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Title: Crisis in Coir Industry.

DR. K.S. MANOJ (ALLEPPEY): Mr. Speaker, Sir, coir industry is one of the major traditional industries in the country. More than 6.5 lakh workers – majority of them are women – are depending on this industry for their livelihood. 'Alappuzha Coir' – the Golden Yarn of God's own country – is very famous in the world. But the coir industry is now moving through a very crisis period. In addition to the inherent problems in the industry, now the coir industry is facing a set back in the coir exports due to the appreciation of Rupee in the world economy which is not only reflected in the exports but also reflected to down-line industry. Coir exporters are at a huge loss since they had made the agreements with the foreign buyers when Rupee had the depreciated value.

Urgent intervention from the Central Government is imperative to tide over this crisis. So, I would request the Government to extend the following measures which are already there in other similar industries to rescue the coir industry:

- a) To extend the Duty Drawback Support at the rate of 10 per cent of FOB value to all coir products, which is now given for jute, woollen, cotton and other products.
- b) External Marketing Assistance (EMA) which is now available to jute floorings at the rate of five per cent of FOB value and raised the maximum EMA benefits allowed to a particular beneficiary from Rs. 20 lakh to Rs. 20 crore. This should be extended to coir industry also.
- c) Market Development Assistance (MDA) subject to a limit of Rs. 1,10,000/- is given to exporters having turnover up to Rs. 10 crore. This should be increased to Rs. 3,00,000/- with turnover up to Rs. 20 crore.
- d) Re-imburse the cost for ISO certification and other certification.
- e) Enhance the limit to Rs. 5 crore for availing SSI status for industrial units as in the case of some other industries to the coir industry.

MR. SPEAKER: Now, Shri Aaron Rashid.

SHRI J.M. AARON RASHID (PERIYAKULAM): Mr. Speaker, Sir, thank you very much.

अध्यक्ष महोदय : शैक्यू तो बोलते हैं, लेकिन आप लोग इतना डिस्टर्ब करते हैं।

â€!(लवधान)