

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.3704
ANSWERED ON 19.03.2018**

SEASONAL EMPLOYMENT IN TOURISM SECTOR

3704. DR. SHASHI THAROOR:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is aware of the major issue of seasonal unemployment that plagues the tourism industry in the country and if so, the details thereof;**
- (b) whether the Government has contemplated any measures to combat this issue;**
- (c) if so, the details thereof; and**
- (d) if not, the reasons therefor?**

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(SHRI K.J. ALPHONS)

(a) to (c): As per the UNWTO publication of 2014 on Measuring Employment in Tourism industries- Guide with best practices, tourism employment is often characterized by many factors including seasonality. Tourism is labour intensive and involves a collection of activities, services and industries comprising transportation, accommodation, eating establishments, retail shops, entertainment businesses and other hospitality services provided to individuals or groups traveling away from home for leisure, business or other purposes.

In order to take care of seasonality in tourist inflows, the Ministry of Tourism promotes India as a 365 days destination in the source markets. For this Ministry of Tourism has taken the initiative of identifying, diversifying, developing and promoting the niche products of the tourism industry such as Cruise, Adventure, Medical & Wellness, Golf, Polo, Meetings Incentives Conference and Exhibitions (MICE), Eco-Tourism, Development of Camp Sites, Caravan Tourism, Campaign Parks, Film Tourism, etc.

(d): Does not arise.
