

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION No. 699
(TO BE ANSWERED ON 07.02.2019)**

KISAN TV

699. SHRI K. PARASURAMAN:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the details about the number of telecasting centres established by the Government for Kisan TV in Tamil Nadu;
- (b) whether the number of research related programmes in agriculture, telecasted in Kisan TV is less and even Kisan TV is not available to people who avail private DTH companies; and
- (c) if so, the details thereof and the steps taken by the Government to telecast Kisan TV channel to all parts of the country particularly in rural areas?

ANSWER

**THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF
INFORMATION AND BROADCASTING**

{COL RAJYAVARDHAN RATHORE (Retd.)}

(a) Prasar Bharati has informed that DD Kisan channel is uplinked from New Delhi, which is available on Doordarshan's Free-to-Air DTH service, the signals of which can be received anywhere in the country (except Andaman & Nicobar Islands) including Tamil Nadu, with the help of small sized dish receive unit.

(b) The programmes for telecast on DD Kisan are backed by research, provided by scientists from the Knowledge Partners such as Indian Council of Agricultural Research, Indian Agriculture Research Institute, Indian Metrological Department and National Dairy Development Board.

All private DTH operators, MSO (Multiple System Operators) and Cable Network are mandated to carry all channels of Doordarshan including DD Kisan under the "Must Carry Channel" orders given by the Ministry of Information & Broadcasting.

(c) DD Kisan Channel is available in the bouquet of Doordarshan's DTH Service, the signal of which can be received anywhere in the country (except Andaman & Nicobar Islands), including rural areas, with the help of a small sized dish receive unit.

In addition to above, digital High Power Transmitters of Doordarshan, one each at Delhi, Raipur & Ranchi, are also transmitting Kisan TV channel "DD Kisan" in terrestrial mode.
