. 2) Nandi swayam sahayta samooch vikas sangh. 3) Sashakti Shiksha Mahila Evam Bal Kalyan Samiti. 4) Shatabdi Craft & Social Welfare Society. 5) Shri Navjyoti Handloom Handicrafts and Gramodhyog Training Samiti. 6) Swastik mahila udhyog sahakari samiti mydt Ujjain.
11	Maharashtra	<ol style="list-style-type: none"> 1) Janjagruti vikas sanstha. 2) Shilpikar bahuuddeshiya. 3) Charak swastha bahuuddhesia sanstha sang. 4) City and Industrial Development Corporation of Maharashtra Ltd
12	Odisha	<ol style="list-style-type: none"> 1) Bapuji chandua karigari silpa smb. 2) Child Support and We. 3) District Organisation of Volunteers & Excorts(Dove), Angul(Orissa). 4) Orissa Rural and Urban Producers Association. 5) Swapna 6) Puri Creative Handicrafts Co-Op Society, Ltd., Puri.

		7) National Rural Development Council. 8) Odisha State Co-operative Handicrafts Corporation Ltd
13	Puducherry	The puducherry state co-op handicrafts & handloom federation Ltd.
14	Punjab	1) District rural development agency (drda) Pathankot. 2) Punjab Small Industries & Export Corporation Ltd
15	Rajasthan	West Zone Culture Centre, Udaipur
16	Tamil Nadu	Small industries product promotion organization Ltd.
17	Telangana	Telangana State Handicrafts Development Corporation Ltd
18	Uttar Pradesh	1) Akhil Bhartiya Manav Seva Ashram. 2) Bharatiya mahila. 3) Eastern up exporter's Association. 4) Federation of Indian Exporter organization. 5) Hast shilp sewa samiti. 6) Jan Evom Krishi Vikas Sansthan. 7) Mahotsav Samiti, Varanasi. 8) Navyug Gramoday Samiti. 9) Nehru Yuva Mandal Bewar. 10) Saraigani gramodyog sansthan. 11) Upkarsamiti. 12) National Handloom Development Corporation Ltd.
19	Uttarakhand	Bhartiya Gramothan Sanstha
20	West Bengal	1) Bengal National Chamber of Commerce Industries. 2) Indian Chamber of Commerce
21	Assam	1) M/s Assam govt marketing corporation ltd 2) M/s Dhing Nabajyoti Alitangani Buwa Katia Samabai Samity Ltd 3) Madhapur Milan Banijiyk Unnayan Samity. 4) Northeastern handicrafts handlooms development corpn ltd. 5) Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd
22	Manipur	Manipur handloom and handicrafts development corpn.
23	Sikkim	Sikkim Handloom & Handicrafts Development Corporation Ltd.

(b) to (e): The role of the marketing agencies is to provide direct marketing platform to weavers and artisans from all over the country, thereby enhancing their earnings. These marketing agencies have provided marketing opportunities to 6,78,500 weavers and 33, 552 artisans during last two years.
