

**GOVERNMENT OF INDIA
MINISTRY OF CULTURE**

LOK SABHA

**UNSTARRED QUESTION NO. 1496
TO BE ANSWERED ON 05.03.2018**

INTERNATIONAL KALA MELA

**1496: SHRI BIDYUT BARAN MAHATO: SHRI ASHOK SHANKARRAO CHAVAN:
KUNWAR HARIBANSH SINGH: SHRI T. RADHAKRISHNAN: SHRI A. ANWHAR
RAAJHAA: SHRIMATI SUPRIYA SULE: SHRI GAJANAN KIRTIKAR: SHRI
MOHITE PATIL VIJAYSINH SHANKARRAO: SHRI NARANBHAI KACHHADIYA:
SHRI SUDHEER GUPTA: SHRI S.R. VIJAYAKUMAR: DR. J. JAYAVARDHAN:
SHRI P.R. SUNDARAM: SHRI DHANANJAY MAHADIK:**

Will the Minister of **Culture** be pleased to state:

- (a) whether the Government has organised the First International Kala Mela in New Delhi recently;
- (b) if so, the details thereof along with the aims and objectives thereto;
- (c) the number of artists from the country along with the number of artists from different countries who have participated in the event;
- (d) the number of stalls allocated for Indian artists/organisations including international representations in the said Mela;
- (e) the criteria fixed by the Government for allotment of stalls for Indian as well as International artists; and
- (f) the steps taken/being taken by the Government to provide global platform for Indian Art?

**MINISTER OF STATE (IC) FOR CULTURE &
MINISTER OF STATE FOR ENVIRONMENT, FOREST & CLIMATE CHANGE
(Dr. MAHESH SHARMA)**

ANSWER

- (a): Yes Madam, Lalit Kala Akademi an autonomous organization under Ministry of Culture has organized International Kala Mela at Indira Gandhi National Centre for the Arts (IGNCA), New Delhi from the 4th to 18th February, 2018.
- (b): The 1st International Kala Mela provided an open forum to all the creative artists of the country and abroad.
During the Kala Mela different art workshops and activities like Visual Art Film Festival, Pottery/ Pattachitra/ Papier Mache workshops, Best from waste workshop, Musical performances, Dance & Dramas, Violin making workshop by Sveceny Czechia, Artist Gup Shup Point, Nukkad Natak, and Live International performances like Violin by Nuno

Flores, Portugal; "The Troth – Usne Kaha Tha" A Story of Love and sacrifice in World War I by Akademi of South Asian Dance, UK; Violin by Jaroslav Sveceny Czechia; Yakshagana by Devika Rao, UK; Paino by Nobert Kale, Hungary and Yaa Devi by Devika Dance Theatre, UK were staged for the artists and art lovers.

The central objective of Kala Mela was to focus on direct interaction between the artist and the connoisseur and also educating and raising awareness about art, which is the mandate of Lalit Kala Akademi. This comprehensive outreach was planned for participation of National, International level Artists/ Art Critics of repute from all over the Globe.

The Mela served as a meeting ground for various styles, Schools of art, works for young and old artists, veterans and novices, rural and urban, sophisticated and rustic.

- (c): More than 1000 artists from India and 70 artists from abroad participated.
- (d): 300 stalls for Indian Artists/ Organizations and 25 stalls for International representatives from China, Czech Republic, Peru, Poland, Mexico and Tunisia.
- (e): The criteria for allotment of stalls for Indian as well as International artists consists of the following two categories
 - (i) Invitee Category:- Organisations were directly invited by the Lalit Kala Akademi to participate in the Kala Mela. Entry fee was not applicable.
 - (ii) Open Category:- Artists/Organisations sent their duly filled in forms for participating in the Kala Mela. Entry fee was applicable. With the objective of keeping the spirit of the event, the stalls were allotted to all the artists that applied through the open category.
- (f): The 1st International Kala Mela was the first of its type in the country by promoting the creative endeavors of Indian Artists and bringing their Arts to bear upon a large number of people, thereby playing an important role in defining and redefining, the sensibility of an entire culture, falling under the visual arts spectrum.
