

**GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOK SABHA
UNSTARRED QUESTION NO. 3578
TO BE ANSWERED ON 15TH JULY, 2019**

PROMOTION OF FOLK PERFORMANCES, ARTS AND MUSIC

**3578. SHRI FEROZE VARUN GANDHI:
DR. KRISHNA PAL SINGH YADAV:**

Will the Minister of CULTURE be pleased to state:

- (a) whether the Government has any proposal for the promotion and popularization of folk performances through various media;
- (b) whether the aforesaid work has been started and if so, the progress report in this regard;
- (c) whether the Government proposes to introduce a time bound project in this regard and if so, the details thereof;
- (d) the names of Centrally sponsored schemes for promoting and preserving the folk artists and music of Madhya Pradesh at present; and
- (e) the funds allocated by the Government in this regard along with the number of persons benefited by these schemes during the last three years?

ANSWER

**MINISTER OF STATE (I/C) FOR CULTURE AND TOURISM
(SHRI PRAHLAD SINGH PATEL)**

(a) to (c) Yes, Sir. Ministry of Culture through various tools of media promotes & disseminates events and other celebrations based on the theme of folk & tribal traditions of India. It also takes specific steps to promote the ongoing & upcoming activities of our performing & other art forms of folk and tribal traditions through various mass communication, print and electronic media tools. Apart from these, for wider reach, the Ministry has also provided content of approximately 40,000 hours to Prasar Bharti for broadcasting on its different channels of Doordarshan.

(d) & (e) The mandate of the Ministry of Culture is to protect, preserve & promote various forms of folk art and culture throughout the country and to meet this objective, the Government of India has set up seven Zonal Cultural Centres (ZCCs) with headquarters at Patiala, Nagpur, Udaipur, Prayagraj, Kolkata, Dimapur and Thanjavur to promote folk artists and music in all the States/UTs of India including Madhya Pradesh. These ZCCs organize various cultural activities and programmes during the year and the folk artists from all over India are engaged to perform in these activities and programmes. Annual grant-in-aid is provided to all these seven ZCCs by the Government of India for carrying out these activities. The grant-in-aid released to these ZCCs during the last three years is as under:

(Rs. in lakh)

Sl. No.	Year	Amount
1.	2016-17	6085.07
2.	2017-18	4689.71
3.	2018-19	5952.69