

**GOVERNMENT OF INDIA
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY,
UNANI, SIDDHA AND HOMOEOPATHY
(AYUSH)**

**LOK SABHA
UNSTARRED QUESTION NO. 1266
TO BE ANSWERED ON 28TH JUNE, 2019**

CAMPAIGNS OF AYURVEDA

**1266. SHRI RAMESH CHANDER KAUSHIK:
SHRI DILIP SAIKIA:**

Will the Minister of **AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH)** be pleased to state:

(a) the details of the campaigns being organized by the Union Government for taking Ayurveda to every village in the country; and

(b) the efforts being made by the Government for bringing Ayurveda at par with Allopathy?

ANSWER

**THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYURVEDA,
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY
(SHRI SHRIPAD YESSO NAIK)**

(a) & (b): Central Government is implementing Central Sector Scheme for Promotion of Information, Education and Communication (IEC) in AYUSH, under which the Ministry takes up initiatives for propagation, promotion and awareness of AYUSH systems of medicine including Ayurveda by organizing Arogya Fairs, Ayurveda Parvs, Conferences, Exhibitions, Seminars, Workshops, Symposium, celebration of important days viz. Ayurveda Day and also undertaking publicity activities through electronic media, print media and social media amongst the citizens all over the country. The status of Ayurveda Parvs organized is furnished at **Annexure**.

Further, the Central Government is implementing Centrally Sponsored Scheme of National AYUSH Mission (NAM) through States/UTs to promote AYUSH systems of medicine including Ayurveda through cost effective AYUSH services, strengthening of educational systems, facilitate the enforcement of quality control of Ayurveda, Siddha and Unani & Homoeopathy (ASU &H) drugs and sustainable availability of ASU & H raw-materials.

Annexure

The status of Ayurveda Parvs organized

S. No	State	Location	Date
1	Bihar	Patna	16 th - 18 th March, 2018
2	Delhi	New Delhi	7 th -10 th September, 2017
3	Goa	Kala Mandir, Goa	3 rd to 4 th March, 2019
4	Gujarat	Ahmadabad	22 nd -25 th December, 2017
5	Karnataka	Bengaluru	16 th -18 th March, 2018
6	Maharashtra	Nagpur	7 th - 9 th October, 2017
7	Odisha	Puri	23 rd -25 th November, 2018
8	Punjab	Patiala	25 th -27 th November, 2017
9	Rajasthan	Jaipur	14 th -16 th September, 2017
10	Uttar Pradesh	Kanpur	19 th -20 th January, 2019