

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2476

ANSWERED ON:08.12.2014

FUNDS ALLOCATED FOR TOURISM PROJECTS

Dhotre Shri Sanjay Shamrao;Jena Shri Rabindra Kumar;Kateel Shri Nalin Kumar;Mahtab Shri Bhartruhari;Nayak Shri B.V.;Premachandran Shri N.K.;Singh Shri Rama Kishore

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has received any proposal from various States to bring their important tourist places on the world tourist map;
- (b) if so, the details of the action plan formulated by the Government in this regard along with the existing norms/criteria to include the important tourist places of the country on the world tourist map;
- (c) the details of the tourism projects announced/approved for infrastructure development during the 11th and 12th Plan period and the present status of each of these projects, State/UT-wise;
- (d) the details of criteria being followed by the Government to approve tourism projects along with the financial assistance provided, State/UT-wise; and
- (e) whether the Government has formulated any scheme to provide special funds for promoting certain fairs and festivals and tourism projects in various States and if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)(DR. MAHESH SHARMA)

(a) and (b): Development and promotion of tourism, including new tourism spots, is primarily the responsibility of the State Government/Union Territory Administrations.

However, the Ministry of Tourism, as part of its promotional activities, release campaigns in the international and domestic markets under the Incredible India brand-line, to promote various tourism destinations and products of India. Release of such campaigns is an on-going activity of the Ministry for promotion of various tourism products and destinations in the country.

The Ministry of Tourism promotes India as a holistic destination in the domestic and international markets, including the various tourism destinations and product of every State/Union Territory of the country.

(c) and (d): The projects prioritized in consultation with the State Governments/Union Territory Administrations are sanctioned subject to availability of funds, inter-se priority, liquidation of pending utilization certificates against the funds released earlier and adherence to the scheme guidelines.

The details of tourism projects sanctioned to various State/UT Governments during 11th and 12th Plan are given at Annexure.

(e): The Ministry of Tourism (MOT) provides Central Financial Assistance (CFA) to various State Governments/Union Territory Administrations for various tourism projects including Fairs, Festivals and Tourism related events, prioritized in consultation with them, subject to the availability of funds, inter-se priority and adherence to the DPPH Scheme guidelines (Domestic Promotion and Publicity including Hospitality). A maximum of Rs.50.00 lakh to a State Government and Rs.30.00 lakh to UT Administration can be provided as CFA for Fairs & Festivals in a financial year. Out of this a maximum of Rs.25.00 lakh per fair/festival/event in the case of a State and Rs.15.00 lakh in the case of a Union Territory can be provided by MOT.