

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
LOK SABHA
UNSTARRED QUESTION NO. 1170
(TO BE ANSWERED ON 28.06.2019)

SAM PITRODA COMMITTEE IN 2014.

1170. SHRI SYAD IMTIAZ JALEEL:

SHRI ASADUDDIN OWAISI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government is aware of the recommendations of Sam Pitroda led Expert Panel on Prasar Bharati which submitted its report in 2014;**
- (b) the detailed recommendations made by the Committee;**
- (c) whether these recommendations have been implemented fully or partially;**
- (d) whether the Government has started manpower and other audit of Prasar Bharati, All India Radio and Doordarshan on the lines of the recommendations made by the Expert Committee, if so, the details thereof and the time by which this exercise is likely to be completed; and**
- (e) the other steps being taken by the Government to make Prasar Bharati, All India Radio and Doordarshan more viable?**

.....continue.....

ANSWER

**THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE AND
MINISTER OF INFORMATION AND BROADCASTING**

[SHRI PRAKASH JAVADEKAR]

(a) to (c): The Sam Pitroda Committee gave various recommendations in its report of 24.01.2014 on matters such as governance, human resource, content, technology, etc. which are available on the website of the Ministry of Information & Broadcasting. These recommendations were considered by the Government and an Action Taken Report (ATR) was finalised. Steps towards implementation have been taken on the recommendations accepted by the Government.

(d): Contract for carrying out Manpower Audit of Prasar Bharati was awarded in November 2018, with a time-line of 15 months.

(e): Prasar Bharati has taken several steps for financial strengthening including Monetization of Digital Terrestrial Transmitters (DTT), e-auction of channels on DD Free Dish, Digital Monetization of News, in-house content and Archival Content.
