

**GOVERNMENT OF INDIA
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY,
UNANI, SIDDHA AND HOMOEOPATHY
(AYUSH)**

**LOK SABHA
UNSTARRED QUESTION NO. 4081
TO BE ANSWERED ON 10TH AUGUST, 2018**

AWARENESS SCHEMES/PROGRAMMES FOR AYUSH

4081. DR. SUNIL BALIRAM GAIKWAD:

Will the Minister of **AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH)** be pleased to state:

- (a) whether his Ministry has implemented/proposes to implement various schemes/programmes to create awareness regarding Yoga, Ayurveda, Homoeopathy and Siddha in the country;
- (b) if so, the details thereof; and
- (c) the funds allocated and utilised for the purpose during the last three years and the current year, State/UT-wise?

ANSWER

**THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYURVEDA,
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY
(SHRI SHRIPAD YESSO NAIK)**

(a) & (b): Yes. The Ministry has been implementing Central Sector Scheme for Promotion of Information Education and Communication (IEC) in AYUSH to create awareness regarding AYUSH Systems of Medicine by organizing National/State Arogya Fairs, Yoga Fests/Utsavs, Ayurveda Parvs and participating in seminars, exhibitions, workshops, conferences etc.

The Ministry is celebrating important days viz. International Day of Yoga, Ayurveda Day, Homoeopathy Day, Unani Day and Siddha Day to aware the public about the importance of AYUSH Systems of Medicine.

The Ministry is also undertaking Multi Media IEC Campaigns including Print media etc. for creating awareness by formulating and executing strategies relating to AYUSH System.

(c): The budget details of IEC Scheme for the last three years is as follows:

FY	RE (Rs. in crores)	AE (Rs. in crores)
2015-16	30.00	27.70
2016-17	27.00	24.66
2017-18	37.10	31.07

The budget of Rs. 34.00 crores is allocated for the current year i.e. 2018-19.

Under IEC Schemes, the funds will not be allocated to States/UTs separately.

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