

GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
LOK SABHA
UNSTARRED QUESTION NO. 18
TO BE ANSWERED ON: 18.07.2018

RURAL BPO SCHEME

18. SHRIMATI K. MARAGATHAM:

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether the Government is mulling to expand the scope of its rural BPO scheme, under which more than 35,000 of the total of 48,300 seats have been allotted, to encourage greater participation of women; if so, the details thereof;
- (b) whether it is also true that the Government is considering to explore schemes which would allow women to carry out BPO work from home; and
- (c) if so, the details thereof?

ANSWER

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY
(SHRI S.S AHLUWALIA)

(a): Yes, Madam. Government has launched India BPO Promotion Scheme (IBPS) and North East BPO Promotion Scheme (NEBPS) under Digital India programme with the aim to incentivize setting up of BPO/ ITeS operations across the country, particularly in small town/ cities, to create employment opportunities and promote industry dispersal. Total 48,300 seats under IBPS and 5000 seats under NEBPS have been planned. These schemes provide financial support up to ₹ 1 lakh per seat in the form of Viability Gap Funding (VGF) towards Capital and Operational expenses for a period of 3 years. Additionally, the schemes have some special incentives including that for promoting employment to women. Presently 38,555 seats in IBPs and 2,185 seats in NEBPS have been allocated.

BPO operations are set-up mainly based on techno-commercial considerations. As an ongoing exercise, based on feedback the scheme is revised from time to time addressing issues to have greater industry participation including that of women.

(b): No, Madam.

(c): Does not arise.
