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Title: Need to take suitable steps to promote tourism.

**SHRI CH. MALLA REDDY (MALKAJGIRI):** Indian society and civilization is probably one of the oldest in the world. There is immense historical value of each and every aspect of our society. There is so much culture and heritage that makes us proud. Many of the world's heritage and culturally significant sites are present in India. In spite of this vast glory of India, we still struggle when it comes to increasing the number of tourists who visit our country. People around the world are not aware of our rich cultural heritage. I would like to commend the efforts of our Hon'ble Prime Minister in ensuring that the country gives on arrival visas to many countries. This move will significantly help in increasing the number of tourists in India. Apart from this, I would also like to suggest the government to create awareness and educate the global citizens on the rich cultural heritage of India by holding road shows all around the world.