

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION NO. 2191
TO BE ANSWERED ON 24.12.2018

KHADI EXPORTS

2191. SHRI BHOLA SINGH:
SHRI KUNDARIYA MOHAN BHAI KALYANJI BHAI:
DR. SUNIL BALIRAM GAIKWAD:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- whether the growth of Khadi Gramodyog has declined resulting in sharp decline in the export of khadi products in the last three years;
- if so, the details thereof and the reasons therefor;
- the details of khadi products exported and foreign exchange earned therefrom during the said period, product and country-wise; and
- whether the Government proposes to provide special incentives to khadi and village industries to promote its exports and if so, the details thereof?

ANSWER

MINISTER OF STATE (INDEPENDENT CHARGE)
FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a)&(b): No, Madam. The growth of Khadi Gramodyog has not declined. The export of Khadi and Village Industries (KVI) products has also increased during the last three years. Details of production, sales and exports of KVI products during the last three years is given below:

(Rs. in crore)

Year	Production	Sales	Exports
2015-16	34490.22	41894.56	140.12
2016-17	42631.09	52138.21	269.39
2017-18 (Provisional)	48081.41	59182.43	270.35

(c): The export of Khadi & Village Industries products is done by the Khadi and Village Industries institutions and units directly or through merchant exporters. Khadi and Village Industries Commission (KVIC) does not export directly. Country-wise details of exports of KVI products during last three years is placed at **Annexure-I**.

(d): Initiatives taken by the Government to promote Khadi and Village Industries and its export is placed at **Annexure-II**.

Annexure-I referred to in reply to part (c) of the Lok Sabha Unstarred Question No. 2191 for answer on 24.12.2018Performance of Export of Khadi and VI Product during the last three years2015-16

Sl No	Product	Export (Rs. in lakhs)	Countries
1	Handmade paper & products	4280.00	UK, USA, Germany, South Africa, Canada, Japan, Columbia, Sri Lanka and France
2	Papad	6976.82	USA, U.K., London, France, Germany, Italy, UAE Australia, Japan, Canada, South Africa, other countries.
3	Khadi (woolen Silk & Muslin)	11.09	Italy, Australia, Poland
4	Brass & Metal	5.50	Malaysia, Singapore and UK
5	Honey	657.00	Japan, Muscat, Dubai, Jordan, Seychelles
6	Wheat Grass	60.83	Jordan, Cambodia UAE, Russia, France, Malaysia, Sweden, Burkina Faso, Sudan, Netherland, Indonesia, USA, Chile, South Africa, Nepal, Nigeria, Ireland, Norway, Seychelles, Botswana, Slovenia, Kuwait, Cameroon, Spain, Hong Kong, Kenya, Japan, Indonesia, UK, Trinidad, Ghana, Mauritius, Central Africa, Thailand, Bahrain, Bosnia, Slovakia, Romania, Germany, Lebanon, Bulgaria, Singapore, Pakistan, Cot D'ivoire, Philippines, Canada, Oman, Mongolia, Tanzania, Israel, Turkey, Vietnam, Curacao, Switzerland, Sierra Leone, Sri Lanka
7	Aromatic & Essential oil	180.00	Gulf countries
8	food items	42.00	UAE, Oman, Sri Lanka, Liberia, Australia
9	HDPE/PP/woven Bed	0.00	USA, Sudan, Spain, Chilly, Italy, Nigeria, Australia
10	Textile based Handicraft	1754.69	USA, & Japan
11	Wood carving products	30.00	South Africa
12	Leather items	10.00	South Africa
13	Hair oil & other cosmetics	4.22	ASSRC & Australia
	Total	14012.15	

2016-17

Sl No	Product	Export (Rs. in lakhs)	Countries
1	Handmade paper & products	3151.93	Through agency
2	Papad	6940.61	USA, UK, London, France, Germany, Italy, UAE, Australia, Japan, Hon Kong, Canada, South Africa, and Vietnam
3	Khadi (woollen Silk & Muslin)	196.97	Korea, Muscat, Oman, Germany, Austria, USA, Japan, France, Sweden and through agency
4	Brass & Metal	175.00	Europe
5	Honey	13349.03	UAE, Saudi Arabia, USA, Libya, Oman and through agencies in all over the country.
6	Wheat Grass	44.19	Jordan, Cambodia, Sweden, Kazakhstan, Sudan, Seychelles, Chile, South Africa, USA, The Netherland, Malaysia, UK, Curacao, Canada, Japan, Thailand, Spain, Sri Lanka, Hong Kong, Vietnam, Mauritius, Philippines, Kenya, Bahrain, Turkey, Czech Republic, Egypt, Qatar, Bhutan, Nigeria, Burkina Faso, Italy, Ireland, Mexico, Nepal, Saudi Arabia, Tanzania, Rwanda, Brazil, Ecuador, Norway, Cyprus, Botswana, Bangladesh.
7	Soap, Shampoo & Lotion	610.00	Japan, Singapore, Switzerland, New Zealand, France, UAE, Malaysia, USA & through agency
8	Food items	149.05	South Africa, Gulf countries, Kenya, Australia, USA
9	Ready Made Garments	104.50	Dubai, Kuwait, UK, Canada, Australia, USA.
10	Wood carving products / Wood Furniture	12.50	USA, Malaysia, & Singapore.
11	Hair Oil & other cosmetics	169.76	USA, Canada, Dubai, Sri Lanka, Panama, Russian, UAE, South Africa.
12	Aromatic & Essential Oil	181.80	USA, France, Europe, Middle East countries through agency
13	Leather items	20.50	USA, Switzerland & Through agency.
14	Handicrafts	1557.09	USA, UK, Malaysia
15	Silver Nitrate	8.00	Malaysia, Italy.
16	Pottery item	12.00	Through agency
17	Katha	255.81	Through agency
	Total	26938.74	

2017-18

Sl No	Product	Export (Rs. in lakhs)	Countries
1	Handmade paper & products	3857.52	Through agency
2	Papad	6183.74	USA, UK, London, France, Germany, Italy, UAE, Australia, Japan, Honkong, Canada, South Africa, and Vietnam and other countries
3	Khadi (woollen Silk & Muslin)	77.88	Germany, Australia, South Korea and through agency
4	Brass & Metal	213.00	Europe, Malaysia
5	Honey	13150.00	USA, UAE, Saudi Arabia, Oman, Libya and Through agency
6	Wheat Grass	70.00	Jordan, Cambodia, Sweden, Kazakhstan, Sudan, Seychelles, Chile, South Africa, USA, The Netherland, Malaysia, UK, Curacao, Canada, Japan, Thailand, Spain, Sri Lanka, Hong Kong, Vietnam, Mauritius, Philippines, Kenya, Bahrain, Turkey, Czech Republic, Egypt, Qatar, Bhutan, Nigeria, Burkina Faso, Italy, Ireland, Mexico, Nepal, Saudi Arabia, Tanzania, Rwanda, Brazil, Ecuador, Norway, Cyprus, Botswana, Bangladesh.
7	Soap, Shampoo & Lotion	649.85	Japan, Singapore, Switzerland, New Zealand, France, UAE, Malaysia, UK, USA, Sri Lanka & through agency
8	Food items	97.65	South Africa, Kenya, Australia, USA
9	Ready Made Garments	108.50	UK, Canada, Australia, USA
10	Wood carving products / Wood Furniture	35.00	USA, Malaysia, Singapore
11	Hair Oil & other cosmetics	245.25	Panama, Russian, UAE, South Africa, Gulf Countries
12	Aromatic & Essential Oil	75.00	USA, France, Europe
13	Leather items	148.00	USA, Switzerland and through agency
14	Handicrafts	1838.60	USA, UK
15	Silver Nitrate	0.00	Through agency
16	Pottery item	38.50	Bangladesh and through agency
17	Katha	206.21	Pakistan
18	Kalamkari Paintings	40.00	USA and Malaysia
Total		27034.70	

Annexure-II referred to in reply to part (d) of the Lok Sabha Unstarred Question No. 2191 for answer on 24.12.2018

Following initiatives have been taken by the Government to promote Khadi and Village Industries and its export:

1. To ensure genuineness of Khadi “Khadi Mark” has been notified by Government of India.
2. Ministry of Commerce and Industry, Govt. of India has extended KVIC, the status of Deemed EPC, for supporting promotion of Khadi and Village Industries products in international market. 1088 Khadi & Village Industries Institutions and REGP/PMEGP Units have taken its membership to enter the field of export. KVIC through its assisted institutions and units participates in various international exhibitions:
3. Tie up arrangement with premier institutions like Federation of Indian Export Organization (FIEO), World Trade Centre (WTC), Indian Trade Promotion Organization (ITPO), Trade Promotion Council of India etc., for invigorating business opportunities in the overseas market by conducting exhibitions and workshops for Khadi Institutions.
4. Tie up arrangements for bringing out innovative export quality product designs with NIFT, etc.
5. KVIC engaged fashion designer of national and international repute for Fashion Designing to make Khadi products more competitive and appealing in the domestic as well as overseas market segment.
6. Assistance would be provided under the MPDA Scheme to the eligible Khadi and Village Industries (KVI) Institutions for participation in International Exhibitions/Trade Fairs held in foreign countries in order to showcase KVI products to foreign countries, access international buyers and sellers and forge business alliances, etc.

The eligible items for such participation and the scale of assistance would be as under:

S.No.	Eligible items	Scale of assistance for KVIs
i)	Space Rent	100% of the space rent subject to a maximum of Rs.1.25 lakh or actual rent paid, whichever is lower (for one representative from each participating enterprise)
ii)	Air Fare	100% of the Economy Class air fare subject to a maximum of Rs.1.00 lakh or actual fare paid, whichever is lower (for one representative from each participating enterprise)

7. KVIC participated/Exhibited/Promoted Khadi products on the occasion of 72nd Independence Day celebrations on 15th August 2018 in 10 Indian Consulates abroad.
8. KVIC Exhibiting/Promoting Khadi products under activity of “Global Khadi” on the eve of celebration of 150th Birth Anniversary of Mahatma Gandhi and shipped the Khadi products to 46 Indian Embassies/Missions abroad.