

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 3157
TO BE ANSWERED ON 31.12.2018

EXPORT PROMOTION CELL FOR MSMEs

3157. SHRI KUNWAR BHARATENDRA:

Will the Minister of Micro, Small and Medium Enterprises be pleased to state:

- (a) whether the Government proposes to establish Export Promotion Cell for the Micro, Small and Medium Enterprises (MSMEs) in the country;
- (b) if so, the details and the current status thereof;
- (c) the details of the benefits likely to accrue to the MSMEs from the said Cell and the current status of exports from the MSME sector; and
- (d) the details of the authority /body entrusted with the task of overseeing the implementation and functioning of the said Export Promotion Cell?

ANSWER

MINISTER OF STATE (INDEPENDENT CHARGE)
FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

- (a): Yes, Madam.
- (b): The Export Promotion Cell has been established in the office of Development Commissioner, Ministry of Micro, Small and Medium Enterprises (MSME) at Nirman Bhawan, New Delhi. The Cell is being headed by the Joint Development Commissioner.
- (c): The benefits likely to accrue to the MSMEs are: (i) Evaluate readiness of MSMEs to export their products and services; (ii) Recognize areas where improvements are required in order to be able to export effectively and efficiently (iii) Integration of MSME into global value chain. The current status of exports from the MSME sector as per the information received from Directorate General of Commercial Intelligence and Statistics (DGCIS), the value of MSME related products is US\$ 147,390.08 Million and share of MSME related products in the country's exports was 48.56% during 2017-18.
- (d): Development Commissioner, MSME is the authority with the task of overseeing the implementation and functioning of the Export Promotion Cell.
