

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:4419
ANSWERED ON:19.12.2014
SMS SERVICE FOR NEWS
Antony Shri Anto

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government/All India Radio (AIR) has launched SMS service for news in regional languages to the subscribers free of cost; and

(b) if so, the details thereof including the salient features of the said SMS service?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL RAJYAVARDHAN RATHORE(Retd.))

(a) & (b): Prasar Bharati has informed that the News Service Division, All India Radio is providing News Headlines through free Short Message Service (SMS) in ten languages, two to three times in a day. These languages are Assamese, Dogri, English, Gujarati, Hindi, Marathi, Malayalam, Nepali, Sanskrit and Tamil.