

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 3978 (H)
TO BE ANSWERED ON 17th JULY, 2019

EXPORT OF PERFUME

3978(H). SHRI SUBRAT PATHAK:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government proposes to start any initiative to export the perfumes manufactured in Kannauj, Uttar Pradesh; and
- (b) if so, the time by which it is likely to be implemented and if not, the reasons therefor?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री हरदीप सिंह पुरी)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI HARDEEP SINGH PURI)

(a) and (b): The Government has undertaken the following key measures for promotion of exports, including for promotion of exports of perfumes:

- (i) A new Foreign Trade Policy 2015-20 was launched on 1.4.2015. The Policy, inter-alia, introduced a new scheme namely, Merchandise Exports from India Scheme (MEIS) for improving exports of goods. Incentive rewards under the MEIS are available for exports of perfumes.
- (ii) Interest Equalization Scheme on pre and post shipment rupee export credit was introduced from 1.4.2015, providing interest equalization for labour intensive/MSME sectors, which included the perfume sector.
- (iii) A new scheme called "Trade Infrastructure for Export Scheme (TIES)" was launched with effect from 1.4.2017 to address the export infrastructure gaps in the country. No proposal has been received under TIES so far from the State Government or any agency seeking financial assistance for the manufacture and export of perfumes at Kannauj in Uttar Pradesh.
