

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2401

ANSWERED ON:08.12.2014

PPP FOR DEVELOPMENT OF TOURISM

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Will the Minister of TOURISM be pleased to state:

(a) whether the Government has any plan to constitute a public/private enterprises for development of tourism in various States including Bihar;

(b) if so, the details thereof and the time by which it is likely to be constituted; and

(c) if not, the other measures taken by the Government to develop tourism in the country particularly in Bihar?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)(DR. MAHESH SHARMA)

(a) and (b): Madam, at present the Ministry of Tourism has no such plan. The development and promotion of tourism in the country is primarily the responsibility of the respective State Government/Union Territory (UT) Administration. However, the Ministry of Tourism (MOT) provides Central Financial Assistance (CFA) to various State Governments/Union Territory Administrations for various tourism projects, prioritized every year in consultation with them subject to availability of funds, inter-se priority and adherence to the scheme guidelines.

(c): The Ministry of Tourism is presently implementing the following plan schemes for development and promotion of tourism in the country:

- # Central Sector Scheme (CS)
- # Externally Aided Projects
- # Assistance to IHMs/FCIs /IITTM/NIWS
- # Capacity Building for Service Providers
- # Overseas Promotion and Publicity
- # Domestic Promotion and Publicity including Hospitality
- # Market Research including 20 Years Perspective Plan
- # Assistance to Central Agencies for Tourism infrastructure development

2. Centrally Sponsored Schemes (CSS): Product/Infrastructure Development for destinations and Circuits (PIDDC).

The Ministry of Tourism has also taken initiative of identifying, diversifying, developing and promoting the nascent/upcoming 'niche' products of the tourism industry so as to overcome 'seasonality' and promote India as a 365 day destination, to attract tourists with specific interests and ensure repeat visits for the unique products in which India has comparative advantage.

Tourism is multi-sectoral activity transcending multiple services provided by range of suppliers. The Ministry of Tourism has taken necessary action to synergize and coordinate the activities of different stakeholders both at Government and Tourism Industry level during the Twelfth Plan.

For the State of Bihar, 15 projects have been sanctioned at a total cost of Rs.11609.85 lakhs during the 12th Five Year Plan. List of these projects is at Annexure.

Ministry of Tourism recently organized International Buddhist Conclave in Bodhgaya in Bihar and Sarnath in Uttar Pradesh from 26th to 28th September, 2014 to create awareness and promote Buddhist sites in the country.