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Title : The Minister of State in the Ministry of Information and Broadcasting laid a statement regarding status of implementation of the recommendations contained in the 2nd Report of the Standing Committee on Information Technology on 'Television Audience Measurement in India', pertaining to the Ministry of Information and Broadcasting.

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): I beg to lay the Statement on the status of implementation of Recommendations/Observations contained in the Sixty-seventh Report of the Parliamentary Standing Committee on Information Technology (2008-2009) relating to Television Audience Measurement in India concerning the Ministry of Information & Broadcasting in pursuance of direction 73 A of the Speaker, Lok Sabha issued vide Lok Sabha Bulletin Part-II, dated 1st September, 2004. This 67th Report was considered and adopted by the Standing Committee at their sitting held on 10th December, 2008 and was laid on the Table of Lok Sabha on 15th December, 2008.

The said 67th Report was prepared by the Standing Committee after considering a briefing on the subject from the representatives of the Ministry on 29th January, 2008, evidence of the representatives of the Ministry on 16th July, 2008 received extensive inputs in the form of suggestions/write ups from Telecom Regulatory Authority of India (TRAI), various stakeholders and Industry and heard their views at the sittings of the Committee held on 19 June, 2008.

The above mentioned 67 Report of the Committee contains 35 Recommendations/Observations in PART II on which the Committee desired to have Government attention on the shortcomings as detailed in its recommendations/observations. The requisite Action Taken Notes have since been furnished by the Govt, to the Standing Committee on 12th May 2009. Through the said Action Taken Notes the Committee has been apprised of the status of implementation of the Recommendations/Observations. A Statement has also been made in the House on 24th November, 2009 in the matter.

A Statement of the updated Action Taken Notes/Final Action Taken Notes on Recommendations/Observations as contained in the 67th Report of Standing Committee on Information Technology-Television Audience Measurement in India, in respect of the Ministry of Information & Broadcasting is now laid on the Table of the House.