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SHRI K. ASHOK KUMAR (KRISHNAGIRI): Direct disbursement of fertilizer subsidy to the intended beneficiaries is being rolled out through all the registered fertilizers manufacturers, wholesalers and retailers. A portion of the subsidy ranging from 5-15 % depending on the grade of fertiliser is given to manufacturers only when the retailer will acknowledge the receipt in the mobile fertilizer management system.

Mobile fertilizer management system expects capturing sale made by the retailer to the buyer or end user. This involves capturing sales details as well as buyers' details. There are many operational and implementation challenges such as identification of beneficiaries and determination of entitlement etc. This leads to exploring various options for handling these operational issues.

Benefits of direct subsidy to the farmers would check the corruption plug the loopholes and prevent wastage in subsidies. I, would, therefore, desire that the concerned department to expeditiously explore the usefulness of various identification instruments such as kisan credit cards, addhaar cards, voter id card and bank accounts etc. for authentication of buyers.