

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.195  
ANSWERED ON 18.11.2019**

**ORGANISING OF PARYATAN PARVA**

**195. DR. DNV SENTHILKUMAR S.:  
SHRI SHRIRANG APPA BARNE:  
SHRI VINAYAK RAUT:  
DR. HEENA GAVIT:  
SHRI HEMANT SRIRAM PATIL:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has organized the 'Paryatan Parva' 2019 in Delhi recently and if so, the details thereof along with its aims and objectives;**
- (b) the number of participants along with major activities and events organized during the Paryatan Parva;**
- (c) the expenditure incurred on organizing the Paryatan Parva;**
- (d) whether the Government has achieved the objective of organizing such events and if so, the details thereof; and**
- (e) whether the Government is considering to organize such Parva frequently to boost tourism in the country and if so, the details thereof?**

**ANSWER**

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)  
(SHRI PRAHLAD SINGH PATEL)**

**(a) to (e): The Ministry of Tourism celebrated Paryatan Parva, 2019 from 2<sup>nd</sup> to 13<sup>th</sup> October, 2019 at national level. The Delhi leg of the Parva was successfully organized from 2<sup>nd</sup> to 6<sup>th</sup> October, 2019 at Rajpath Lawns between Rafi Marg and Janpath. The objective of Paryatan Parva, 2019 was to propagate the idea of**

**‘Dekho Apna Desh’, ‘Tourism for All’ and ‘Tourism and Governance’ during which domestic tourism was widely promoted. The entry to the Parva was open for general public. Central theme of Paryatan Parva, 2019 was dedicated to celebrating ‘150<sup>th</sup> birth anniversary of Mahatma Gandhi’. A festive atmosphere was created during the Parva. Stakeholders from various State Governments / Union Territory Administrations, Central Ministries and other organizations participated in the Delhi leg of Paryatan Parva, 2019; during which they interacted with the visitors and information on various tourism destinations and products was also disseminated. Tourism themed pavilions, handicraft/handloom stalls, food court, cultural programmes, yoga demonstrations etc. were highlighted during Paryatan Parva. The estimated cost for organizing Paryatan Parva 2019 event in Delhi is Rs. 3.81 Crore plus event management plus GST. As part of its ongoing activities, the Ministry of Tourism organizes various events with the objective to promote tourism.**

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