

GOVERNMENT OF INDIA  
(MINISTRY OF TRIBAL AFFAIRS)  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 3894**  
TO BE ANSWERED ON 19.03.2018  
**INDIAN TRIBAL ARTS AND CRAFTS**

3894. SHRI G.M.SIDDESHWARA:  
SHRI RAJESHBHAI CHUDASAMA:  
DR. BOORA NARSAIAH GOUD:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

- (a) whether the Government promotes/proposes to promote Indian tribal arts and crafts in other countries;
- (b) if so, the details thereof along with the steps taken in this regard;
- (c) the number of exhibitions for promoting Indian tribal arts and crafts organized by the Government in various countries during the last three years, country-wise;
- (d) whether the Government has assessed the number of tribals benefited from the said exhibitions and if so, the details thereof; and
- (e) the quantum of export of handicrafts/artifacts manufactured by tribals from various States during each of the last three years?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF TRIBAL AFFAIRS  
(SHRI JASWANTSINH BHABHOR)

(a) & (b). Yes, Madam. The Tribal Cooperative Marketing Development Federation of India Limited (TRIFED) which is a cooperative society registered under the Multi-State Cooperative Societies Act and is under the administrative control of the Ministry of Tribal Affairs, is the organization entrusted to promote Indian tribal arts and craft. TRIFED has been participating in 2-3 International Exhibitions in European or other Countries abroad in the past through Export Promotion Council for Handicraft (EPCH) and India Trade Promotion Organisation (ITPO). TRIFED could not participate in any of international Exhibitions during the last two years. However, TRIFED is considering participation in international exhibitions from the next financial year for promotion of tribal art and craft.

TRIFED has also been marketing various tribal products through e-commerce portals like Amazon.com, Snapdeal.com, and eshop.tribesindia.com to reach out to the global masses. Placing the tribal handicrafts on such portals also helps popularize them.

- (c) TRIFED has not organised any Exhibition in foreign countries during the last three years.
- (d) No formal assessment has been made regarding number of tribals benefited from the said exhibitions. TRIFED has been participating in International Exhibitions in which the various products being sourced from tribal artisans are showcased, promoted and sold. As such, the tribal artisans have been getting indirectly benefitted by TRIFED's participation in these Exhibitions to the extent of the sales of products sourced from tribal artisan.
- (e) The quantum of export of handicraft/artifacts made by the empanelled tribal artisans of TRIFED from various States during last 4 years is given below:

S.No	Year	Value (Rs. in Lakh)
1	2013-14	15.65
2	2014-15	NIL
3	2015-16	3.20
4	2016-17	NIL

\*\*\*\*\*