

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.1333  
ANSWERED ON 11.02.2019**

**INFLOW OF TOURISTS**

**1333. SHRI BHARTRUHARI MAHTAB:**

**SHRI SANJAY DHOTRE:**

**SHRI PARVESH SAHIB SINGH:**

**SHRI RAHUL SHEWALE:**

**PROF. CHINTAMANI MALVIYA:**

**SHRI PRASUN BANERJEE:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the foreign tourists arrival is on decline and is significantly low as compared to other Asian countries during each of the last three years and the current year and if so, the details thereof and the reasons therefor along with the total number of domestic and foreign tourists who visited various religious sites in the country and the revenue earned therefrom during the said period, State/UT-wise;**
- (b) whether the Government proposes to formulate new policy/programme to attract foreign tourists in the country;**
- (c) if so, the details thereof along with the time by which such policy/programme is likely to be implemented in the country;**
- (d) the other steps taken/being taken by the Government to promote tourism and to increase the foreign tourist influx in the country; and**
- (e) whether the Government has conducted a study/survey/poll on the impediments for Indian tourism industry which are potentially responsible for creating negative publicity of India among international tourists and if so, the details thereof along with the steps taken by the Government in this regard during the last four years and if so, the details thereof?**

## **ANSWER**

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)**

**(SHRI K.J. ALPHONS)**

**(a): No, Madam. The number of foreign tourist arrival (FTAs) in India during 2015, 2016, 2017 were 8.03 million, 8.80 million, 10.04 million respectively. The share of India's international tourist arrivals (ITAs) in Asia and Pacific region during 2015, 2016 and 2017 were 4.68%, 4.76% and 4.81% respectively. Ministry of Tourism does not compile the data of revenue earned from tourism. However, the estimated foreign exchange earnings through tourism in India during the years 2015, 2016 and 2017 were US\$ 21.013 billion, US\$ 22.923 billion and US\$ 27.310 billion respectively. The corresponding figures for the year 2018 have not been finalized.**

**The number of domestic tourist visits (DTVs) and foreign tourist visits (FTVs) to different States/UTs, including the tourists visiting the religious sites, during 2015, 2016 and 2017 are given in Annexure. This information is not available for the year 2018.**

**(b) to (d): In order to boost tourism in the country and attract more foreign tourists, Government has taken several policy decisions/initiatives which inter-alia include:**

- Extension of e- visa facility to citizens of 166 countries.**
- Launch of the Incredible India 2.0 campaign with market specific promotional plans and content creation.**
- Launch of 24x7 Toll Free multi-lingual tourist helpline in 12 international languages including Hindi and English.**
- Organisation of India Tourism Mart with an objective to create an annual Global Tourism Mart for India in line with major international travel marts being held in countries across the world. It provides a platform for all stakeholders in tourism and hospitality industries to interact and transact business opportunities.**
- Organisation of biennial International Buddhist Conclave.**
- Organisation of Annual International Tourism Mart for promotion of tourism in North Eastern States.**
- Promotional activities in tourist generating markets overseas through the India tourism offices abroad with active**

**participation in travel fairs and exhibitions; organising Road Shows, “Know India” seminars & workshops.**

- **Central finance assistance to States/UTs under the schemes of Swadesh Darshan, National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for the development of tourism related infrastructure in the country.**

**(e): No such study has been conducted in Ministry of Tourism. However, overseas offices of the Ministry carries out regular interactions/engagements with overseas tour operators, travel agents, opinion makers, media and consumers, to keep them updated about the ground situation in the country with an objective of reassuring them regarding travel to India.**

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**STATEMENT IN REPLY TO PART (a) OF THE LOK SABHA UNSTARRED QUESTION NO.1333 ANSWERED ON 11.02.2019 REGARDING INFLOW OF TOURISTS.**

**The number of DTVs and FTVs to different States/UTs**

S. No.	States/UTs	DTV 2015	FTV 2015	DTV 2016	FTV 2016	DTV 2017 (P)	FTV 2017 (P)
1	A&N Islands	296684	14674	384552	15466	471919	15313
2	Andhra Pradesh	121591054	237854	153163354	341764	165433898	271362
3	Arunachal Pradesh	352067	5705	385875	6598	444005	7147
4	Assam	5491845	24720	5160599	19456	6052667	21760
5	Bihar	28029118	923737	28516127	1010531	32414063	1082705
6	Chandigarh	1073842	29538	1182504	31549	1425781	31832
7	Chhattisgarh	18327841	6394	16534471	9220	12231935	6655
8	Dadra & Nagar Haveli	527782	1797	589074	1891	614182	1908
9	Daman & Diu	790911	5858	826201	5669	858131	5535
10	Delhi *	25258051	2379169	28460832	2520083	29114423	2740502
11	Goa	4756422	541480	5650061	680683	6895234	842220
12	Gujarat	36288463	284973	42252909	343752	48343121	448853
13	Haryana	7395496	303118	7382995	331291	6050325	193381
14	Himachal Pradesh	17125045	406108	17997750	452770	19130541	470992
15	Jammu & Kashmir	9145016	58568	9414579	63207	14235473	79765
16	Jharkhand	33079530	167785	33389286	169442	33723185	170987
17	Karnataka	119863942	636502	129762600	461752	179980191	498148
18	Kerala	12465571	977479	13172536	1038419	14673520	1091870
19	Lakshadweep	17241	1173	8716	753	6620	1027
20	Madhya Pradesh	77975738	421365	150490339	363195	78038522	359119
21	Maharashtra*	103403934	4408916	116515801	4670049	119191539	5078514
22	Manipur	146169	3260	150638	3064	153454	3497
23	Meghalaya	751165	8027	830887	8476	990856	12051
24	Mizoram	66605	798	67238	942	67772	1155
25	Nagaland	64616	2769	58178	3260	63362	4166
26	Odisha	11786117	66971	12842766	76361	14011229	100014
27	Puducherry	1297192	106153	1398289	117437	1531972	131407
28	Punjab	25796361	242367	38703326	659736	40293352	1108635
29	Rajasthan	35187573	1475311	41495115	1513729	45916573	1609963
30	Sikkim	705023	38479	747343	66012	1375854	49111
31	Tamil Nadu	333459047	4684707	343812413	4721978	345061140	4860455
32	Telangana	94516316	126078	95160830	166570	85266596	251846
33	Tripura	363172	34886	370618	36780	398669	69899
34	Uttar Pradesh	204888457	3104062	213544204	3156812	233977619	3556204
35	Uttarakhand	29496938	105882	30505363	117106	34359989	133725
36	West Bengal	70193450	1489500	74460250	1528700	79687645	1574915
	<b>Total</b>	<b>1431973794</b>	<b>23326163</b>	<b>1615388619</b>	<b>24714503</b>	<b>1652485357</b>	<b>26886638</b>

Source: State Government/UT Administrations

P: Provisional

\* : Estimated figures for the year 2017 using all India growth rate

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