

for the year 1967-68 are furnished below:

Category	Quantity (In '000 tonnes)	F. O. B. Value (In million rupees)	Destination
Pig Iron	440.0	124.6	Japan, South Korea.
Billets	58.5	27.0	Ceylon, Thailand, Okinawa, Japan.
Rails	58.1	38.5	Iraq, Iran, Ghana, New Zealand, Turkey.
Bars and Structural	370.0	215.1	USSR, South Vietnam, Hongkong, Indonesia, Malaysia, Australia, Japan, Burma, Singapore, Iraq, Iran, Kuwait, Yugoslavia, U A R, Jordan, Kenya, USA and UK.
TOTAL	926.6	405.2	

Aluminium Industry

*171. SHRI ANBUCEZHIAN: Will the the Minister of STEEL, MINES AND METALS be pleased to state:

(a) whether it is a fact that the aluminium industry is suffering a great deal on account of the continued import of aluminium;

(b) whether some of the producers of aluminium have been compelled to work below capacity due to slackness in the demand;

(c) if so, the reason for the import of aluminium; and

(d) the total aluminium imported during 1967?

THE MINISTER OF STEEL, MINES AND METALS (DR. CHANNA REDDY): (a) No, Sir.

(b) No, Sir.

(c) Does not arise.

(d) Import of aluminium, in all forms, during January—October, 1967 totalled upto 43,492 tonnes.

Publicity for Indian Goods Abroad

*172. SHRI M. L. SONDHI: Will the Minister of COMMERCE be pleased to state:

(a) whether it is a fact that the Standing Export Publicity Advisory Committee has focussed attention of Government on the inadequacy of our current export publicity;

(b) whether the Committee has also pointed out that India's image abroad is that of a producer of primary products and handicrafts and the outside world has not heard of the enormous diversification in our industries; and

(c) if so, the steps proposed to be taken to remedy the situation?

THE MINISTER OF COMMERCE (SHRI DINESH SINGH): (a) and (b). Yes, Sir.

(c) The Committee has made a number of recommendations in its report for the formulation of an effective and practical export publicity programme and its implementation in a co-ordinated manner. These are being examined by Government.

Production of Jute

*173. SHRI RANE:
SHRI K. HALDAR:
SHRI K. N. PANDEY:

Will the Minister of COMMERCE be pleased to state:

(a) the estimated production of raw jute during this year and the comparative figures for the years 1965-66 and 1966-67;

(b) whether it is a fact that on account of bumper crop this year its prices have gone down;

(c) whether it is also a fact that in the symposium recently held in New Delhi, the Finance Minister and the