

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:2601
ANSWERED ON:09.12.2014
EXPANSION OF MOTHER DAIRY
Venugopal Dr. Ponnusamy

Will the Minister of AGRICULTURE be pleased to state:

- (a) Whether it is a fact that the Mother Dairy is considering to expand its area of operations across the country;
- (b) if so, the details thereof, State-wise;
- (c) Whether it is also true that Mother Dairy is planning to establish around 6000 distribution outlets in various southern States within six to nine months; and
- (d) If so, the details thereof?

Answer

THE MINISTER OF STATE FOR AGRICULTURE (MOHANBHAI KUNDARIYA)

(a) to (d) Various milk & milk products, edible oil (Dhara brand), fresh fruit & Vegetables (Safal brand-fresh & frozen) is manufactured/marketed by Mother Dairy Fruit & Vegetable Pvt. Ltd through a wide network of outlets across the country. Mother Dairy through its various product categories is present in all the regions (major town). Mother Dairy is working towards strengthening its presence, which also includes southern region. The state wise expansion of Mother Dairy has not been drawn.