

**Steps to Improve Publicity Regarding
Tourism.**

*147. SHRI HARI SINGH: Will the Minister of TOURISM AND CIVIL AVIATION be pleased to state:

(a) whether his Ministry is lacking to acquaint the foreign tourists about India and the facilities available here for them; and

(b) if so, the steps Government propose to take to improve the publicity regarding tourism?

THE MINISTER OF TOURISM AND CIVIL AVIATION (DR. KARAN SINGH):

(a) No, Sir. The Department of Tourism has undertaken intensive publicity campaigns in all major tourist markets of the world to attract tourists to India. Publicity campaigns have been further intensified to attract foreign tourists to India from U. K., Europe and the United States in collaboration with Air India. That our publicity in foreign countries has paid good dividends is reflected in the 30% increase registered in tourist arrivals in 1969 and of 15% in 1970.

(b) efforts are constantly being made in this direction.

**Differential Rates of Interest for
Bank Loans**

*148. SHRI P. VENKATASUBBAIAH :
SHRI BANAMALI PATNAIK :

Will the Minister of FINANCE be pleased to state :

(a) whether the question of differential rates of interest for bank loans to people in the same sector was under examination;

(b) if so, the decision taken in the matter; and

(c) the steps taken or proposed to be taken to implement the same ?

THE MINISTER OF FINANCE (SHRI YESHWANTRAO CHAVAN): (a) to (c) The report of the Committee headed by Dy. Governor, Dr. R.K. Hazari is under examination and a decision in this regard is expected to be taken shortly.

Construction Work at Kanpur Airport

*149. SHRI S. M. BANERJEE: Will the Minister of TOURISM AND CIVIL AVIATION be pleased to state :

(a) whether the construction work at Kanpur Airport has not yet started in spite of several assurances ;

(b) whether there is hardly any accommodation for the passengers at Kanpur Airport; and

(c) if so, the reason for the delay in starting the construction of Airport building?

THE MINISTER OF TOURISM AND CIVIL AVIATION (DR. KARAN SINGH):

(a) to (c). Efforts are being made for transfer of a suitable plot of land from the Ministry of Defence to the Civil Aviation Department for the construction of a civil enclave. Construction work is proposed to be started during the current Plan period.

**Conference of Chief Ministers and State
Finance Ministers for Raising
Additional Resources**

*150. SHRI CHINTAMANI PANI-
GRAHI :
SHRI SHANKAR DAYAL
SIHGH :

Will the Minister of FINANCE be pleased to state :

(a) whether a Conference of Chief Ministers and State Finance Ministers was