

**GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOK SABHA
UNSTARRED QUESTION NO. 3106
TO BE ANSWERED ON 31ST DECEMBER, 2018**

RASHTRIYA SANSKRITI MAHOTSAVA

†3106. **SHRI HARISH CHANDRA ALIAS HARISH DWIVEDI:
DR. SUNIL BALIRAM GAIKWAD:
SHRI BHOLA SINGH:
SHRI V. PANNEERSELVAM:
SHRI KUNDARIYA MOHAN BHAI KALYANJI BHAI:
SHRI OM PRAKASH YADAV:**

Will the Minister of CULTURE be pleased to state:

- (a) whether the Government has organized Rashtriya Sanskriti Mahotsava recently in various States of the country;
- (b) if so, the details thereof along with the aims and objectives of the festival;
- (c) the details of the funds allocated and expenditure incurred during the said festival and its achievements, State-wise including Bihar;
- (d) whether the Government has taken any policy decision for promotion of tourism in North Eastern Region and other remote areas of the country where there is huge tourist potential; and
- (e) if so, the details thereof along with funds allocated for tourism promotion and infrastructure development in North Eastern Region and other remote areas during the last three years State/UT-wise?

ANSWER

**MINISTER OF STATE (I/C) FOR CULTURE AND
MINISTER OF STATE FOR ENVIRONMENT, FOREST & CLIMATE CHANGE**

(DR. MAHESH SHARMA)

(a) & (b) During the period from 2015 to 2018, Ministry of Culture has organized Rashtriya Sanskriti Mahotsavs at New Delhi (November, 2015 and October, 2016), Varanasi (December, 2016), Bengaluru & Tawang (March, 2017), Gujarat (October, 2017), Karnataka (January, 2018) and Madhya Pradesh (February, 2018). The aims & objectives of these RSMs are to preserve, promote and popularize the heritage of Indian spirit, to re-connect the new generation with our culture and to showcase the country and the world our soft power of unity in diversity. A number of folk dance artists and singers from all over the country showcase their talents to earn their livelihood.

(c) The expenditure incurred during the said festival is as under:

Sl. No.	Venue	Expenditure
1.	Delhi, 2015	Rs. 8.00 crore
2.	Delhi, 2016	Rs. 7.50 crore
3.	Varanasi	Rs. 7.43 crore
4.	Bengaluru	Rs. 3.75 crore
5.	Tawang	Rs. 3.75 crore
6.	Gujarat	Rs. 2.92 crore
7.	Karnataka	Rs. 1.50 crore
8.	Madhya Pradesh	Rs. 3.75 crore

These RSMs present a unique opportunity to a large number of people to witness various art forms of the country including Bihar.

(d) Ministry of Tourism undertakes number of activities for the promotion of tourism in North Eastern region and other remote areas of the country viz. (i) Release of television campaigns on Doordarshan and private channels in the country, (ii) Production of publicity material, creatives and television commercials/ promotional films on the region, (iii) The North East Region is the theme of the India Pavilion set up by the Ministry at the South Asia Travel and Tourism Exchange (SATTE) in which the Ministry participates annually, (iv) Complimentary space is provided to the North Eastern States for their participation in the India Pavilion set up by the Ministry at major international travel fairs and exhibitions and (v) The Ministry organizes an annual International Tourism Mart in the North Eastern Region with the objective of highlighting the tourism potential of the region. Ministry of Tourism under its Domestic Promotion and Publicity including Hospitality Scheme provides financial assistance to State Governments/ UT Administrations for organising fairs and festivals which have the potential for promoting tourism in the region.

(e) The funds allocated for tourism promotion in North-Eastern Region during the last three years are as under:

Sl. No.	Financial Year	Budget Estimates Domestic Promotion and Publicity including Hospitality (DPPH)	North East BE
1.	2016-17	Rs. 110 crore	Rs. 12 crore
2.	2017-18	Rs. 110 crore	Rs. 12 crore
3.	2018-19	Rs. 135 crore	Rs. 15 crore

Details of Infrastructure development in North-Eastern Region under Swadesh Darshan and PRASHAD schemes are at **Annexure**.

**Projects sanctioned under Swadesh Darshan and PRASHAD schemes in North Eastern Region
from the year 2014-15 to till date**

(Amt. in crore)

Sl. No.	State	Year of Sanction	Scheme/ Circuit	Name of Project	Sanctioned Amt.	Released Amt.
1.	Arunachal Pradesh	2014-15	Swadesh Darshan: North East	Development of Mega Circuit at Bhalukpong-Bomdila & Tawang in Arunachal Pradesh	49.77	39.81
2.	Manipur	2015-16	Swadesh Darshan: North- East	Development of Tourist Circuit in Manipur: Imphal - Khongjom.	72.23	61.32
3.	Sikkim		Swadesh Darshan: North-East	Development of Tourist Circuit linking Rangpo (entry) – Rorathang-Aritar- Phadamchen- Nathang-Sherathang- Tsongmo- Gangtok-Phodong- Mangan- Lachung-Yumthang- Lachen- Thangu-Gurudongmer- Mangan- Gangtok-TuminLingee- Singtam (exit) in Sikkim.	98.05	78.44
4.	Nagaland		Swadesh Darshan: Tribal	Development of Tribal Circuit Peren- Kohima-Wokha, Nagaland.	97.36	72.05
5.	Mizoram		Swadesh Darshan: North East	Integrated Development of New Eco Tourism under Swadesh Darshan-North East Circuit at Thenzawl & South Zote, District Serchhip and Reiek, Mizoram.	94.91	75.92
6.	Assam		PRASHAD	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati	33.98	16.99
7.	Assam		Swadesh Darshan: Wildlife	Development of Manas– Probitora– Nameri– Kaziranga– Dibru– Saikhowa as Wildlife Circuit in Assam.	95.67	47.84
8.	Arunachal Pradesh		Swadesh Darshan: North East	Integrated Development of New Adventure Tourism in Arunachal Pradesh	97.14	77.71
9.	Tripura		Swadesh Darshan: North East	Development of North East Circuit: Agartala - Sipahijala - Melaghar - Udaipur - Amarpur- Tirthamukh-Mandirghat– Dumboor-NarikelKunja- Gandachara– Ambassa in Tripura	99.59	49.79
10.	Meghalaya	2016-17	Swadesh Darshan: North East	Development of Umium (Lake View), ULumSohpetbnengMawdiangdiang – Orchid Lake Resort, Meghalaya.	99.13	73.69
11.	Manipur		Swadesh Darshan: Spiritual	Development of Spiritual Circuit – Shri Govindajee Temple, Shri BijoyGovindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple, Manipur.	53.80	40.14

12.	Sikkim		Swadesh Darshan: North East	Development of Tourist Circuit Linking Singtam– Maka- Temi- BermoikTokel- Phongia- Namchi – Jorthang- Okharey- Sombaria- Daramdin- Jorethang- Melli (Exit) in Sikkim.	95.32	47.66
13.	Nagaland		Swadesh Darshan: Tribal	Development of Tribal circuit (Mokokchung–Tuensang-Mon) in Nagaland	99.67	49.83
14.	Mizoram		Swadesh Darshan: Eco	Development of Eco-Adventure Circuit Aizawl -Rawpuichhip – Khawhphawp – Lengpui – Durtlang – Chatlang- Sakawrhमितuitlang - Muthee – Beratlawng -Tuirial Airfield – Hmuifang under Eco circuit theme of Swadesh Darshan Scheme	99.07	49.53
15.	Assam		Swadesh Darshan: Heritage	Development of Tezpur – Majuli – Sibsagar as Heritage Circuit in Assam under Swadesh Darshan scheme	98.35	19.67
16.	Tripura	2018-19	Swadesh Darshan: North East	Development of North East circuit: SurmaCherra- Unakoti- Jampui Hills- Gunabati-Bhunaneshwari- Matabari- Neermahal- Boxanagar- Chottakhola- Pilak- Avangchaarra in Tripura	65.00	0.00
Total					1349.04	800.39
