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Export of Handloom Products

*734. SHRI SHRI CHAND GOYAL: Will the Minister of FOREIGN TRADE be pleased to state:

- (a) the steps which Government have taken to boost up the export of handloom products:
- (b) the financial aid which Government have given in this respect; and
- (c) whether some team has been sent abroad to discover markets for the handloom products in various countries and if so, the results thereof?

THE DEPUTY MINISTER IN THE MINISTRY OF FOREIGN TRADE (SHRI RAM SEWAK): (a) A statement is laid on the Table of the House.

- (b) The Government have given following grants in this respect to the various institutions during 1969-70:—
 - (i) All India Handloom Fabrics Marketing Cooperative Society Ltd. Rs. 5 lakhs
 - (ii) Handicrafts and Handlooms Export Corporation of India Ltd. Rs. 76,000
- (c) Yes, Sir. The visit of the team to various countries has helped the increase in the exports of handlooms.

Statement

The following steps have been taken by the Government to boost up exports of handloom products:—

- (i) The Handloom Export Promotion Council has successfully participated in the following fairs during the last two years:—
 - (a) Cologne Men's fashion week, Cologne —1968 & 1969
 - (b) World International Textile Fair, Belgrade -1968
 - (c) Frankfurt International Spring Fair, Frankfurt -1968
 - (d) Budapest Fair, Budapest -1968
 - (e) International Clothing Fair, "Vestirama", Brussels —1969
 - (f) Djakarta Fair, Djakarta -1969

- (ii) In pursuance of an agreement between Mon. Pierre Cardin, a famous French designer, and the Handicrafts and Handlooms exports Corporation, New Delhi, Women's dresses were produced by the former and exhibited at two fashion shows in Paris in 1969.
- (iii) The E.C.M. countries have agreed to admit one million Dollers worth of cotton handloom fabrics and one million Dollars worth of Silk Fabrics free of duty from 1st of July, 1968, onwards every year.
- (iv) Special publications like (i) prestige catelogue on Indian handlooms in English and French and (ii) a folder entitled 'A Handloom Home', in English, French, German and Italian have been brought out by the Handloom Export Promotion Council for dissemination of information re: Indian handloom goods in foreign countries.

Social and Economic Backwardness of Himalayan Region from Ladakh to NEFA

*735. SHRI OM PRAKASH TYAGI: Will the PRIME MINISTER be pleased to state:

- (a) whether Government are aware that a feeling of discountent prevails amongst the population living in the entire Himalayan region right from Ladakh upto NEFA on account of their social and economic backwardness and their persistent neglect by Government:
- (b) whether Government also feel that the said plight and discontentment of the people living in the areas along the Chinese border may go against the interest of security and integrity of the country;
- (c) if so, whether Government have formulated any special scheme for the social and economic upliftment of the people of the said entire region; and
- (d) if so, the details thereof and if not, the reasons therefor?

THE PRIME MINISTER, MINISTER OF FINANCE MINISTER OF ATOMIC ENERGY AND MINISTER OF PLANNING (SHRIMATI INDIRA GANDHI):
(a) to (d). Despite deliberate and conscious