

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:3630
ANSWERED ON:15.12.2014
MARKETING OF MSME PRODUCTS
Birla Shri Om;Jena Shri Rabindra Kumar

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government proposes to launch any schemes/programmes export promotion for market development and items produced by micro, small and medium enterprises;
- (b) if so, the details thereof along with the total funds allocated for the purpose and number of beneficiaries during each of the last three years and the current years, State-wise;
- (c) whether any market survey studies have been conducted by the Industry Associations/ Export Promotion Councils/Federation of Indian Export Organization funded under the said scheme during the said period;
- (d) if so, the details thereof, including total funds allocated for the purpose; survey/ study-wise; and
- (e) the details of the financial assistance and incentive provided by the Government to enable such enterprises to produce goods of world class quality and to safeguard them from the threat posed by products of large multi-national companies?

Answer

MINISTER OF STATE IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI GIRIRAJ SINGH)

- (a)&(b): The Ministry of Micro, Small and Medium Enterprises (MSME) already implements schemes/programmes for export promotion for market development. The brief details are given at Annexure-I.
- (c)&(d): Does not arise.
- (e): The details of financial assistance and incentive provided by the Government to enable such enterprises to produce the goods of world class quality and to safeguard them from the threat posed by the products of large multi-national companies through various schemes of Ministry of MSME are given at Annexure – II.