

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2221
ANSWERED ON 01.01.2018**

PROMOTION OF TOURISM IN NER

**2221. SHRI C.K. SANGMA:
SHRI BADRUDDIN AJMAL:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has formulated any scheme for the development and promotion of tourist spots in North Eastern Regions (NER) of the country and if so, the details thereof and the sites identified for the purpose, State-wise including Assam;**
- (b) whether the Government has sanctioned any projects for the development of Tourism in Assam;**
- (c) if so, the details thereof and the funds allocated, sanctioned and utilised for the NER in this regard during the last three years and the current year, State/location-wise; and**
- (d) whether the Government proposes to relax rules in restive areas like Arunachal Pradesh, some parts of Sikkim and Leh and Ladakh to promote tourism in these picturesque regions and if so, the details thereof along with the time by which the rules are likely to be relaxed?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI K. J. ALPHONS)**

(a) to (c): The Ministry of Tourism has launched Swadesh Darshan scheme - Integrated Development of Theme-Based Tourist Circuits and PRASHAD scheme - National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive in 2014-15 for the development of tourism infrastructure in the country. Under Swadesh Darshan Scheme, fifteen thematic circuits and under PRASHAD scheme 25 sites have been identified for development in the country.

The Ministry promotes India as a holistic destination including North Eastern Region as part of its on-going activities, releases print, electronic, online and outdoor media campaigns in the domestic and international markets, under the Incredible India brand-line, to promote tourism products and destinations of the country. MoT also promotes the tourism destinations and products through its websites and publicity and promotional material produced by it from time to time.

The details of the projects sanctioned under above schemes in North Eastern Region are as follows: -

(Amt. in crore)

Sl. No.	Scheme/ State	Circuit	Project/ Year of Sanction	Amount Sanctioned	Amount Released
1.	Swadesh Darshan Arunachal Pradesh	North-East	Development of Mega Circuit Bhalukpong-Bomdila-Tawang in Arunachal Pradesh. 2014-15	49.76	36.18
2.	Swadesh Darshan Arunachal Pradesh	North-East	Integrated Development of New Adventure Tourism in Arunachal Pradesh under North East Circuit of Swadesh Darshan. 2015-16	97.13	74.27
3.	Swadesh Darshan Assam	Wildlife	Development of Manas – Probitora – Nameri – Kaziranga – Dibru – Saikhowa as Wildlife Circuit in Assam. 2015-16	95.67	43.05
4.	Swadesh Darshan Assam	Heritage	Development of Tezpur-Majuli-Sibsagar under Heritage Circuit. 2016-17	98.35	19.67

5.	Swadesh Darshan Manipur	North East	Development of Tourist Circuit in Manipur-Imphal-Moirang-Khongjom-Moreh. 2015-16	89.66	61.32
6.	Swadesh Darshan Manipur	Spiritual	Development of Spiritual Circuit in Manipur- Shri. Govindajee Temple-Shri. Bijoy Govindajee Temple-Shri Gopinatha Temple- Shri Bungshibodon Temple-Kaina Temple. 2016-17	53.79	24.24
7.	Swadesh Darshan Meghalaya	North East	Integrated Development of Umiam Lake view-U LumSohpetbneng-Mawdiangdiang orchid lake resort in Meghalaya. 2016-17	99.13	44.61
8.	Swadesh Darshan Mizoram	North East	Integrated Development of New Eco Tourism North East Circuit at Thenzawl & South Zote, District Serchhip and Reiek. 2015-16	94.91	75.92
9.	Swadesh Darshan Mizoram	Eco	Development of Eco-Adventure CircuitAizawl - Rawpuichhip - Khawhphawp - Lengpui - Durtlang - Sakawrhmutuaitlang	99.07	44.63

			- Muthee – Chitelui - Beratlawng -Tuirial Airfield – Hmuifang. 2016-17		
10.	Swadesh Darshan Nagaland	Tribal	Development of Tribal Circuit Peren- Kohima-Wokha, Nagaland 2015-16	97.36	72.05
11.	Swadesh Darshan Nagaland	Tribal	Development of Tribal Circuit Mokokchung- Tuensang-Mon in Nagaland. 2016-17	99.66	49.83
12.	Swadesh Darshan Sikkim	North East	Development of Tourist Circuit linking Rangpo (entry) – Rorathang- Aritar-Phadamchen- Nathang-Sherathang- Tsongmo- Gangtok- Phodong-Mangan- Lachung-Yumthang- Lachen. 2015-16	98.04	71.57
13.	Swadesh Darshan Sikkim	North East	Development of Tourism Circuit in Sikkim- Singtam- Makha-Lingmoo- Yangang-Ravangla- Temi-Bermoik Tokal- Phongla-Namchi- Jorethang-Budang- Okharey-Sombaria- Daramdin. 2016-17	95.32	19.06
14.	Swadesh Darshan Tripura	North East	Development of North East Circuit : Agartala - Sipahijala - Melaghar - Udaipur -	99.58	49.79

			Amarpur - Tirthamukh - Mandirghat - Dumboor- NarikelKunja - Gandachara - Ambassa. 2015-16		
15.	PRASHAD Assam		Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati. 2015-16	33.98	16.99

(d): No proposal is under consideration to relax rules in restive areas like Arunachal Pradesh, some parts of Sikkim and Leh and Ladakh to promote tourism in these region.
