

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA  
UNSTARRED QUESTION NO. 1145  
TO BE ANSWERED ON 21.12.2017**

**INDIRECT ADVERTISEMENTS BY SMOKELESS TOBACCO PRODUCTS (SLT)  
MANUFACTURERS**

**1145. SHRI ANOOP MISHRA:  
SHRI OM PRAKASH YADAV:  
SHRI RAMDAS C. TADAS:**

**Will the Minister of INFORMATION AND BROADCASTING**

**be pleased to state:**

- (a) whether smoke/ smokeless tobacco products (SLT)/ chewing tobacco product manufacturers practice brand stretching and trademark extension with support of class 34 of Trade Marks Act, which allow a trademark to be registered under different categories and if so, the details thereof;
- (b) whether Trade Marks Act allows companies to circumvent the law and advertise the same brand name when it is used for non-tobacco product, pan masala and if so, the details thereof;
- (c) whether many smoke/smokeless brands like ITC, Kamla Pasand, Goa, Soni, Chani, Shikhar, Raj Darbar, RMD and Tulsi, are doing brand stretching by using same brand name and package design and colour for tobacco as well as non-tobacco products;
- (d) if so, the details thereof and the measures taken to stop this kind of indirect advertising; and
- (e) whether any action has been taken against those companies including imposition of fines on them and if so, the details thereof and if not, the reasons for the same along with the steps being taken by the Government in this regard?

**ANSWER**

**THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING [COL RAJYAVARDHAN RATHORE (Retd.)]**

- (a) to (c): A brand which is registered or applied for registration under class 34 relating to smoke / smokeless tobacco products (SLT) / chewing tobacco products can also be applied for other category of goods described under class 1 to 34 or services from classes 35-45 as per provisions of the Trade Marks Act, 1999 and Rules made thereunder.

Trade Marks Act, 1999 does not restrict registration of a brand for a class and a trademark may be registered for other classes including class 34 smoke / smokeless tobacco products (SLT)/ chewing tobacco products.

As per e- record in Trade Marks Registry (TMR) details of Trade Marks of ITC, Kamla Pasand, Goa, Soni, Chani, Shikhar, Raj Darbar, RMD and Tulsi which subsists on register (as registered or pending for registration) related to other classes including class 34 is at **Annexure A**.

(d) and (e): In respect of Private satellite TV channels, all advertisement telecast on such channels are regulated in accordance with the Advertising Code prescribed in Rule 7 of the Cable Television Network Rules, 1994 enshrined in the Cable Television Network (Regulation) Act, 1995. Rule 7(2)(viii)(A) of the Advertising Code provides that no advertisement shall be permitted which promotes directly or indirectly production, sale or consumption of cigarettes, tobacco products, wine, alcohol, liquor or other intoxicants; provided that a product that uses a brand name or logo, which is also used for cigarettes, tobacco products, wine alcohol, liquor or other intoxicants, may be advertised on cable service subject to certain conditions prescribed thereunder. Appropriate action is taken as per Cable Television Networks (Regulation) Act, 1995, if any violation of the said code is established. Details of action taken against the TV channels for telecasting advertisement in violation of Rule 7(2)(viii)(A) is at **Annexure B**.

In respect of Print Media, Press Council of India has enunciated Norm '36' advertisement (ii) which reads as follows. "No advertisement shall be published, which promotes directly or indirectly production, sale or consumption of cigarettes, tobacco products, wine, alcohol, liquor and other intoxicants". The norms carry moral and ethical force in implementation. The council takes action against the newspapers and not against the companies.

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**Annexure A**

<b>Sr. No.</b>	<b>Trade Mark</b>	<b>Proprietor Name (Applied by)</b>	<b>Class</b>	<b>Application No.</b>
1	GOA	J. M. ADVERTISING & MARKETING PVT. LTD.	3	829103
2	GOA	J.M. ADVERTISING & MARKETING PVT. LTD.	4	829104
3	GOA	J. M. ADVERTISING & MARKETING PVT. LTD.	5	829105
4	GOA	J. M. ADVERTISING & MARKETING PVT. LTD.	8	829106
5	GOA	J. M. J. ADVERTISING AND MARKETING PVT. LTD.	16	829107
6	GOA	J.M.ADVERTISING & MARKETING PVT.LTD.	18	829108
7	GOA	J. M. ADVERTISING AND MARKETING PVT. LTD.	29	829110
8	GOA	J.M.J. ADVERTISING AND MARKETING PVT. LTD.	30	2628341
9	GOA	J. M. ADVERTISING & MARKETING PRIVATE LIMITED	31	933167
10	GOA	J. M. ADVERTISING AND MARKETING PVT. LTD.	31	891537
11	GOA	RISING SUN FOOD PRODUCTS (P) LTD.	31	720410
12	GOA	J. M. ADVERTISING AND MARKETING PVT. LTD.	32	829112
13	GOA	SK.OSMAN	32	3518804
14	GOA	J. M. ADVERTISING & MARKETING PRIVATE LIMITED	34	933164
15	GOA	RISING SUN FOOD PRODUCTS (P) LTD.	34	720411
16	GOA	RISING SUN FOOD PRODUCTS (P) LTD.	34	720412
17	ITC	I.T.C.LIMITED	1	672293
18	ITC	ITC LIMITED	1	2628070
19	ITC	I.T.C.LIMITED.	2	672294
20	ITC	I.T.C.LIMITED	3	672295
21	ITC	I.T.C.LIMITED	4	672296
22	ITC	TATA STEEL LIMITED	6	275618
23	ITC	VINOD AGGARWAL	6	1716658
24	ITC	I.T.C.LIMITED	7	672299
25	ITC	I.T.C.LIMITED	8	672300
26	ITC	DEVENDER KUMAR JAIN	9	760077
27	ITC	I.T.C. LIMITED	9	552360
28	ITC	I.T.C.LIMITED.	9	672301
29	ITC	I.T.C.LIMITED	10	672302
30	ITC	WASI HAIDER	10	297804
31	ITC	I.T.C.LIMITED	11	672303

32	ITC	I.T.C.LIMITED	12	672304
33	ITC	INDER THUKRAL	12	787783
34	ITC	I.T.C.LIMITED	13	672305
35	ITC	I.T.C.LIMITED	14	672308
36	ITC	I.T.C.LIMITED	15	672307
37	ITC	I.T.C. LIMITED.	16	672306
38	ITC	ITC LIMITED	16	2627889
39	ITC	I.T.C. LIMITED	17	672310
40	ITC	ITC LIMITED	17	2627890
41	ITC	I.T.C.LIMITED.	18	672309
42	ITC	ITC LIMITED	18	2627891
43	ITC	I.T.C.LIMITED.	19	672311
44	ITC	ITC LIMITED	19	2627892
45	ITC	A ILYAS AHMED	20	1112443
46	ITC	I.T.C.LIMITED.	20	672312
47	ITC	ITC LIMITED	20	2627893
48	ITC	I.T.C.LIMITED.	21	672314
49	ITC	ITC LIMITED	21	2627944
50	ITC	I.T.C.LIMITED.	22	672313
51	ITC	ITC LIMITED	22	2627945
52	ITC	I. T. C. LIMITED	23	672319
53	ITC	ITC LIMITED	23	2627946
54	ITC	I. T. C. LIMITED	24	672318
55	ITC	ITC LIMITED	24	2627947
56	ITC	I.T.C.LIMITED.	25	672317
57	ITC	ITC LIMITED	25	2627948
58	ITC	I.T.C.LIMITED	26	672316
59	ITC	ITC LIMITED	26	2627949
60	ITC	I.T.C.LIMITED.	27	672315
61	ITC	ITC LIMITED	27	2627950
62	ITC	I.T.C. LIMITED	28	672323
63	ITC	ITC LIMITED	28	2627951
64	ITC	I.T.C. LIMITED	29	672321
65	ITC	ITC LIMITED	29	2627952
66	ITC	I.T.C. LIMITED.	30	672320
67	ITC	ITC LIMITED	30	2627953
68	ITC	I.T.C. LIMITED	31	672322
69	ITC	ITC LIMITED	31	2627954
70	ITC	I.T.C.LIMITED	32	672324
71	ITC	ITC LIMITED	32	2627955
72	ITC	I.T.C.LIMITED	33	672325
73	ITC	ITC LIMITED	33	2627956
74	ITC	I.T.C.LIMITED	34	672326
75	ITC	ITC LIMITED	34	2627957

76	ITC	SONU GUPTA	41	3363695
77	ITC	ITC LIMITED	45	2627968
78	ITC	NIRMAL SINGH	12	517720
79	ITC	I.T.C.LIMITED.	6	672298
80	ITC	I.T.C.LIMITED	5	672297
81	KAMLA PASAND	SUSHIL KUMAR GOEL	3	3223424
82	KAMLA PASAND	SUSHIL KUMAR GOEL	29	3223425
83	KAMLA PASAND	KAMLA KANT CHAURASIA AND KAMAL KISHORE CHAURASIA	31	563247
84	KAMLA PASAND	KAMLA KANT CHAURASIA AND KAMAL KISHORE CHAURASIA	31	563249
85	KAMLA PASAND	KAMLA KANT CHAURASIA	34	2371993
86	KAMLA PASAND	KAMLA KANT CHAURASIA AND KAMAL KISHORE CHAURASIA	34	1255142
87	KAMLA PASAND	KAMLA KANT CHAURASIA AND KAMAL KISHORE CHAURASIA	34	1586803
88	RAJ DARBAR	RAJ KATTHA PRODUCT PVT. LTD.	1	1152959
89	RAJ DARBAR	GARUDA METALS & CHEMICALS PVT. LTD.	3	910668
90	RAJ DARBAR	PULKIT GOEL	3	3634975
91	Raj Darbar	RAKESH KUMAR GARG	3	2821772
92	RAJ DARBAR	SANJAY KUMAR KARIWAL	3	1082751
93	RAJ DARBAR	MAHINDER AGGARWAL	7	1135763
94	RAJ DARBAR	MAHINDER AGGARWAL	9	1135764
95	RAJ DARBAR	MAHINDER AGGARWAL	11	1135765
96	RAJ DARBAR	JAGMOHAN LUTHRA	19	1234395
97	RAJ DARBAR	GIRISH KUMAR GOYAL	29	761774
98	RAJ DARBAR	KEWAL KUMAR & SONS	29	1377495
99	RAJ DARBAR	HOST HOTEL PVT. LTD.	30	487979
100	RAJ DARBAR	RAKESH KUMAR GARG	30	2808906
101	RAJ DARBAR	RAKESH KUMAR GARG	30	2821773
102	RAJ DARBAR	SANTOSH KUMAR GARG	30	1204349
103	RAJ DARBAR	SANTOSH KUMAR GARG.	30	1204348
104	RAJ DARBAR	VINAY KUMAR JAIN	30	1183177
105	RAJ DARBAR	TIBREWAL DISTRIBUTORS (P) LTD	31	526299
106	RAJ DARBAR	RAKESH KUMAR GARG	32	2821775
107	RAJ DARBAR	RAKESH KUMAR GARG	33	2821774
108	RAJ DARBAR	RAKESH KUMAR GARG	34	2821776
109	RAJ DARBAR	TIBREWAL DISTRIBUTORS (P) LTD	34	526298
110	RAJ DARBAR	RAJ DARBAR	43	1970639
111	RAJDARBAR	SANTOSH KUMAR GARG	2	3207933

112	RAJDARBAR	SANU KUMAR	2	2002325
113	RAJDARBAR	RAJDARBAR REALTY LIMITED	3	2759707
114	RAJDARBAR	SANTOSH KUMAR GARG	3	3072560
115	RAJDARBAR	RAJDARBAR REALTY LIMITED	5	2759710
116	RAJDARBAR	SANTOSH KUMAR GARG	5	3069013
117	RAJDARBAR	RAKESH KUMAR GARG	24	2773296
118	RAJDARBAR	VASUDEV GARG	29	2633105
119	RAJDARBAR	GULZAR ALI	30	1776382
120	RAJDARBAR	RAJEEV BANSAL	30	763470
121	RAJDARBAR	SANTOSH KUMAR GARG	30	1204347
122	RAJDARBAR	SANTOSH KUMAR GARG	30	2940964
123	RAJDARBAR	SH.MOHAN LAL AGARWAL	30	2703152
124	RAJDARBAR	SMT. MADHU GUPTA	30	650594
125	RAJDARBAR	SRI MOHAN LAL AGARWAL	30	1417642
126	RAJDARBAR	SUBHASH CHANDER	30	1222611
127	RAJDARBAR	SMT MADHU GUPTA	31	650595
128	RAJDARBAR	TIBREWAL DISTRIBUTORS (P) LTD	31	1809706
129	RAJDARBAR	MRS. SEEMA TRIPATHI	32	888671
130	RAJDARBAR	GARUDA METALS AND CHEMICALS PRIVATE LIMITED	34	2466769
131	RAJDARBAR	M/S GARUDA METALS AND CHEMICALS (P) LTD.	34	1685931
132	RAJDARBAR	MR.GURUMUKH ARJUNDAS KALDA	35	3378718
133	RAJDARBAR	RAJDARBAR REALTY LIMITED	36	2759460
134	RAJDARBAR RAND	GIRISH KUMAR GOYAL	29	3228154
135	RMD	ASHOK L. DESAI	1	2873306
136	RMD	RASIKLAL MANIKCHAND DHARIWAL	1	2020330
137	RMD	RASIKLAL MANIKCHAND DHARIWAL	2	2020331
138	RMD	R. MUTHU	3	1149918
139	RMD	RASIKLAL MANIKCHAND DHARIWAL	3	2020332
140	RMD	RASIKLAL MANIKCHAND DHARIWAL	4	2020333
141	RMD	RASIKLAL MANIKCHAND DHARIWAL	6	2020335
142	RMD	RAJ GUPTA	7	2732752
143	RMD	RASIKLAL MANIKCHAND DHARIWAL	7	2020336
144	RMD	RASIKLAL MANIKCHAND DHARIWAL	8	2020337
145	RMD	M/S AMBIT ELECTRICALS PVT. LTD.	9	1531613
146	RMD	RASIKLAL MANIKCHAND DHARIWAL	9	2020338
147	RMD	RASIKLAL MANIKCHAND DHARIWAL	10	2020339
148	RMD	RASIKLAL MANIKCHAND DHARIWAL	11	2020340
149	RMD	MOTI LAL GUPTA	12	1379400
150	RMD	RASIKLAL MANIKCHAND DHARIWAL	13	2020342
151	RMD	RASIKLAL MANIKCHAND DHARIWAL	14	2020343
152	RMD	RASIKLAL MANIKCHAND DHARIWAL	15	2020344
153	RMD	RASIKLAL MANIKCHAND DHARIWAL	16	2020345

154	RMD	RASIKLAL MANIKCHAND DHARIWAL	17	2020346
155	RMD	RASIKLAL MANIKCHAND DHARIWAL	18	2020347
156	RMD	RASIKLAL MANIKCHAND DHARIWAL	19	2020348
157	RMD	RASIKLAL MANIKCHAND DHARIWAL	20	2020349
158	RMD	RASIKLAL MANIKCHAND DHARIWAL	21	2020350
159	RMD	RASIKLAL MANIKCHAND DHARIWAL	22	2020351
160	RMD	RASIKLAL MANIKCHAND DHARIWAL	23	2020352
161	RMD	RASIKLAL MANIKCHAND DHARIWAL	24	2020353
162	RMD	DINESH GOYAL	25	1851581
163	RMD	RASIKLAL MANIKCHAND DHARIWAL	25	2020354
164	RMD	RASIKLAL MANIKCHAND DHARIWAL	26	2020355
165	RMD	RASIKLAL MANIKCHAND DHARIWAL	27	2020356
166	RMD	RASIKLAL MANIKCHAND DHARIWAL	28	2020357
167	RMD	MR. TIJENDER	29	3210321
168	RMD	RASIKLAL MANIKCHAND DHARIWAL	29	2020358
169	RMD	BALAJEE FOOD PRODUCTS	30	1851435
170	RMD	RASIKLAL MANIKCHAND DHARIWAL	30	2020359
171	RMD	NITESH WADHWANI	31	1279492
172	RMD	RASIKLAL MANIKCHAND DHARIWAL	31	2020360
173	RMD	RASIKLAL MANIKCHAND DHARIWAL	32	1375195
174	RMD	RASIKLAL MANIKCHAND DHARIWAL	32	2020361
175	RMD	RASIKLAL MANIKCHAND DHARIWAL	33	2020362
176	RMD	NITESH WADHWANI	34	1279491
177	RMD	RASIKLAL MANIKCHAND DHARIWAL	34	2020363
178	RMD	RASIKLAL MANIKCHAND DHARIWAL	35	2020364
179	RMD	RASIKLAL MANIKCHAND DHARIWAL	36	2020365
180	RMD	RASIKLAL MANIKCHAND DHARIWAL	37	2020366
181	RMD	RASIKLAL MANIKCHAND DHARIWAL	38	2020367
182	RMD	RASIKLAL MANIKCHAND DHARIWAL	39	2020368
183	RMD	RASIKLAL MANIKCHAND DHARIWAL	40	2020369
184	RMD	RASIKLAL MANIKCHAND DHARIWAL	41	2020370
185	RMD	RASIKLAL MANIKCHAND DHARIWAL	42	2020371
186	RMD	RASIKLAL MANIKCHAND DHARIWAL	43	2020372
187	RMD	RASIKLAL MANIKCHAND DHARIWAL	44	2020373
188	RMD	RASIKLAL MANIKCHAND DHARIWAL	45	2020374
189	RMD	DEBABROTA ROY	5	1873142
190	SHIKHAR	PARADEEP PHOSPHATES LIMITED	1	2263421
191	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	1	866792
192	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	1	1427133
193	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	2	1427134
194	SHIKHAR	PARMOD KUMAR	3	873607
195	SHIKHAR	R. LAKSHMANA MURTHY	3	1492550
196	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	3	1427135
197	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	4	866789

198	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	4	1427136
199	SHIKHAR	BHARAT INSECTICIDES LTD.	5	1349562
200	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	5	1427137
201	SHIKHAR	PANKAJ AGARWAL	6	3469964
202	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	6	1427138
203	SHIKHAR	BHAIRO PRASAD GUPTA	7	899554
204	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	7	1427139
205	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	8	866785
206	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	8	1427140
207	SHIKHAR	ASHOK KUMAR	9	1341893
208	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	9	1427141
209	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	10	866783
210	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	10	1427142
211	SHIKHAR	MR. VIVEK HARBHAJANKA	11	2941457
212	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	11	1427143
213	SHIKHAR	SMT. SAKSHI DAWAR	12	1509280
214	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	12	1427144
215	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	13	1427145
216	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	14	867244
217	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	14	1427146
218	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	15	867245
219	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	15	1427147
220	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	16	867246
221	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	16	1427148
222	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	17	867247
223	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	17	1427149
224	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	18	1427150
225	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	19	867249
226	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	19	1427151
227	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	20	867250
228	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	20	1427152
229	SHIKHAR	DEEPAK JAIN	21	1084101
230	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	21	1427153
231	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	22	867252
232	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	22	1427154
233	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	23	1427155
234	SHIKHAR	SHIKHAR TRADELINK PVT. LTD.,	24	1789008
235	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	24	1427156
236	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	25	867216
237	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	25	1427157
238	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	26	867215
239	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	26	1427158
240	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	27	867214
241	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	27	1427159



242	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	28	1427160
243	SHIKHAR	ATUL MEHRA	29	613475
244	SHIKHAR	GAUTTAM GUPTA	29	3152083
245	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	29	867212
246	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	29	1427161
247	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	29	1378263
248	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	29	1427103
249	SHIKHAR	NANDKISHORE PANCHAL	30	1221914
250	SHIKHAR	PARAS RICE PRODUCTS PRIVATE LIMITED	30	1125803
251	SHIKHAR	SHAILESH KUMAR CHAURASIA	30	865145
252	SHIKHAR	SMT. PARVEEN KUMARI	30	3503978
253	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	30	867211
254	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	30	1378264
255	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	31	1427163
256	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	32	867208
257	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	32	1378266
258	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	32	1427164
259	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	33	1378267
260	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	33	1427165
261	Shikhar	GANAPATI TOBBACO PRIVATE LIMITED	34	3579249
262	SHIKHAR	TRIMURTI FRAGRANCES (P) LTD.	34	867210
263	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	34	1378268
264	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	34	1427166
265	SHIKHAR	MRS. ASMIN BANO	35	1731691
266	SHIKHAR	NANDKISHORE PANCHAL	35	3248652
267	SHIKHAR	SHIKHAR TRADELINK PVT. LTD.,	35	1747487
268	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	35	1427167
269	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	36	1427168
270	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	37	1427169
271	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	38	1427170
272	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	39	1427171
273	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	40	1427172
274	SHIKHAR	BHAWANI SINGH	41	1503865
275	SHIKHAR	MRS. ASMIN BANO	41	1731692
276	SHIKHAR	SHIKHAR TRADELINK PVT. LTD.,	41	1747486
277	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	41	1427173
278	SHIKHAR	TRIMURTI FRAGRANCES PVT. LTD.	42	1427174
279	SHIKHAR	SHRI ROHIT BHANDARI	29	2339257
280	SONI	SHRI BAJRANG PRODUCTS	3	1179278
281	SONI	SURESH SONI	3	1852995
282	SONI	SYED REHMAN HUSSAIN	3	991227
283	SONI	GURMEET SINGH	7	1034519
284	SONI	MR. YOGESH CHANDRA SONI	7	2354954
285	SONI	NAMRATA MEHTA.	7	564458

286	SONI	RAJENDER KUMAR	7	1086991
287	SONI	JAMNADAS DEVJI SON	8	535960
288	SONI	SMT. SOBHA SONI	11	1798714
289	SONI	SONI SANITATIONS	11	1201906
290	SONI	USMAN GANI RATHORE	11	3145182
291	SONI	SHRI SANJEEV SONI	14	1714730
292	SONI	BRAJ BALLAV SONI	21	755897
293	SONI	BRAJ BALLAV SONI	21	813543
294	SONI	CRYSTAL PLASTICS AND METALIZING PRIVATE LIMITED	21	886526
295	SONI	N.J. INDUSTRIES	21	715752
296	SONI	RAMESH KUNDANMAL JAIN	21	1103056
297	SONI	SANGITA GUPTA.	21	1166833
298	SONI	Polylace India Pvt. Ltd.	23	835201
299	SONI	HARAKCHAND HASTIMAL JAIN	24	1633553
300	SONI	NAWALMAL UDERNOMAL MANGHWANI.	24	297131
301	SONI	Polylace India Pvt. Ltd.	25	835203
302	SONI	Polylace India Pvt. Ltd.	26	835202
303	SONI	SMT. DUDHIBEN GOVINDLAL	29	542743
304	SONI	DURGAPRASAD RAMESHWARJI SANI	30	2895311
305	SONI	JAGJEET FOOD PRODUCTS PVT LTD	30	1061347
306	SONI	JAYESH NARAYANJI SONI	30	829076
307	SONI	SH. RAMESH CHAND	32	3003023
308	SONI	SONY CORPORATION	99	1243232
309	SONI	NARENDER KUMAR GABA	12	2535939
310	SONI	DEEPAK MEHRA	21	593171
311	SONI	KANWAL JEET SINGH	30	580397
312	TULSI	RACHANA GUILD PVT. LTD.	1	1269130
313	TULSI	RAJ KUMAR JINDAL	1	1114664
314	TULSI	DHARAM DAS DALWANI S/O. ANAND RAMJI DALWANI	3	2146705
315	TULSI	KALPESH N. PRAJAPATI	3	3027603
316	TULSI	MUNNA LAL.	3	891970
317	TULSI	PATEL KANTILAL SHANKERLAL	3	255835
318	TULSI	PRAMOD M. BHALOTIYA	3	1171858
319	TULSI	RATTAN NARAINIDAS WADRA	3	1144505
320	TULSI	SANJAY DESHMESH	3	1131344
321	TULSI	SHAMBHU PRASAD KESHRI	3	1572116
322	TULSI	SHILPA PLAST (INDIA) PVT. LTD.	3	922197
323	TULSI	SUMIT CHAND	3	896566
324	TULSI	THREE - N - PRODUCTS (PVT.) LTD.	3	1177401
325	TULSI	M.M. AYURVEDIC PRIVATE LIMITED	5	3141999
326	TULSI	M.M. AYURVEDIC PVT.LTD.	5	1670157
327	TULSI	M.M. AYURVEDIC PVT.LTD.	5	1864121

328	TULSI	M.M.AYURVEDIC PRIVATE LIMITED	5	1017108
329	TULSI	M.M.AYURVEDIC PRIVATE LIMITED	5	1768655
330	TULSI	M/S.VIN CORPORATION	5	1368193
331	TULSI	OM PARKASH MAHAJAN	5	1199501
332	TULSI	SANJAY PRAVINCHANDRA PAREKH	5	998699
333	TULSI	MANISHBHAI G. KANSARA	6	2736854
334	TULSI	MR. ASHWINBHAI N KANSARA	6	1678332
335	TULSI	MUKESH CHANDRA GARG	6	2293321
336	TULSI	PRAVINBHAI DHARAMSIBHAI CHOVIYA	6	2214397
337	TULSI	SH. NITIN MITTAL	6	3637300
338	TULSI	D G L HITECH PVT. LTD.	7	2349487
339	TULSI	GUPTA PUMPS PVT. LTD.	7	1002488
340	TULSI	KIRIT SHAH	7	46392
341	TULSI	KONERI ANNURADHA	7	1277557
342	TULSI	MR. PIYUSH PETHANI	7	2365444
343	TULSI	MR.MANOJ RAMANLAL SHAH	7	446392
344	TULSI	RASILA JAIN	7	1643535
345	TULSI	RASILA JAIN	7	648461
346	TULSI	S. VINOD CHORARIA	7	1128315
347	TULSI	SATYAJEET GULATI	7	1224367
348	TULSI	SH. PREM CHAND MITTAL	7	1214433
349	TULSI	SMT. PINKY KAMLESH JAIN (ALIAS) PINKY KAMLESH SOLANKI	7	2075968
350	TULSI	SURESHBHAI V. PATEL	7	2030240
351	TULSI	SURJIT KAUR.	7	417980
352	TULSI	TULSIVISTA MACHINETECH PRIVATE LIMITED	7	3168275
353	TULSI	YASH PAUL GUPTA	7	999176
354	TULSI	MANSUKHBHAI B. SANGANI	8	2441610
355	TULSI	RAJESH AGGARWAL	8	1449107
356	TULSI	ARVINDBHAI GORDHANBHAI BHANDERI, Proprietor	9	1626335
357	TULSI	DALI CHAND DHARAJI	9	771167
358	TULSI	DALIP CHAND	9	557007
359	TULSI	MR. MANJIBHAI R. RAJPARA	9	1836985
360	TULSI	MR. SANT KUMAR TIKMANY	9	639797
361	TULSI	PAPPU KUMAR GUPTA	9	2934612
362	TULSI	RASILA JAIN	9	853527
363	TULSI	SHRI HANS RAJ NOLAKHA	9	1397267
364	TULSI	ANIL GUPTA	11	641978
365	TULSI	ANIL GUPTA	11	1908680
366	TULSI	MR. RAVINDER NATH TULSYAN	11	2863106
367	TULSI	RUPESH GOPALDAS KANSARA	11	2351410
368	TULSI	VINAY MITTAL	11	1168156

369	TULSI	VISHAL KAMBOJ	11	710487
370	TULSI	SANTOSH KUMAR TIBREWAL	12	1310494
371	TULSI	RAJENDRA MUNOT	14	1099896
372	TULSI	SMT. MEENABEN HASMUKHBHAI MAJITHIYA	14	1759339
373	TULSI	PARVEEN KAPOOR	16	1093217
374	TULSI	TULSI PRAKASHAN	16	1394196
375	TULSI	VIDYA SAGAR SHARMA	16	401285
376	TULSI	KAILASH CHAND KAYAL S/O.SH.BISHWANATH KAYAL	17	1872571
377	TULSI	NIRMAL DUGAR	17	3039718
378	TULSI	SANJEEV KUMAR	17	1174197
379	TULSI	SH.VARINDER KUMAR	17	1526690
380	TULSI	SMT. NEHA LUHARUWALLA W/O. SH. ASHISH LUHARUWALLA	17	2774002
381	TULSI	TULSI DASS AHUJA	17	1061108
382	TULSI	TULSI EXTRUSIONS LIMITED	17	1980486
383	TULSI	TULSI EXTRUSIONS LIMITED.	17	672834
384	TULSI	PARESH PATEL	19	2795669
385	TULSI	AGARWAL FURNITURES	20	2183036
386	Tulsi	NINAD AGRO PLAST PVT. LTD.	20	3219858
387	TULSI	SHANTADEVI SHANTILAL BHANSALI	20	1782753
388	TULSI	TULSI DASS KAMRA	20	2845755
389	TULSI	CRYSTAL PLASTICS & METALING PVT. LTD.	21	371379
390	TULSI	DHARAMPAL SATYAPAL LIMITED	21	2391889
391	TULSI	MEENA S. TULSYAN.	21	1174287
392	Tulsi	NARENDRA MANJIBHAI PATEL	21	2854656
393	TULSI	PARVEEN KUMAR GUPTA	21	1235719
394	TULSI	SANDHYA RANI GUPTA	22	1492125
395	TULSI	LALIT PARAKH	23	959562
396	TULSI	SWAGATH THREAD P. LTD.	23	380019
397	TULSI	MR. PRAKASHBHAI LALJIBHAI SENJALIYA	24	2766269
398	TULSI	NAHARMAL B. KOTHARI	24	1342536
399	TULSI	SHREE RAJARAM PRINTS PVT.LTD.	24	3222550
400	TULSI	TULSI COTTON MILLS&nbsp;PVT.LTD.	24	1217015
401	TULSI	PARAS MAL P. GOLECHA S/O. PUKHRAJ GOLECHA	25	1723638
402	TULSI	RAMESH PATEL	25	1676133
403	TULSI	TARSEM LAL GUPTA	25	1666099
404	TULSI	REKHA V. BOTHRA	26	2273328
405	TULSI	BANARSI DASS	28	629611
406	TULSI	MR. FATEH CHAND NAHATA	28	2726396
407	TULSI	B. L. AGRO OILS PVT. LTD.	29	1314151

408	TULSI	DHARAMPAL SATYAPAL SONS PVT LTD	29	2938485
409	TULSI	DHIRAJLAL KANJIBHAI SURANI	29	1768996
410	TULSI	GANGA DAIRY	29	1599563
411	TULSI	GENERAL FOODS LIMITED	29	547209
412	TULSI	GIRIRAJ MILK PRODUCTS (P) LTD.	29	892951
413	TULSI	HARESHKUMAR AAMBABHAI VADODARIYA	29	1795251
414	TULSI	K.B.B. NUTS PVT.LTD.	29	2845418
415	TULSI	KBB NUTS PRIVATE LIMITED	29	874885
416	TULSI	MR. SHYAM SUNDAR AGARWAL	29	1637965
417	TULSI	RAJIV KUMAR	29	843469
418	TULSI	RAKESH MAHESHWARI	29	2418827
419	TULSI	RAM PRASAD TRIPATHI	29	911323
420	Tulsi	RAMDEO BABA SOLVENT PVT. LTD.	29	2485701
421	TULSI	SHREE SECO PVT. LTD.	29	1380649
422	TULSI	SUNIL KUMAR	29	1106037
423	TULSI	TULSI JELLY SWEETS	29	1204716
424	TULSI	AJIT SINGH OM PARKASH LTD	30	1124484
425	Tulsi	ANUPMA DEVI	30	2237829
426	TULSI	AROHUL FOODS PVT. LTD.	30	3476868
427	TULSI	DARYA DITTA MAL MIGLANI	30	477363
428	TULSI	DHARAMPAL SATYAPAL SONS PVT LTD	30	3171416
429	TULSI	GENERAL FOODS LIMITED.,	30	1084717
430	TULSI	MAHESH CHAND BANSAL	30	1314315
431	TULSI	RAMESH CHANDRASONI	30	2744777
432	TULSI	RISHI KESH KUSHWAHA	30	1861469
433	TULSI	SH.VARINDER KUMAR	30	1526689
434	TULSI	SHREE TULSI TEA COMPANY PVT. LTD.	30	510594
435	TULSI	SOHAN LAL KASAT.	30	1189531
436	TULSI	SUBODH KUMAR GUPTA - H. U. F.	30	1167728
437	TULSI	TIRANGA ENTERPRISES	30	2018753
438	TULSI	Amandeep Singh	31	1419633
439	TULSI	M/S DHARAMPAL SATYAPAL SONS PVT. LTD.	31	735609
440	TULSI	PARUL AGARWAL	31	2605367
441	TULSI	TULSI SEEDS PRIVATE LTD.	31	681657
442	TULSI	TULSI SEEDS PVT. LTD.,	31	1720731
443	TULSI	VIJAY KUMAR TIWARI	31	1255325
444	TULSI	DHARAMPAL SATYAPAL SONS PVT LTD	32	2938447
445	TULSI	M/S DHARAMPAL SATYAPAL SONS PVT. LTD.	32	843470
446	TULSI	P. SRINIVAS RAO	32	1074298
447	TULSI	AKHLAQ AHMAD KHAN	34	1233760
448	TULSI	DHARAMPAL SATYAPAL SONS PVT LTD	34	2938428
449	TULSI	DHARAMPAL SATYAPAL SONS PVT LTD	34	3171415

450	TULSI	DHARAMPAL SATYAPAL SONS PVT. LTD.	34	3217126
451	TULSI	M/S DHARAMPAL SATYAPAL SONS PVT. LTD.	34	401516
452	TULSI	M/S DHARAMPAL SATYAPAL SONS PVT. LTD.	34	455826
453	TULSI	M/S DHARAMPAL SATYAPAL SONS PVT. LTD.	34	455827
454	TULSI	M/S DHARAMPAL SATYAPAL SONS PVT. LTD.	34	713304
455	TULSI	ANIL KUMAR GUPTA	35	1670644
456	TULSI	JAYESHBHAI RAMJIBHAI CHAPLA.	35	2234785
457	TULSI	MANOJ KUMAR AGARWAL	35	2745707
458	TULSI	MR. DHARAM JERAM PATEL	35	2111311
459	TULSI	RAMESH CHANDRASONI	35	2744778
460	TULSI	RASILA JAIN	35	1339898
461	TULSI	PRAVIN RAVJIBHAI PATEL	36	2100503
462	TULSI	SH.VARINDER KUMAR	36	1526638
463	TULSI	PRAVIN RAVJIBHAI PATEL	37	2100506
464	TULSI	SH.VARINDER KUMAR	37	1526639
465	TULSI	PRAVIN RAVJIBHAI PATEL	38	2100500
466	TULSI	PARAS BHURALAL KOTHARI	39	1864029
467	TULSI	PRAVIN RAVJIBHAI PATEL	41	2100504
468	TULSI	PRAVIN RAVJIBHAI PATEL	42	2100505
469	TULSI	TULSI GANGA FOOD & CATERS PRIVATE LIMITED	42	1578582
470	TULSI	SATYABRATA SATAPATHY	43	2279980
471	TULSI	STAR INDIA PVT. LTD.	99	1494141
472	TULSI	INAM-UL-HAQ	20	2297093
473	TULSI	SHAH SHANTILAL BHAILAL	30	1081730
474	TULSI	SANJEEV KUMAR	7	570325
475	TULSI	SHARDA RADIO HOUSE	7	514552
476	TULSI	BHAGWANDAS KISHANCHAND	19	527903
477	TULSI	RASILA JAIN	11	648460
478	TULSI	TULSIDAS PAUL UMBRELLA PVT. LTD.	18	666588
479	TULSI +	MR. ANIKET RAMESHBHAI MODI	32	3348404

### **Description of classes in brief as per nice classification**

<b>Class</b>	<b>GOODS</b>
1	Chemical products used in industry, science, photography, agriculture, horticulture, forestry, manures etc
2	Paints and Varnishes
3	Perfumery, cosmetics etc
4	Industrial Oil and Greases (Other than edible oil) etc
5	Medical, Pharmaceuticals, Veterinary and Sanitary substances etc.
6	Un-Wrought and partly-wrought common metal and their alloys etc.
7	Machines and Mechanic Tools, Motors etc.
8	Hand Tools and Instruments etc.
9	Scientific, Nautical, Surveying and Electrical apparatus etc.
10	Surgical, Medical, Dental and Veterinary Instruments, apparatus etc.
11	Installation for Lighting, Heating etc.
12	Vehicles and their parts, apparatus, Locomotion by land, air and water
13	Fire arms, ammunition and projectiles, etc.
14	Precious metals and their alloys, etc.
15	Musical instruments (other than talking machines and wireless apparatus
16	Paper and Paper Articles, Stationery, Printed Matters etc
17	Gutta Percha, India Rubber etc.
18	Leather and Imitation of Leather etc.
19	Building materials etc.
20	Furniture, Mirrors etc,
21	Small Domestic Utensils etc.
22	Ropes, Strings etc.
23	Yarns and threads
24	Tissues (Piece goods etc.)
25	Clothing including Boots, Shoes and Slippers
26	Laces and embroidery, Ribbons and braids etc.
27	Carpets, rugs, mats etc.
28	Games and Playthings etc.
29	Meat, Fish, Poultry etc.
30	Coffee, Tea, Cocoa etc.
31	Agricultural, Horticultural and Forestry Products and Grains not included in other classes
32	Beer, Ale and Port, Mineral and Aerated Waters and Other Non-Alcoholic drinks not included in other classes
33	Wines, Spirits, and Liqueurs

34	Tobacco, Raw or Manufactured, Smokers Articles, Matches
35	Advertising, business management, business administration, office functions
36	Insurance, financial affairs; monetary affairs, real estate affairs
37	Building construction; repairs; installation services
38	Telecommunications
39	Transport, packaging and storage of goods; travel arrangement
40	Treatment of materials
41	Education; providing of training, entertainment ; sporting and cultural activities
42	Scientific and technological services and research and design relating thereto, industrial analysis and research services, design and development of computer hardware and software
43	Services for providing food and drink, temporary accommodation
44	Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services
45	Legal services; security services for the protection of property and individuals; personal and social services rendered by others to meet the needs of individuals



**Annexure B****Details of action taken against TV channels for telecast of advertisements in violation of Rule 7(2) (viii) (A) of the Advertising Code.**

<b>Sl. No.</b>	<b>Advertisements</b>	<b>Action Taken</b>
1.	Advertisement of a liquor product by “NDTV Good Times” channel through telecast of the advertisement of ‘Blenders Pride Music CDs’.	A Warning was issued to the channel on 06.04.2010.
2.	Advertisement of a liquor product by “Star Anando” channel through telecast of the advertisement of ‘Blenders Pride Music CDs’.	A Warning was issued to the channel on 06.04.2010.
3.	Advertisement of products of ‘Haywards-5000 Soda’ and ‘Kingfisher Packaged Drinking Water’	A directive was issued on 17.06.2010 to all TV channels to stop carrying any advertisements of a product that uses a brand or logo which is also used for cigarettes, tobacco products, wine, alcohol, liquor or other intoxicants.
4.	Advertisement of a product of ‘McDowell’s Soda’.	A directive was issued on 17.06.2010 to all TV channels to stop carrying any advertisements of a product that uses a brand or logo which is also used for cigarettes, tobacco products, wine, alcohol, liquor or other intoxicants.
5.	Advertisements of products using brand or logo used for cigarettes, tobacco products, wine, alcohol, liquor or other intoxicants.	A directive was issued on 17.06.2010 to all TV channels to stop carrying any advertisements of a product that uses a brand or logo which is also used for cigarettes, tobacco products, wine, alcohol, liquor or other intoxicants.
6.	Advertisement of “McDowell’s No.1 Platinum Soda” – The No.1 Spirit of Leadership.	The Advertising Standards Council of India (ASCI) was requested on 22.07.2011 to take up the matter with advertisers to take these advertisements off air. ASCI informed that the complaint has been upheld. It was also informed that the said advertisement has been withdrawn from all channels from 25 <sup>th</sup> July, 2011.
7.	Advertisement of Kingfisher Beer on ET NOW channel	A Warning was issued to the channel on 12.9.2012.
8.	Advertisement of VB Best Cold Beer on Star Cricket channel	A Warning was issued to the channel on 12.9.2012.
9.	Advertisement of FTV Vodka.	An Advisory has been issued to FTV channel on 17.1.2013.

