

GOVERNMENT OF INDIA
MINISTRY OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
LOK SABHA
UNSTARRED QUESTION NO.4950
TO BE ANSWERED ON 23TH JULY 2019

INITIATIVES UNDER NDDB

4950. SHRI UNMESH BHAYYASAHEB PATIL:

Will the Minister of FISHERIES, ANIMAL HUSBANDRY AND DAIRYING

मत्स्यपालन, पशुपालन और डेयरी मंत्री

be pleased to state:

- (a) the details of new initiatives undertaken by the National Dairy Development Board (NDDB) for the development of dairy industry;
- (b) whether the Government has recently reviewed the functioning of the National Dairy Development Board and if so, the outcome thereof along with the deficiencies noticed in its functioning, so far;
- (c) the corrective measures taken/ proposed to be taken by the Government for effective functioning of NDDB; and
- (d) the steps taken/proposed to be taken by the Government to increase the per capita availability of milk in the country?

ANSWER

**THE MINISTER OF STATE FOR FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
(DR. SANJEEV KUMAR BALYAN)**

a) National Dairy Development Board (NDDB) is working for the development of dairy industry in Dairy Co-operative sector. The major initiative taken by NDDB in various areas are as below:

- (i) Animal Breeding
- (ii) Animal Health
- (iii) Animal Nutrition
- (iv) Dairy Infrastructure
- (v) Information Technology in Dairying
- (vi) Quality Mark for Milk and Cattle Feed
- (vii) Milk Fortification
- (viii) NDDB Foundation of Nutrition
- (ix) Promotion of alternative form of producer owned institutions
- (x) Intervention in backward areas to uplift lives of milk producers
- (xi) Management of dairy cooperatives
 - a) West Assam Milk Producers Cooperative Union Ltd
 - b) Jharkhand Milk Federation
- (xii) Improving livelihood of farmers beyond milk
 - a) Setting-up Solar Pump Irrigators Cooperative Enterprise
 - b) Gobar -Dhan
 - c) Beekeeping
 - d) Commercialisation of Gochar land for selling silage

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(b) & (c) Department of Animal Husbandry and Dairying undertakes review of schemes sanctioned to NDDB for execution from time to time. All the activities undertaken by NDDB are reviewed by the Board, generally at the interval of every three months. The Corrective action, if any, is taken time to time As per Section 8(2) of NDDB Act, 1987, the Union Government appoints Board of Director of NDDB, which consist of the following namely:

- a) Chairman;
- b) one director from amongst the officials of the Central Government;
- c) two directors from amongst the Chairman of the State Co-operative Dairy Federation;
- d) whole-time directors, not more than three in number; from amongst the executives of the highest grade of NDDB;
- e) one director, being an expert, from outside the NDDB.

The Annual Report of NDDB containing the duly audited financial statements is placed in both the Houses of the Parliament. The Parliamentary Standing Committee had selected the subject "NDDB – An evaluation" for two consecutive years 2013-14 & 2014-15. During 2016-17, the said Committee had selected the subject "Evaluation of National Dairy Plan". Further, "Role of NDDB for Protection and Development of Indigenous Cattle breeds" was the theme during the years 2015-16, 2016-17, 2017-18 and 2018-19

(d) Department of Animal Husbandry and Dairying is implementing following Dairy Development Schemes to increase the milk production in the country, which leads to increase in the per capita availability of milk in the country:-

- (i) **Rashtriya Gokul Mission** with the aim to develop and conserve indigenous breeds and enhancing their production and productivity-Central assistance.
- (ii) **Dairy Entrepreneurship Development Scheme** is being implemented with the objective of generation of self-employment opportunities in the dairy sector, covering activities such as enhancement of milk production, procurement, preservation, transportation, processing and marketing of milk-Central assistance.
- (iii) **National Programme for Dairy Development** is being implemented with objective to create infrastructure for milk procurement, processing and marketing-Central assistance.
- (iv) **National Dairy Plan –I** is being implemented with objective to increase the productivity of milch animal and thereby increase milk production to meet the rapidly growing demand for milk and to help provide rural milk producers with greater access to the organized milk processing sector.