

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

LOK SABHA
UNSTARRED QUESTION No. 2146
TO BE ANSWERED ON: 24.12.2018

SALE OF MSME PRODUCTS

2146. SHRI OM PRAKASH YADAV:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has taken any steps to set up sale outlets at district level for the products manufactured by the Small and Medium industries;
- (b) if so, the details thereof;
- (c) whether any online system is being developed for encouraging such industries, if so, the details thereof; and
- (d) if not, whether any action-plan is being formulated for the storage and sale-purchase of the materials/products of the said industry and if so, the details thereof?

ANSWER

MINISTER OF STATE (INDEPENDENT CHARGE)
FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a)&(b): No, Madam. However, a total of 8058 sales outlets including 23 Departmental Sales Outlets (DSOs) are run by KVI registered Institutions under the aegis of KVIC/KVI Boards across the country. Zone wise/State-wise KVI Sales Outlets is given at Annexure.

(c)&(d): The National Small Industries Corporation(NSIC), a PSU under this Ministry is offering Infomediary Services through its MSME Global Mart www.msmemart.com, which is a Business to Business (B2B) compliant web portal. The Portal facilitates bulk buying, subcontracting, joint ventures, etc. The services are available through Annual Membership. MSMEs can access the Portal and showcase their product and services. They are also able to obtain business opportunities electronically in form of Buy/Sell leads, Tender information and Trade Leads.

Annexure referred to in reply to parts (a) and (b) for answer on 2146 for answer on 24.12.2018

ZONE-WISE/STATE-WISE OF KVI SALES OUTLETS AND DEPARTMENT SALES OUTLETS

SR. NO.	ZONE	STATE / DIVISIONAL OFFICE	Nos. of Sales point at production centers	Nos. of Exclusive Sales Outlets
01	EAST	SO, KOLKATA	36	283
02		SO, PATNA	175	105
03		SO, RANCHI	40	122
04		SO, BHUBANESHWAR	73	78
05	CENTRAL	SO, UTTARAKHAND	41	202
06		SO, BHOPAL	63	95
07		SO, RAIPUR	02	43
08		SO, LUCKNOW	105	345
09		DO, MEERUT	530	756
10		DO, VARANASI	105	360
11		DO, GORAKHPUR	78	240
12	NORTH	SO, JAIPUR	78	233
13		DO, BIKANER	90	98
14		SO, NEW DELHI	6	25
15		SO, AMBALA CANTT	51	230
16		SO, CHANDIGARH	26	92
17		SO, SHIMLA	29	100
18		SO, JAMMU	194	171
19	WEST	SO, AHMEDABAD	478	279
20		SO, MUMBAI	10	55
21		DO, NAGPUR	4	20
22		SO, GOA	0	0
23	SOUTH	SO, CHENNAI	117	451
24		DO, MADURAI	21	219
25		SO, ANDHRA PRADESH	98	22
26		DO, VISHAKHAPATTANAM	15	37
27		SO, TELANGANA	45	39
28		SO, BANGALORE	65	223
29		SO, THIRUVANANTHAPURAM	144	284
30	NORTH EASTERN	SO, ITANAGAR	0	2
31		SO, GUWAHATI	20	74
32		SO, AGARTALA	0	1
33		SO, SHILLONG	0	1
34		SO, IMPHAL	0	5
35		SO, DIMAPUR	0	1
36		SO, AIZAWAL	0	0
37		SO, GANGTOK	0	5
		TOTAL	2739	5296
38	DSOs – KVIC	NEW DELHI, KOLKATA, MUMBAI, ERNAKULAM, PATNA, BHOPAL, GOA	0	23
			2739	5319
		Grand Total		8058