

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**LOK SABHA
UNSTARRED QUESTION No.3001
TO BE ANSWERED ON 6TH AUGUST, 2021**

FAMILY PLANNING PROGRAMME

3001. SHRI ARUN KUMAR SAGAR:

Will the minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- a) the details of programmes launched in rural and backward areas to create awareness about family planning in rural population along with the funds spent on the said programmes and also for advertisements made for the purpose during the last three years, State/UT-wise;
- b) the progress achieved in regard to decrease in birth rate during the said period;
- c) the amount earmarked for setting up new family planning centres especially in the backward and rural areas of the country during last five years, State/UT-wise;
- d) the details of targets fixed and achieved in this regard during the last three years, State/UT-wise; and
- e) the details of financial allocation made for family planning along with the target fixed and achievement made thereunder during the last three years, State/UT-wise?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(DR. BHARATI PRAVIN PAWAR)**

(a): Programmes launched by the Government in the country, including rural and backward areas, to create awareness about Family Planning are as follows:

- i. **Family Planning Media Campaign:** A holistic media campaign is in place to generate contraceptive demand.
- ii. **World Population Day & Fortnight** and **Vasectomy Fortnight** are observed every year to boost awareness across all States/ UTs.
- iii. Under **Mission Parivar Vikas**, promotional activities like Mobile publicity vans, Advocacy meetings, Saas bahu sammelans, and Nayi Pehel Kits are distributed to increase awareness in high fertility districts.

The expenditure incurred by Government on these programmes during the last three years, State/ UT-wise is placed in Annexure

(b): The birth rate declined from 20.4 in 2016 to 20.0 in 2018 (SRS).

(c) to (e): Under the National Health Mission, the Ministry of Health & Family Welfare follows a health systems approach wherein instead of stand alone family planning centres, family planning services are delivered as an integral component of the RMNCAH+N strategy (Reproductive Maternal Neonatal Child and Adolescent Health + Nutrition) through all levels of public health facilities across the country.

**The expenditure incurred by Government on awareness programmes
during the last three years, State/ UT-wise**

SNo.	State	Rs. in lakh		
		2018-19	2019-20	2020-21
		Expenditure	Expenditure	Expenditure
1	Andaman & Nicobar Islands	3.5	1.2	1.9
2	Andhra Pradesh	0.0	59.8	81.4
3	Arunachal Pradesh	52.1	65.6	54.8
4	Assam	422.3	404.7	287.6
5	Bihar	850.5	1608.2	772.2
6	Chandigarh	0.6	0.0	0.2
7	Chattisgarh	324.6	402.1	289.8
8	Dadra & Nagar Haveli	10.1	1.1	0.7
9	Daman & Diu	5.5	0.7	
10	Delhi	38.3	46.5	27.0
11	Goa	7.7	16.6	8.9
12	Gujarat	415.8	487.3	435.9
13	Haryana	62.1	112.7	70.1
14	Himachal Pradesh	272.2	135.1	198.4
15	Jammu & Kashmir	86.6	49.6	128.3
16	Jharkhand	328.0	580.9	453.2
17	Karnataka	889.5	1546.1	837.5
18	Kerala	101.6	126.0	412.8
19	Ladakh	0.0	0.0	0.0
20	Lakshadweep	2.3	0.6	0.2
21	Madhya Pradesh	239.0	362.9	611.6
22	Maharashtra	618.9	603.8	1112.7
23	Manipur	10.7	345.6	10.5
24	Meghalaya	57.9	61.3	125.9
25	Mizoram	7.9	8.0	18.1
26	Nagaland	23.2	38.7	43.5
27	Orissa	329.5	517.8	481.5
28	Puducherry	3.2	22.2	11.2
29	Punjab	229.5	89.0	79.3
30	Rajasthan	1246.8	302.3	1069.4
31	Sikkim	18.3	1.9	0.0
32	Tamil Nadu	133.7	581.4	190.2
33	Telangana	45.0	11.0	33.9
34	Tripura	20.8	25.7	19.5
35	Uttar Pradesh	2172.9	1723.6	2038.9
36	Uttarakhand	151.5	98.8	130.2
37	West Bengal	203.5	171.2	272.8