

LOK SABHA  
UNSTARRED QUESTION NO.5581  
TO BE ANSWERED ON 26.07.2019

**WEAVERS SERVICE CENTRES**

5581. SHRI VIJAY KUMAR:  
DR. VIRENDRA KUMAR:

Will the Minister of TEXTILES वस्त्र मंत्री  
be pleased to state:

- (a) whether the Government is setting up Weaver Service Centres in the country;
- (b) whether priority is being accorded to Madhya Pradesh along with other States under the said scheme, if so, the details thereof; and
- (c) whether any initiative is being taken by the Government to link Weavers Service Centres with e-commerce, if so, the details thereof?.

**उत्तर**

**ANSWER**

**वस्त्र मंत्री (श्रीमती स्मृति जूबिन इरानी)**

**MINISTER OF TEXTILES  
(SMT. SMRITI ZUBIN IRANI)**

**(a) to (c):** 28 Weavers Service Centres are functioning across the Country, including one at Indore in Madhya Pradesh State. In order to promote e-marketing of handloom products, a policy framework was designed under which any willing e-commerce platform with good track record can participate in online marketing of handloom products. 23 e-commerce entities have been engaged for online marketing of handloom products. E-commerce entities are associated with the handloom clusters/pockets through Weavers Service Centres to tap full potential of e-marketing. Workshops/seminars are organised to motivate/educate handloom weavers/ producers for online marketing of handloom products.

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