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Written Answers

(e) and (f). There is no such proposal at present.

[English]

# Shifting of Jobs by SBI from Calcutta to **Bombay**

10405. SHRI BASUDEB ACHARIA: Will the Minister of FINANCE be pleased to state:

- (a) whether the State Bank of India has shifted various important jobs, e.g. inter branch reconciliation work, traveller cheques. etc. from Calcutta to Bombay which has resulted in the curtailment of employment potentiality as well as the loss of economic importance of West Bengal; and
- (b) if so, the action proposed to be taken by Government in this regard?

THE DEPUTY MINISTER IN THE MINISTRY OF FINANCE (SHRI ANIL SHAS-TRI): (a) and (b). State Bank of India (SBI) has reported that it had transferred certain jobs from Calcutta long back on business and management considerations in the light of the factors and developments obtaining at the material time. SBI has further reported that the bank has no proposal to transfer any other section/item of work from Calcutta.

According to SBI the shifting/transfer of certain sections/items of work from Calcutta has not resulted in any reduction in the bank's employment potentiality in West Bengal.

# Re-constitution of Boards of Directors of Nationalised Banks

10406. SHRI A. VIJAYARAGHAVAN: Will the Minister of FINANCE be pleased to state:

- (a) whether Government have any plan to re-constitute the Boards of Directors of the nationalised banks; and
- (b) if so, the time by which these Boards are likely to be reconstituted?

THE DEPUTY MINISTER IN THE MINISTRY OF FINANCE (SHRI ANIL SHAS-TRI): (a) and (b). The Board of Directors of the nationalised banks is a continuing entity and vacancies of directors that arise are filled up from time to time. At present there are certain vacancies of non-official directors on the Boards of all the 20 nationalised banks. It is the endeavour of the Government to fill up these vacancies as early as possible after making a review of earlier appointments.

### Incentive to Award Winning Export **Firms**

10407. SHRI PARASRAMBHARDWAJ: Will the Minister of COMMERCE be pleased to state:

- (a) whether any suggestion has been made by the Associated Chamber of Commerce and Industry of India to initiate a shceme to grant special facilities to the award winning export firms so as to provide them sufficient encouragement to increase foreign exchange earnings; and
  - (b) if so, Government's reaction thereto?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI AR-ANGIL SREFDHARAN): (a) No, Sir.

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(b) Does not arise.

# Percentage of time taken by advertisement on T.V

10408. DR. VENKATESH KABDE: Will the Minister of INFORMATION AND BROA-CASTING be pleased to state:

- (a) the percentage of time taken by advertisements on T.V.:
- (b) the revenue earned through such advertisemets during three years;
- (c) whether Government propose to ban advertisemets on T.V/Radio; and
- (d) the details of any scheme to evaluate the effect of advertisement on minds of children and adolescents?

THE MINISTER OF INFORMATION AND BROADCASTING AND MINISTER OF PARLIAMENTARY AFFAIRS (SHRI P. UPENDRA): (a) The duration of time taken for telecast of advertisements on Doordarshan, at present, is around 3 per cent of the total transmission time.

- (b) The gross commercial revenue of Doordarshan for the last three financial years was Rs. 507.69 crores.
  - (c) No, Sir.

(d) A study undertaken a few years back on Sociological effects of TV advertisements reveals that, by and large, these are interesting, entertaining and informative having no negative influence on society.

#### Export of Vegetables from Kerala

10409. SHRI MULLAPPALLY RAMA-CHANDRAN: Will the Minister of COM-MERCE be pleased to state:

- (a) the total quantity and value of vegetables exported from Kerala to the Gulf Countries during 1987-1988 and 1989;
- (b) the incentives/facilities being granted to exporters of Kerala for increased exports to Gulf;
- (c) whether his Ministry had received any representation against the reduction of air cargo space allotted by Air India to Kerala Exporters from Trivandrum, Cochin and Calicut, if so, the details thereof; and
- (d) the action taken by Government in this regard?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI ARANGIL SREEDHARAN): (a) The total quantity and value of vegetables exported from Kerala to the gulf countries during the last three years are indicated below:—

Year	Qty. (MT) (Estimated)	Value (Rs./Lakh) (Estimated)
1	2	3
1987-88	5242	310
1988-89	5968	350
1989-90	7120	477

Source: Kerala State Industrial Enterprises Ltd., Trivandrum.