

GOVERNMENT OF INDIA  
MINISTRY OF AGRICULTURE AND FARMERS WELFARE  
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

**LOK SABHA**  
UNSTARRED QUESTION NO. 2544  
TO BE ANSWERED ON THE 9<sup>TH</sup> JULY, 2019

**LOSS TO PINEAPPLE CULTIVATORS**

2544. SHRI ABDUL KHALEQUE:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the farmers in West Tripura have been facing severe losses this year due to lack of buyers for their popular queen variety pineapples which are famous for their taste, if so, the details thereof; and
- (b) whether the Government has taken any step for extending support to the distressed farmers?

**ANSWER**

MINISTER OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्री (SHRI NARENDRA SINGH TOMAR)

(a): No such information has been received in this department.

Directorate of Horticulture and Soil Conservation, Government of Tripura has informed that on account of promotional activities on Tripura Pineapple, there is a thirty fold increase in the overall flow of pineapple fruit outside State. Out of an estimated 417 MT flow of pineapple fruit outside State, around 300 MT is Queen Pineapple alone. Also, the wholesale price as well as retail price of the Queen Pineapple at local market has increased by around 25% as compared to the price of last year.

(b): MIDH, a Centrally Sponsored Scheme is being implemented for holistic growth of the horticulture sector covering fruits (including Pineapple), vegetables, root and tuber crops, mushrooms, spices, flowers, aromatic plants, coconut, cashew and cocoa. All States (including Tripura) and UTs are covered under MIDH.

Apart from the above, following steps are being taken for promotion/popularizing queen variety in the region:

- Declaration of Tripura Queen Pineapple as State Fruit.
- Conducting buyer seller meet and pineapple festivals across the Country.
- Creating awareness among the local hoteliers to serve different pineapple dishes to the guests.
- Branding Tripura Pineapple through developing a logo by NID, Ahmedabad.

\*\*\*\*\*