

per requirements of the P&T Department. These items have not become obsolete and are being used for the maintenance and development of the tele-communication network of the country. Very few items have become outdated and their production gets dropped, whenever considered necessary.

(b) A provision of Rs. 30 crores has been made in the Sixth Five-Year Plan for Telecom. Factories for modernisation of production methods and for expansion of manufacturing capacity for various items where the requirement of the P&T Department is in excess of the existing production capacity. Old machines are progressively being replaced. The updating and improvement of the designs of various items is a continuous process and the P&T Telecommunication Factories collaborate with the Telecommunications Research Centre of the P&T Department or any other body for carrying out improvements in the designs. Lately, new R&D Units have been sanctioned for Telecom. Factories at Bombay and Calcutta.

Regional office of Central Board of Film Censors in Kerala

*447. SHRI A. A. RAHIM:
SHRI V. S. VIJAYA-
RAGHAVAN:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) is there any proposal to establish a Regional Office of the Central Board of Film Censors in Kerala at Trivandrum in view of the increase in production of Malayalam films; and

(b) if so, when the regional office is likely to start functioning?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI VASANT SATHE): (a) and (b). A proposal to set up a regional office of the Central Board of Film

Censors at Trivandrum *inter alia* has been included in the Sixth Five Year Plan (1980—85). The proposal will be implemented in due course depending on availability of resources.

L.P.G. Burnt by Refineries.

*448. SHRI CHIRANJI LAL SHARMA: Will the Minister of PETROLEUM, CHEMICALS AND FERTILIZERS be pleased to state:

(a) whether it is a fact that between 2,00,000 to 3,00,000 tons of LPG worth Rs. 60 crores is burnt every year by refineries in the country because of lack of adequate storage capacity and power maintenance at L.P.G. pumps; and

(b) if so, steps taken or proposed to be taken for its preservation and storage with a view to stop its wastage and for its use as cooking gas?

THE MINISTER OF PETROLEUM, CHEMICALS AND FERTILIZERS (SHRI P. C. SETHI): (a) No, Sir.

(b) Does not arise.

Criteria for distribution of advertisements through D.A.V.F

*449. SHRI QAZI SALEEM:
SHRI RAMJIBHAI MAVANI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what are the criteria for the distribution of advertisements through D.A.V.P.;

(b) how much amount of advertisements through DAVP has been distributed to various large, medium and small papers in Gujarat and Maharashtra during the periods 1-4-1977 to 31-12-1979 and 1-2-1980 to 31-7-1981;

(c) how much is likely to be given during 1981 and 1982; and

(d) whether quantum of advertisements to small newspapers especially

with less circulation between 1000 to 10000 is proposed to be increased?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI VASANT SATHE): (a) The basic criteria for distribution of advertisements through Directorate of Advertising and Visual Publicity are contained in the Advertising Policy of the Government

which has already been laid on the Table of the House.

(b) Directorate of Advertising and Visual Publicity does not maintain a State-wise list regarding the quantum of advertisements given to newspapers there. However the amount of advertisements released to dailies in Gujarati and Marathi, the main languages of these States, are as under:—

TABLE OF ADVERTISEMENTS RESEARCH

Financial Year	Big	Medium	Small	Total
1977-78				
Gujarati	437710	338790	214471	990971
Marathi	439388	300445	263310	1003143
1978-79				
Gujarati	922621	406643	225658	1554922
Marathi	988193	335020	300910	1622123
1979-80				
Gujarati	877693	372735	163141	1413569
Marathi	1051386	317988	259137	1628511
1980-81				
Gujarati	1016437	431915	350470	1798732
Marathi	1088069	614719	476036	2178824

Data for the current financial year are under compilation.

(c) It is not possible to forecast the quantum and the pattern of future distribution of advertisements. This is particularly because the selection of newspapers is governed, *inter-alia*, by publicity requirements, the target audience, the availability of funds etc. from time to time.

(d) No, Sir. However, small newspapers (circulation upto 15000 copies) are given suitable weightage as per the existing guidelines depending on the publicity requirements etc.

Bringing Bhuj (Kutch) and Rajkot (Saurashtra) in Indian T.V. Range

*450. SHRI HIRALAL R. PARMAR:

SHI R. P. GAEKWAD:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that the people of Bhuj (Kutch) and Rajkot (Saurashtra) watch television programmes from Pakistan and Abu-Dhabi stations; and